

WEBINAR ON "CROSS-BORDER E-COMMERCE FACILITATION"

(14.08.2026)



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref No:Plex/Cir/386

Date:08.08.2026

To,

All Members of Plexconcil/ All CoA Members

All Plastic Industry Members

WEBINAR ON "CROSS-BORDER E-COMMERCE FACILITATION"

Date: 14th August, 2026 (Friday) | Time: 03:00pm-4.00pm | Virtual Platform: Cisco Webex

Dear Sir/Madam,

Greetings from The Plastic Export Promotion Council- (Plexconcil)!

We are pleased to inform you that **The Plastics Export Promotion Council (PLEXCONCIL)** along with Knowledge Partner **Lakshmikumaran & Sridharan Attorneys (L&S)** is organizing a Webinar on "Cross-Border E-Commerce Facilitation on 14th August, 2026.

The objective of this webinar is to provide a comprehensive analysis of the legal, regulatory, and operational landscape governing cross-border e-commerce in India.

Topics to be covered

A. Regulatory Framework

- Overview: Legal and regulatory framework governing cross-border e-commerce in India
- E-Commerce Platforms: Obligations and intermediary safe harbour status
- Consumer protection and product liability exposure

i. B. Market Entry and Business Structuring

- Typical business models
- FDI issues: Marketplace vs. Inventory

2. C. Commercial Risk Management

- Risk mitigation through contracts

Speakers:

- **Mr. Gaurav Dayal**, Executive Partner, General Corporate and M&A, Lakshmikumaran Sridharan Attorneys

- **Mr. Paritosh Chauhan**, General Corporate & Commercial, Employment and Technology, Lakshmikumaran & Sridharan Attorneys

Webinar particulars:

- Date: 14th August, 2026 (Friday)
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We request industry members to join to learn more about **Cross-Border E-Commerce Facilitation**

Kindly register using the link below: (No participation charges)

Registration Link:

<https://theplastics.webex.com/weblink/register/rcae5e82a9c7986f9fd3d6ed737365aaf>

For any assistance or queries, please feel free to contact:

Ms. Shilpa Tatkare

Tel: +91-22-4017 0000

Email: shilpa@plexconcil.org

Feel free to share this information with the concerned person in your organization.

We look forward to receiving your confirmation at the earliest.

Regards,

Sribash Dasmohapatra

Executive Director

DIN: 02587694

The Plastics Export Promotion Council

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