



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्स्पॉर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref No: Plex/Cir/066

Date: 17.04.2026

To,

All Members of Plexconcil

Dear Sir/Madam,

Subject: Invitation to attend awareness session on “India-USA Trade Facilitation Portal” (Today @ 6.30PM)

Greetings from The Plastic Export Promotion Council- (Plexconcil)!

We are pleased to inform you that **Consulate General of India, New York** in collaboration with **Embassy of India Washington DC and CGI Chicago, Los Angeles, Atlanta, Boston, Houston, Seattle and San Francisco** is launching an **India US Trade Facilitation Portal** with a web-based application accessible across all devices.

This platform is being developed as a comprehensive online e-marketplace for Indian products, enabling Indian vendors to showcase their offerings and allowing U.S.-based buyers to easily discover and engage with Indian exporters.

The “India US Trade Facilitation Portal” will:

- Connect Indian exporters directly with U.S. buyers
- Offer category-wise product segregation for easy registration and search
- Enhance visibility and market access for Indian businesses across sectors
- Organise Virtual Exhibitions for Indian Products

To know more about the Portal, registration process and other details, Consulate General of India, New York has organized a virtual session as per the following Particulars:

Webinar for Plexconcil Members.

Friday, April 17, 2026 (Today)

9:00 AM - 10:00 AM (EST)

6.30 pm- 7.30 pm (IST)

Virtual Platform: Microsoft Teams

Meeting link: <https://teams.live.com/join/936245758312?p=FSlsqwbuFJdL7tNm0M>

PLEXCONCIL members are invited to join this session to know more about India USA Trade Facilitation Portal.

Registration of members will be crucial to ensuring the success of this initiative, which aims to significantly strengthen India’s export outreach and facilitate greater access to the U.S. market.

We look forward to your participation.

Regards,

Plexconcil Team

The Plastics Export Promotion Council

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