



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल  
( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**  
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

**PLEXCONCIL'**

**India – Global BSM @ K Fair 2025 in Dusseldorf, Germany**

*10th October 2025*

*Hall No 1 – Room No 15 from 9 am-5 pm*

*(without subsidy)*

**Indian Plastic Industry @ K Fair – Germany**

Dear Sir/Madam,

Greetings from Plexconcil!

PLEXCONCIL is pleased to announce that it will be hosting the India-Global Buyer-Seller Meet (BSM) on 10th October 2025, during K Fair 2025(Düsseldorf, Germany), at Hall 1 – Room 15, from 9:00 AM to 5:00 PM. This BSM aims to connect Indian exporters with global buyers, fostering new trade opportunities and enhancing India's footprint in the international plastics market. India's plastic export sector holds immense potential, with significant growth opportunities in emerging markets such as Guatemala, Costa Rica, Mexico, and several African countries. The nation has set an ambitious target of increasing plastic exports from the current USD 12 billion to USD 25 billion by 2027.

#### **Growing Global Demand**

Countries across Central and South America are witnessing a rising demand for plastics, particularly in sectors such as packaging, consumer goods, and construction. Nations like Brazil, Mexico, Argentina, and Colombia are key markets that maintain robust trade relations with India. Additionally, many Latin American countries are actively seeking to diversify their sourcing and reduce dependency on China—positioning India as a reliable and competitive alternative.

This BSM will serve as a key platform for Indian exporters to showcase their capabilities, build networks, and explore partnerships to tap into these growing markets.

### **Market Summary**

The potential for Indian plastic exports is substantial, driven by growing demand, strategic initiatives, and the ability of Indian manufacturers to compete globally. Addressing logistical and competitive challenges will be key to realizing the full potential of this market. It also requires a proactive approach from both the Indian government and exporters to address challenges and capitalize on opportunities.

### **About the K Fair**

The proposal to host the Indian-Global Buyer-Seller Meet during K-Fair 2025 is that K 2025 is an unparalleled meeting place for industry leaders, offering new inspiration and pioneering trends. This is where new contacts are forged, and new contracts are concluded that will shape the future of the plastics and rubber industry. Experience the beginning of a new era – it all starts at K.

This international trade show serves as a key to the global plastics and rubber industry by familiarising participants with the latest plastics processing and technology developments. It is the perfect opportunity for you to engage with experts and leading representatives of the plastics and rubber industry. The place to meet professionals from around the world and learn about the latest trends, techniques, and technologies.

The entire plastics industry across the globe would be visiting without fail, as this is THE SHOW for their inventory, learning, contacts, and global networking. The Central, South American, African, and European buyers will be visiting this fair without fail, as this is closer to them than visiting India. Most of the buyers are willing to travel to K-Fair as they will not miss this fair for anything.

This would be a good opportunity to host the Indian Plastic Industry BSM during the show so that the buyers would have the time to meet the Indian Companies while they are at K Fair.

### **BSM Format**

The BSM format would fix an official meeting on 10<sup>th</sup> October 2025 with the Indian Companies so that they will have enough time to procure and discuss their requirement.

Each Indian Company would be provided a common table space to display its products.

Only 2 people from each company will be allowed.

Each Member will be able to meet buyers one-on-one as per the time slot.

### **Participation Cost**

**Members:**

Interested members are requested to kindly fill out the attached application form (please mark India-Global BSM instead of Exhibition) with a payment of **Rs. 60,000/- (Sixty Thousand Only)+ 18% GST.**

**Non-Member:**

Interested non-members of the Council are requested to kindly fill out the attached application form (please mark India-Global BSM instead of Exhibition) with a payment of **Rs. 75,000/- (Seventy-Five Thousand Only) + 18% GST.**

The Bank Details are in the application form.

Please note that this would *be first-cum-first basis only as we have limited space.*

**Payment Schedule**

***100% non-refundable payment along with the filled-out application form which is attached (please mark BSM on top of the Application instead of Exhibition) before July 5<sup>th</sup>, 2025.***

**PLEASE NOTE THAT THERE IS NO SUBSIDY FOR THIS EVENT FROM THE GOVT OF INDIA OR THE PLEXCONCIL.**

Regards

**SRIBASH DASMOHAPATRA**

Executive Director