



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार,वाणिज्य एवं उद्योग मंत्रालय,वाणिज्य विभाग द्वारा प्रायोजित)

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(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Date: 26.06.2025

Virtual EXIM Training Program on How to find foreign buyers for your product?

PLEXCONCIL organized Virtual EXIM Training Program on "How to Find Foreign Buyers for your product?" on 26th June 2025 (Thursday) from 03:00pm-05:00pm on Cisco WebEx Platform. Speaker of the program: Mr. Ankit Majmudar, Founder, Global Business Solutions, covered various topic such as identify a foreign buyer, writing effective introduction emails to foreign buyers, calculation the buying cost and check the genuineness of your prospective buyer. Mr. Naman Marjadi, Assistant Director, Plexconcile gave opening remarks. Welcome address and Introduction of the speaker was given by Mr. Nilotpal Biswas, Regional Director, Plexconcile. Training program ended with vote of thanks by Mrs. Bharti Parave, Deputy Director, Plexconcile.



Through the session, more than 50 participants gained a clear understanding of the various methods for identifying and locating potential buyers. They are now better equipped with practical strategies and insights to effectively connect with their target audience and enhance their sales approach.

Thank You!