

WORKSHOP ON EXPORT COMPETITIVENESS AND SUSTAINABLE TRADE PRACTICES: POLICY INSIGHTS



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref No: PLEX/Cir/958

Date: 23.03.2026

To,

All Members of Plexconcil/ All CoA Members

All Plastic Industry Members

WORKSHOP ON EXPORT COMPETITIVENESS AND SUSTAINABLE TRADE PRACTICES: POLICY INSIGHTS

Date: 27th March 2026 (Friday) | Time: 3.00 – 5.30 pm | Mode: Cisco Webex

Dear Sir/Madam,

Greetings from The Plastic Export Promotion Council- (Plexconcil)!

We are pleased to inform you that Plexconcil is organizing a workshop on **“Sustainability-Linked Trade Barriers: Awareness and Preparedness.”**

The objectives of this workshop are to:

- Enhance understanding among members of the sustainability-linked trade measures most relevant to their businesses.
- Provide clarity on applicable timelines and compliance expectations.
- Help participants identify areas where preparedness actions may be needed at the enterprise or industry level.

As you are aware, major export markets, particularly in the European Union, are increasingly embedding sustainability requirements into trade and market access frameworks. Measures relating to packaging regulations, carbon border adjustments, supply chain due diligence, chemical restrictions, and recyclability standards are creating new compliance expectations for plastics exporters.

Format: The workshop is envisaged as a 1.5- 2-hour hybrid session combining presentations, open discussion, and Q&A. A brief reference note may be shared with participants.

Expected Outcome: Participants will leave with improved awareness of applicable sustainability-linked trade measures, a preliminary understanding of their compliance implications, and clarity on priority areas for follow-

up action.

Speakers for the workshop:

1. Dr. Shilpi Kapur- Senior Vice President, Environmental Management Centre Pvt Ltd.
2. Mr. Gaurao Chopade: Senior Environmental Engineer, Environmental Management Centre Pvt Ltd.

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Webinar Particulars:

- Date: 27th March, 2026 (Friday)
- Time: 03:00pm-05:30pm (IST)
- Mode: Hybrid.

Kindly register using the link below: **(NO PARTICIPATION CHARGES)**

<https://theplastics.webex.com/weblink/register/rd58da2ea96a1bdf8fd6eb5e2b8e3ea34>

For any assistance or queries, please feel free to contact:

Name: Ms. Shilpa Tatkare

Tel: +91-22-4017 0000

Email: shilpa@plexconcil.org

Feel free to share this information with the concerned person in your organization.

We look forward to receiving your confirmation at the earliest.

Regards

Sribash Dasmohapatra

Executive Director

DIN: 02587694

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

Dynasty Business Park, B Wing, Ground Floor

[Andheri Kurla Road, Andheri East](#)

[Mumbai - 400 059 - India](#)

Ph: +91 22 40170000

Website: www.plexconcil.org

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