

Plexconnect RBSM at PLASTINDIA 2026 Drives Strong Global Business Engagement

The Plexconnect Reverse Buyer Seller Meet (RBSM), organized alongside PLASTINDIA 2026 trade show at Bharat Mandapam, New Delhi during February 6–8, 2026, concluded on a highly successful note, reinforcing India's growing presence in the global plastics industry. This RBSM featured 860 structured B2B meetings with international buyers from more than 37 countries, including large delegations from Russia, Israel, Nepal and Sri Lanka. These buyers engaged in fruitful meetings with Indian manufacturers, exporters, and solution providers of plastics, creating a dynamic platform for business collaboration.

Dr. Brij Mohan Mishra, IAS, Joint Secretary, Department of Commerce, Government of India graced the occasion. Ms. Renu Lata, Economic Advisor, Export And Market Development Assistance (E& MDA), Department of Commerce, Government of India also visited the event and engaged in productive interactions with business delegates from India and abroad.

According to a quick estimate, these focused interactions led to business discussions valued at approximately USD 193 million, with confirmed order bookings amounting to USD 62 million during the event itself. Beyond the formal meetings, several foreign buyers also visited the PLASTINDIA 2026 exhibition, where they engaged in productive discussions with exhibitors, explored advanced technologies, and identified new sourcing and partnership opportunities.

The extensive networking and industry interactions during Plexconnect RBSM are expected to translate into substantial future business, long-term partnerships, and enhanced export opportunities for Indian companies. While the full value of business generated through follow-up discussions and post-event negotiations is yet to be assessed, the response from participants clearly highlights the event's strong impact and success.

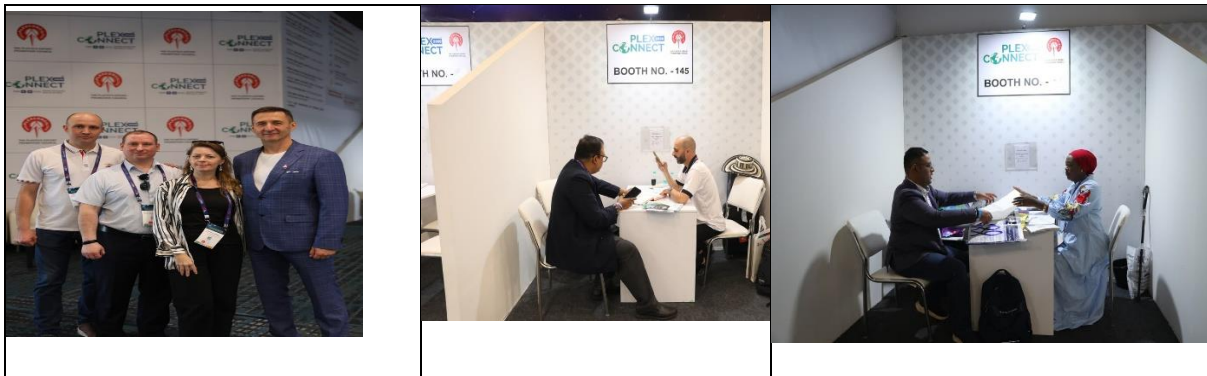


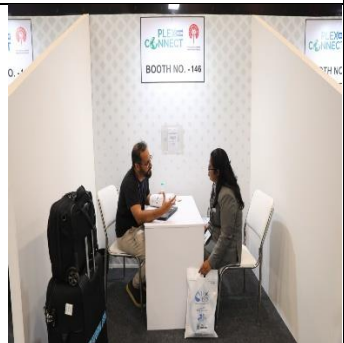
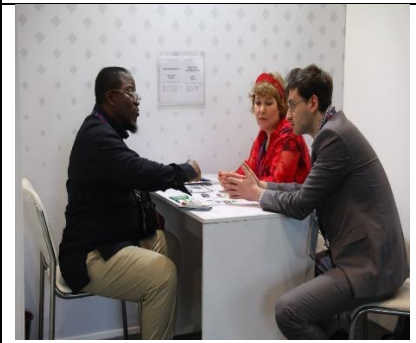
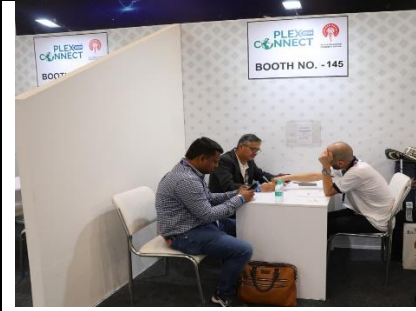
Dr. Brij Mohan Mishra, IAS, Joint Secretary, Department of Commerce, Government of India (2nd from left) being felicitated by Mr. Vikram Bhaduria, Chairman of Plexconcil (3rd from left); Also seen in the photograph are (from left to right) Mr. Sachin Shah, Vice Chairman, Plexconcil, Mr. Sribash Dasmohapatra, Executive Director, Plexconcil, Mr. Nilotpal Biswas, Regional Director (East), Plexconcil, Mr. Sanjay Singh, Deputy Director (North), Plexconcil



Ms. Renu Lata, Economic Advisor, Export And Market Development Assistance (E& MDA), Department of Commerce, Government of India (3rd from left) being felicitated by Mr. Sachin Shah, Vice Chairman, Plexconcil (2nd from left); Also seen in the photograph are (from left to right): Mr. Nilotpal Biswas, Regional Director (East), Plexconcil, Mr. Sanjay Singh, Deputy Director (North), Plexconcil, Mr. Arvind Goenka, Past-Chairman, Plexconcil and Mr. Sribash Dasmohapatra, Executive Director, Plexconcil

Glimpses of RBSM





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