



दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

PLEXCONCIL suggests awareness program for Maharashtra Export Promotion Policy

PLEXCONCIL participated at the District Export Promotion Council (DEPC) meeting convened by the Deputy Director of Industries, Mumbai Metropolitan Region (MMR) to discuss export promotion initiatives at the Collector Office, Mumbai on June 30, 2025. The meeting was chaired by Mr. Saurabh Katiyar, IAS, Collector of Mumbai Suburban district.

The objective of the meeting was to discuss the approved District Level Export Strategy Plan and engage with Export promotion councils for feedback and proposed plan of action to enhance exports from Mumbai suburban region.

Specifically, the district officials highlighted the implementation of One District One Product (ODOP) and Maharashtra Export Promotion Policy 2023.

PLEXCONCIL was represented by Ms. Bharti Parave, Deputy Director (Trade & Policy) and Mr. Raja Narayanan, Senior Manager – Research. During the meeting, Ms. Parave extended all possible support from the council to the district administration for successful implementation of Maharashtra Export Promotion Policy 2023. Ms. Parave suggested the district administration to collaborate with PLEXCONCIL in conducting a virtual awareness program about the various incentives and schemes under this policy for exporters, especially plastics exporters for the benefit of the council members.

Ms. Parave also expressed interest to work closely with the district administration in its joint initiatives with the Indian Institute of Packaging as packaging materials come under the purview of the Council. Ms. Parave suggested various joint initiatives such as workshops, buyer seller meetings and other capacity building programs to empower aspiring and existing exporters in Mumbai.

During the event, senior consultant from Ernst & Young made a presentation on Maharashtra Export Promotion Policy 2023 and its key features. Specifically, the consultant highlighted two key programs, viz. I. Export-Oriented Specific Project (EOSP) and II. Export-Oriented Industrial Parks (EOIP). EOSP aims to address specific gaps in export infrastructure within industrial areas, while EOIP envisages development of dedicated export processing zones.

The district administration invited private industry to submit project proposals under these programs and avail subsidies and other non-fiscal benefits provided by the state government for the selected projects.

During the meeting, it was informed that the state government identified marine products and gems & jewellery as focus products for Mumbai suburban area under the ODOP initiative. Further, the local administration has proposed to include plastics, engineering and textile as other focus products for the region, considering the sizeable presence of these industries in the district.

The meeting was attended by senior representatives from export promotion councils from leather, services, agriculture and other sectors.



Caption: Senior Consultant from E&Y making presentation at the District Export Promotion Council (DEPC) meeting chaired by Mr. Saurabh Katiyar, IAS, Collector of Mumbai Suburban district at the Collector's office, Mumbai.



Mr. Saurabh Katiyar, IAS, Collector of Mumbai Suburban district addressing the District Export Promotion Council (DEPC) meeting at the Collector's office, Mumbai.

Thank You!

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