Ref.No.: Plex/Webinar/226 Date:11/06/2025

To,

All Members of Plexconcil/ All COA Members

All Plastic Industry Members

<u>Subject: Webinar on Virtual EXIM Training Program on How to find foreign buyers for your product?</u>

Dear Sir/Madam,

Greetings from The Plastic Export Promotion Council- (Plexconcil)!

We are pleased to inform you that PLEXCONCIL is organizing Virtual EXIM Training Program on: "How to Find Foreign Buyers for your product?"

Date: 26th June 2025 (Thursday)

Time: 03:00pm-05:00pm (IST)

Virtual Platform: Cisco Webex (Link to be shared upon registration)

Topics of Discussion:

- 1. How to find / identify a foreign buyer for your product?
- 2. How to write effective introduction emails to foreign buyers?
- 3. How to calculate the landing cost / buying cost for your foreign buyer?
- 4. How to verify the genuineness of your prospective buyer?

Speaker:

Mr. Ankit Majmudar, Founder, Global Business Solutions (Expert in International Trade & Export Consulting)

Participation Charges:

For Plexconcil Members: INR 750 + GST

For Non-Plexconcil Members: INR 1000 + GST

Registration Link:

Google Form Link: https://forms.gle/t6QxBW24bMhWrL317

For any assistance or queries, please feel free to contact: Mr. Anirudha Pawar

Mobile: +91 93563 26428

Email: anirudha@plexconcil.org

This session is ideal for new exporters, MSMEs and businesses looking to scale globally.

Don't miss this opportunity to build your export knowledge and grow your global business network! Register Now.

Regards,

Sribash Dasmohapatra

Executive Director

DIN: 02587694

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

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