



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्स्पॉर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref No: Plex/Cir/389

Date: 13 August 2026

To

All Members of Plexconcil / COA Members

Dear Sir/Madam,

Subject: Inclusion of eligible DPIIT-Recognized Start-ups under "Source from India" on the Trade Connect ePlatform.

Ref: Trade Notice No. 16/2026-27 dated 6th August 2026

We wish to inform that the above trade notice is issued by DGFT regarding the inclusion of DPIIT-recognized start-ups under the "Source from India" feature on the Trade Connect ePlatform.

The Trade Connect ePlatform has been launched as a one-stop digital interface designed to strengthen support for Indian exporters from institutional actors of Government of India.

Key Points:

- *Source from India* is a flagship feature enabling international buyers to discover Indian exporters through microsites showcasing products and credentials.
- Earlier (Trade Notice No. 15/2025-26) - https://membership.plasticsepc.org/emails_images/20251031055208.pdf eligibility required valid IECs (not in DEL) with minimum export realization of USD 100,000 in any of the last three financial years, verified via DGFT eBRC database.
- Now, DPIIT-recognized start-ups are eligible to register and will be recognized with a unique start-up badge.
- **Special Exception:** Start-ups with active IECs (not in DEL) may register even if they do not meet the export realization criteria.
- Verification of export activity will be done through DGFT IEC database.
- Start-up users linked to eligible IECs or IECs under special exception will see the option for microsite creation on their dashboard.
- A detailed guide is annexed to the Trade Notice for step-by-step registration.

Members are requested to refer to the official trade notice here:

https://membership.plasticsepc.org/emails_images/20260812120814.pdf

This is for your information.

Best Regards

Bharti Parave

Dy Director (Trade and Policy)

PLEXCONCIL