



THE PLASTICS EXPORT  
PROMOTION COUNCIL

दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल

( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Governm

Ref No: PLEX/Website/923

Date: 09.03.2026

To,  
All Members of Plexconcil/ All CoA Members  
All Plastic Industry Members

**WEBINAR ON EXPORT PROMOTION MISSION (EPM)**

Date: 18th March, 2026 (Wednesday) | Time: 03:00pm-4.30pm | Virtual Platform: Cisco Webex

Dear Sir/Madam,

Greetings from The Plastic Export Promotion Council- (Plexconcil)!

As you may be aware that **The Export Promotion Mission (EPM)** recently launched by the **Government of India** is a comprehensive initiative aimed at strengthening India's export competitiveness, with a particular focus on enhancing MSME participation in global trade.

The Mission operates through two complementary sub-schemes: **NIRYAT PROTSAHAN**, which improves access to trade finance through instruments such as interest subvention, collateral support and alternative credit mechanisms; and **NIRYAT DISHA**, which supports export quality and compliance, branding and packaging, market access, logistics and warehousing, and trade intelligence.

With the objective to understand Export Promotion Mission in detail, **The Plastics Export Promotion Council (PLEXCONCIL)**, along with Knowledge Partner **Ernst & Young LLP** is organizing a **webinar on Export Promotion Mission (EPM) on 18th March, 2026**.

**Topics of Discussion:**

- Key Aspects of the Export Promotion Mission
- Interventions under Niryat Protsahan
- Schemes under Niryat Disha – Non-Financial and Market Access Enablers
- Implementation and targeted support for exporters

**Speakers:**

- Mr. Vikram Kulkarni, Partner, Ernst & Young LLP
  - Mr. Aditya Daga, Senior Manager, Ernst & Young LLP
- Moderator: Mr. Pranav Maheshwari, Manager, Ernst & Young LLP

**Webinar Particulars:**

- Date: 18th March, 2026 (Wednesday)
- Time: 03:00pm-04:30pm (IST)
- Virtual Platform: Cisco Webex

You are requested to join us for this very informative session along with your aspiring colleagues to learn more about Export Promotion Mission.

Kindly register using the link below: **(No participation charges)**

Registration Link: <https://theplastics.webex.com/weblink/register/r11f4c226c45926d32cb5d6ab67972fc1>

For any assistance or queries, please feel free to contact:

**Ms. Shilpa Tatkare**

**Tel: +91-22-4017 0000**

**Email: [shilpa@plexconcil.org](mailto:shilpa@plexconcil.org)**

**Feel free to share this information with the concerned person in your organization.**

We look forward to receiving your confirmation at the earliest.

Regards,

Sribash Dasmohapatra

Executive Director

DIN: 02587694

**The Plastics Export Promotion Council**

(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

Dynasty Business Park, B Wing, Ground Floor

[Andheri Kurla Road, Andheri East](#)

[Mumbai - 400 059 - India](#)

Ph: +91 22 40170000

Website: [www.plexconcil.org](http://www.plexconcil.org)

**Follow us:**

**Facebook:** [Click here](#) **Instagram:** [Click here](#) **Linkedin:** [Click here](#) **Youtube:** [Click here](#) **X:** [Click here](#)