



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref. No. Plexh/Cir/668

13.11.2025

To,

All Members of Plexconcil/COA Members

Dear Sir/Madam,

Subject: Cabinet approves Rs. 25,060 crore Export Promotion Mission and Rs. 20,000 crore Credit Guarantee Scheme

The Union Cabinet chaired by Hon'ble Prime Minister, Shri Narendra Modi has approved the Rs. 25,060 crore Export Promotion Mission (EPM), which will consolidate key export promotion schemes such as Interest Equalisation Scheme (IES) and Market Access Initiative (MAI).

Key features of the Mission are:

1. Under this Mission, the government introduced two sub-schemes:
 - A. NIRYAT PROTSAHAN** – to promote trade finance through interest subvention, export factoring, collateral guarantees, credit cards for e-commerce exporters, and credit enhancement support for diversification into new markets.
 - B. NIRYAT DISHA** – to support exporters in export quality and compliance, international branding, packaging, and participation in trade fairs, warehousing and logistics, inland transport reimbursements, trade intelligence and capacity-building initiatives.
2. DGFT will act as the implementing agency and all processes — from application to disbursement — will be managed through a dedicated digital platform integrated with existing trade systems.

Separately, the Union Cabinet has cleared the Credit Guarantee Scheme for Exporters (CGSE) in order to facilitate institutional credit flow upto Rs. 20,000 crore to eligible exporters, including MSMEs. Under this Scheme, National Credit Guarantee Trustee Company Limited (NCGTC) will

provide 100% credit guarantee coverage to Member Lending Institutions (MLIs) for extending export credit to MSMEs.

Members can access these Press Notes from:

Export Promotion Mission

<https://www.pib.gov.in/PressReleasePage.aspx?PRID=2189381>

Credit Guarantee Scheme

<https://www.pib.gov.in/PressReleasePage.aspx?PRID=2189389>

The Council will intimate members once notifications for operationalisation of these initiatives are published by the relevant government departments.

Best regards

Bharti Parave

Dy. Director (Trade & Policy)

Plexconcil