



दि प्लास्टिक एक्स्पॉर्ट प्रमोशन कौन्सिल  
( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**  
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref No: PLEXHO/Cir/ 932

10.03.2026

To,

All Members of Plexconcil / COA Members

Dear Sir/Madam,

**Subject: Launch of Support for Emerging Export Opportunities under Export Promotion Mission (EPM) – NIRYAT PROTSAHAN.**

The DGFT issued a trade notice No. 32/2025-26 dated 6<sup>th</sup> March 2026 regarding the guidelines for **Emerging Export Opportunities under Export Promotion Mission (EPM) -NIRYAT PROTSAHAN**. The scheme aims to provide risk-sharing support for export transactions in new or under-served markets, especially to help MSME exporters access export finance and expand into emerging markets.

#### **Benefits to Exporters**

- Access to **high-risk or untapped markets**.
- Partnerships with **140+ overseas banks across 60 countries** (via Exim Bank).
- **Credit enhancement** and risk mitigation support for trade instruments.
- Strengthened collaboration with **local banks abroad**.

#### **Risk-Sharing & Coverage**

- Exim Bank may extend **up to 100% cover**.
- Risk-sharing support ranges **10%–80% of transaction value**, based on risk scores.
- Transactions with scores **below 60 are ineligible**.
- Exposure limits:

- Country cap: 15% of corpus
- Exporter cap: 5%
- Transaction cap: 1%
- Issuing bank cap: 10%

#### **Application Process**

- MSMEs apply via **DGFT portal** to generate a **Unique Identification Number (UIN)**.
- Submit details of firm, products, target markets, and trade finance instruments.
- Approach partner banks with UIN for support.
- Declaration of compliance with **Foreign Trade Policy and related Acts** is mandatory.

Please refer to the below link for official trade notice for detailed framework and guidelines.

[https://membership.plasticsepc.org/mails\\_images/20260310112846.pdf](https://membership.plasticsepc.org/mails_images/20260310112846.pdf)

Members, particularly MSME exporters are advised to study the scheme carefully and coordinate with their respective banks for availing the benefit.

This is for your information.

With Regards

Bharti Parave

Dy. Director (Trade and Policy)

Plexconcil