



Dear Sir / Madam,

Greetings from The Plastics Export Promotion Council (Plexconcil)!

In light of the recently signed **India–United Kingdom Comprehensive Economic and Trade Agreement (CETA)**—a significant development expected to open new avenues for Indian exporters—Plexconcil is pleased to host a **webinar** titled:

**“India–UK CETA: Opportunities for Indian Plastic Exporters”**

This session aims to equip members with essential insights into the agreement and how it can be leveraged to enhance export competitiveness within the plastics sector.

**Webinar Agenda:**

1. Overview of Free Trade Agreements (FTAs)
2. Tariff Schedules and Market Access Commitments
3. Rules of Origin (RoO)
4. Strategies to Utilize India’s FTAs for Export Growth
5. PESTEL Analysis and the Role of Landed Cost in Expanding Global Presence – Focus on Plexconcil Products

**Webinar Details:**

- **Topic:** *India–UK CETA: Opportunities for Indian Plastic Exporters*
- **Date:** 8th August 2025
- **Time:** 03:30 PM – 05:00 PM IST
- **Platform:** Cisco Webex
- **Speaker:** **Mr. Sudhakar Kasture** – A renowned international trade expert with over 45 years of experience. Mr. Kasture has authored key publications and led policy studies for Export Promotion Councils and the Government of India. He also served on the Ministry of Commerce-appointed Task Force on Export Transaction Cost Reduction.
- **Registration (Free of Charge):** <https://forms.gle/kP1kW561qhhgVZdu7>

We encourage you to attend this informative session and share the invitation with relevant colleagues in your organization.

For any further assistance, please feel free to contact our representative, Mr. Prasad Arolkar– 97730 50470, [prasad@plexconcil.org](mailto:prasad@plexconcil.org).

We look forward to your participation.

Regards,

**Sribash Dasmohapatra**

Executive Director

DIN: 02587694

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

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