Greetings from THE PLASTICS EXPORT PROMOTION COUNCIL!

Sub:  (1) Requesting a notification to add the export of Raw Hair/Goli (North, East West Indian Term / Chutti or Thutti (South Indian terms) that is being illegally Smuggled under the HS Code 0501 as prohibited item
(2) Requesting a notification to subject export of processed or semi smuggled under the HS Code 6703 to minimum export pricing

With reference to the above, we understand that few of the members of the council and Human Hair & Hair products Manufacturer and exporters association have met you along with Member of Parliament Shri Kotagiri Sridhar from Eluru regarding the issuance of above notification on Monday the 10th February 2020. We also understand from them that you would like to have a letter of confirmation of all market rates to be authenticated by the Plexconcil.

Based on the information and the invoices provided by the exporter members, we are giving below the market rates for Chutti/ Goli and Non Remy Double Drawn. These rates shown below seem to mirror the market rates.

As it is clear from the costs of average goli/raw hair and average semi processed double drawn hair, there is a 100% value addition (70-80 USD per kilo margin) that has to be achieved entirely by hand and hence will re-generate employment for the lakhs of people across India that lost their livelihood.

We are recommending DGFT to issue a notification prohibiting the export of Raw Hair (HS Code: 0501) subject to a license and a minimum export price based on the current market price guidelines submitted by Human Hair & Hair Products Manufacturers and Export Association of India on a quarterly basis (Current market price guidance for October, Nov, December quarter is INR 4500).

We are requesting DGFT to issue a notification to subject export of processed or semi processed hair under the HS code 6703 to a minimum export price based on the current market price guidelines submitted by Human Hair & Hair Products Manufacturers and Export Association of India on a quarterly basis.
(Current market price guidance for January to March 2020 quarter is as shown below).

Inches- INR per Kilo

- 8"- 1800
- 10"- 3700
- 12"- 6000
- 14"- 9000
- 16"- 10000
- 18"- 13300
- 20"- 15300
- 22"- 17300
- 24"- 20500
- 24+ - 24500

These prices shown above is on the basis of market rates provided by leading exporters who are members of the council and the Human hair Association.

We are requesting DGFT to issue a notification to subject export of remy hair under the HS code 6703 to a minimum export price based on the current market price guidelines issued TTD on a monthly basis forwarded by Human Hair & Hair Products Manufacturers and Export Association of India on a quarterly basis (Current market price guidance for October, Nov, December quarter is as shown below).

1st variety (27 inches and above) Category A (Natural Virgin Hair)- Rs.26,005/- per Kg
   Category B (Grey and Dyed Hair) - Rs.18,334/- per Kg

2nd variety (19 to 26 inches size) Category A (Natural Virgin Hair) - Rs.17,814/- per Kg; Category B (Grey and Dyed Hair) - Rs.8,609/- per Kg

3rd variety (10 to 18 inches size) Category A (Natural Virgin Hair) - Rs.6,049/- per Kg; Category B (Grey and Dyed Hair) - Rs.4,554/- per Kg

4th variety (5 to 9 inches size) Qty: Rs.1,802/- per Kg

5th variety (less than 5 inches size) Price @ Rs.59/- per Kg
(These are Global tender rate provided by Tirumala Thirupathi Devasthanam)

Our humble request is to act on this swiftly and save the future of the industry and resurrect the livelihood of lakhs of people that were involved in the trade including the few who are still surviving in the trade.

Best regards,

For THE PLASTICS EXPORT PROMOTION COUNCIL

Sribash Dasmohapatra
(Executive Director)

Encl.: Appendix 1- Tirumala Thirupathi Devasthanam Auction Notification, Appendix 2- Export Bills of Double Drawn Hair with custom attested invoices, Appendix 3- Market Price of semi processed double drawn hair 6703, Appendix 4- Market Bill of Goli/Raw Human Hair