Ref. No.: PLEXH/TradeConnect 2025/457 Date: 02.09.2025

All the Members & Industry Colleagues,

<u>Subject: Invitation to attend an Interactive "Webinar on the 'Trade Connect' e-platform for plastic exporters" on 12th September 2025 at 3.30 pm – organized by Plexconcil & Office of the Additional DGFT, Mumbai.</u>

Dear Sir/Madam,

Greetings from Plexconcil!

We are pleased to inform you that the Plastics Export Promotion Council (PLEXCONCIL), in association with the Office of the Additional DGFT, Mumbai, is organizing an exclusive "Webinar on the 'Trade Connect" e-platform for plastic exporters" on Friday, 12th September 2025, at 3:30 PM, on CISCO Webex.

As you may be aware, PLEXCONCIL, the apex body representing the plastics industry in India, aims to position the country as a reliable supplier of high-quality plastic products, including raw materials, semi-finished goods, and finished products. This initiative is designed to benefit plastic industry stakeholders, particularly those aiming to explore or expand their presence in international markets.

What is Trade Connect?

Trade Connect ePlatform is a flagship initiative by the Directorate General of Foreign Trade (DGFT), Government of India, designed to digitally empower Indian exporters and global buyers through comprehensive information and services to compete in the global trade environment.

Objective:

The primary objective of this webinar is to make members aware of the platform's detailed walkthrough of the portal's features and benefits. This session will be highly beneficial for exporters to better understand how to use the portal efficiently for smooth export operations and government interaction.

In the session, we will understand,

- A detailed walkthrough of the portal's features and registration process.
- Insights into how to raise queries or track issues related to foreign trade.
- Guidance on leveraging the portal for policy clarifications, scheme benefits, and trade facilitation.
- A direct interface with DGFT officials to resolve operational challenges.

Webinar Details & Registration:

- Webinar on the "Trade Connect" e-platform for plastic exporters
- Speaker: Shri Vishwajeet Chimankar, Deputy Director General of Foreign Trade, Mumbai.
- Date: 12th September 2025Time: 3:30 PM onwards
- •Registration Link:

https://theplastics.webex.com/weblink/register/r297b26fc746c0504fee35faff0d7ad10

This is a **complimentary** session for members of the plastics industry.

(Prior Registration is Compulsory)

For any further assistance, please feel free to contact our representative, **Mr. Prasad Arolkar, at 97730 50470 or** prasad@plexconcil.org.

We sincerely look forward to your participation and support in making this program a success.

Regards,

Sribash Dasmohapatra

Executive Director

DIN: 02587694

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

Dynasty Business Park, B Wing, Ground Floor,

Andheri Kurla Road, Andheri East, Mumbai - 400 059 – India

Ph: +91 22 4017000