



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref No: Plex/Cir/493

Date: 06.10.2026

To,

All Members of PLEXCONCIL / All CoA Members

All Plastic Industry Members

Webinar on TRACE Scheme – Supporting Export Compliance & Global Market Access

9th October 2026 (Friday) | **Time:** 04:00pm–05:00pm (IST) | **Virtual Platform:** Cisco Webex

Dear Sir/Madam,

Greetings from The Plastics Export Promotion Council (PLEXCONCIL)!

As you may be aware, the Directorate General of Foreign Trade (DGFT), Ministry of Commerce & Industry, has notified the **Trade Regulations, Accreditation & Compliance Enablement (TRACE) Scheme** under the **Export Promotion Mission (EPM) – NIRYAT DISHA**. The Scheme aims to strengthen India's quality and compliance ecosystem by supporting MSMEs in meeting international safety, technical and regulatory requirements through access to testing, certification, accreditation and other compliance-related support.

This will help reduce the cost and complexity of meeting overseas market requirements, overcome technical barriers to trade, enhance market readiness and facilitate access to new and high-value international markets. For the plastics industry, the Scheme can provide significant support to exporters in enhancing product compliance and competitiveness and expanding their presence in global markets.

To provide detailed insights into the Scheme and assist our plastic exporters in understanding and maximising its benefits, **The Plastics Export Promotion Council (PLEXCONCIL)**, along with its Knowledge Partner, **Ernst & Young LLP**, is organising a webinar on **“TRACE Scheme – Supporting Export Compliance & Global Market Access”** on **9 October 2026 (Friday)**.

Speakers:

- **Mr. Harsh Visariya**, Manager, Customs & Global Trade, Ernst & Young LLP
- **Mr. Pranav Maheshwari**, Manager, Goods & Services Tax (GST), Ernst & Young LLP

Webinar Particulars:

- Date: **9th October 2026** (Friday)
- Time: **04:00pm-05:00pm** (IST)
- Virtual Platform: **Cisco Webex**

You are requested to join us for this very informative session along with your aspiring colleagues to learn more about the TRACE Scheme.

There are no participation charges, but prior registration is mandatory.

Registration Link: <https://theplastics.webex.com/weblink/register/r76592f03b01a460a294cfac3fc52874>

For any assistance or queries, please feel free to contact:

Ms. Shilpa Tatkare

Tel: +91-22-4017 0000

Email: shilpa@plexconcil.org

Feel free to share this information with the concerned person in your organization.

We look forward to receiving your confirmation at the earliest.

Regards,

Sribash Dasmohapatra

Executive Director

DIN: 02587694

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

Dynasty Business Park, B Wing, Ground Floor

[Andheri Kurla Road, Andheri East](#)

[Mumbai - 400 059 - India](#)

Ph: +91 22 40170000

Website: www.plexconcil.org

Follow us:

Facebook: [Click here](#) **Instagram:** [Click here](#) **Linkedin:** [Click here](#) **Youtube:** [Click here](#) **X:** [Click here](#)