

## PLEXCONCIL participates in District Export Promotion Meeting Chaired by Mumbai Collector

PLEXCONCIL participated at the District Export Promotion Council (DEPC) meeting convened by the Office of the Joint Director of Industries, Mumbai Metropolitan Region (MMR) to discuss export promotion initiatives at the Collector Office, Mumbai on July 16, 2025. The meeting was chaired by Smt. Aanchal Sood Goyal (I.A.S), Collector, Mumbai City.

The objective of the meeting was to discuss One District One Product (ODOP) initiative in Mumbai and also explore strategies to boost exports from Mumbai under the Maharashtra Export Promotion Policy 2023.

During the meeting, senior consultant from Ernst & Young gave a presentation on the 10 point program of the state government to promote exports from Maharashtra. The consultant informed that throughout Maharashtra, the state has tied-up with around 28 organisations for jointly promoting exports from the state.

District level export strategy is a major component of Maharashtra Export Promotion Policy 2023 and the respective district administrations are actively monitoring and implementing district level strategy plan, the Consultant said.

As part of the District level export strategy, every district administration is engaging with Export Promotion Councils to create awareness on emerging export opportunities and conducting capacity building programs. The district administrations of every state is also conducting training programs for entrepreneurs engaged in quality and safety standards, value addition and technology for district specific products, the consultant informed.

The Consultant also gave an overview of the short term, medium term and long term action plans of the district administration to promote exports through district level workshops and active engagement with EPCs.

The consultant highlighted the institutional tie-ups of the District Industries Centre with leather export promotion council and the Indian Institute of Packaging for various capacity building initiatives in these sectors.

The consultant informed that the state government has asked District Industries Centres to engage with Export Promotion Councils and get application for the Export Oriented Industrial Development Program (EOIDP) and other schemes/programs under the Maharashtra Export Promotion Policy 2023.

During the meeting, the Collector instructed Mumbai District Industries Centre to explore skill training programs and also conduct awareness programs on the various measures taken by the state government under Ease of Doing Business initiative.

District Industries officials sought the Collector's guidance in winning the next Gold Awards under the ODOP initiative of the central government. In the last round of Award ceremony, around five districts such as Nashik and Nagpur received this Gold Award.

The district collector asked whether the office is creating awareness on Ease of Doing Business program, especially the single window clearance and the time limit stipulated for all kinds of statutory approvals related to licensing, renewal of licensing, registration and so on. If the concerned department does not provide approval within the stipulated time line, the applicant is deemed to have got approval, the Collector informed.

During the meeting, PLEXCONCIL informed the Collector that the Council has successfully conducted export awareness program in Jalgaon, which received encouraging response from the plastic manufacturers in the district. PLEXCONCIL suggested that the council is willing to partner with the District Industries Centre to create awareness about the Maharashtra Export Promotion Policy 2023 through online program so that industrial units in remote areas of the state are made aware of this Policy.

PLEXCONCIL also sought more information about the District Industries Centre's partnership with the Indian Institute of Packaging and requested the Centre to involve the Council as well in this partnership initiative.

The meeting was attended by senior representatives from export promotion councils of leather, gems & jewellery and other sectors.



**Caption: Smt. Aanchal Sood Goyal (I.A.S), Collector, Mumbai City addressing the District Export Promotion Committee Meeting of Mumbai Metropolitan Region on July 16, 2025**