



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref. No.:
Plexh/Cir/243

16/06/2025

To,

All Members of Plexconcil/

COA Members

Dear Sir / Madam,

Subject: Regarding Rollout of 'Source from India' Feature on Trade Connect ePlatform for All Status Holders

We are pleased to inform you that the 'Trade Connect ePlatform' (www.trade.gov.in), launched by the Hon'ble Minister of Commerce & Industry, Government of India, is now further enhanced to include a flagship feature — 'Source from India', aimed at boosting the visibility and global outreach of Indian exporters.

Key Highlights:

1. 'Source from India' is a dedicated feature on the Trade Connect ePlatform that serves as a one-stop reference point for international buyers to discover and connect with credible Indian exporters.
2. Exporters can create their own micropages, where they can showcase:
 - Product portfolios
 - Company credentials
 - Other relevant details to facilitate sourcing by foreign buyers
3. These micropages, once approved, will be publicly visible on the 'Source from India' section at:

<https://www.trade.gov.in/pages/source-from-india>

4. Initially launched on a pilot basis for Three-, Four- and Five-star Manufacturer Exporters, the facility is now open to all Status Holder exporters (with valid IECs and not in DEL). The facility is expected to be extended to all IEC holders in the future. Updates will be shared once implemented.
5. Indian Missions Abroad have been instructed to utilize the 'Source from India' feature to respond to sourcing enquiries from international buyers, making this a strategic opportunity for exporters to gain exposure.

Action Required:

1. Interested members are encouraged to register and create their micropages to maximize visibility and leverage this initiative for increased global outreach.
2. [Click here](#) to find step-by-step User Guide for Registration is enclosed herewith for your reference.

Regards,

Bharti Parave

Dy. Director – (Trade & Policy)

The Plastics Export Promotion Council