

PLEXCONCIL - The Plastics Export Promotion Council

# PLEXCONNECT<sup>®</sup> 2025

WEBINAR SERIES

Ref. No.: Plexh/Cir/960

Date:15/01/2025

To,

All Members of Plexconcil/ All COA Members

All Plastic Industry Members

**Webinar on: Export Opportunities to Russia, the Rupee-Ruble Trade Mechanism, and Opportunities at the RosUpack 2025 Exhibition on 24<sup>th</sup> January 2025.**

Dear Sir/Madam,

Greetings from The Plastic Export Promotion Council- (Plexconcil)!

We are pleased to inform you that The Plastics Export Promotion Council (PLEXCONCIL) is organizing an Export Opportunities to Russia, the Rupee-Ruble Trade Mechanism, and Opportunities at the RosUpack 2025 Exhibition on 24th January 2025.

India's plastic industry is one of the largest and most diverse in the world, with significant production capacity and expertise in manufacturing a wide range of plastic products. As a large consumer market, the CIS region, particularly Russia, offers substantial export opportunities for Indian plastic goods across various sectors, especially as demand grows for sustainable, functional, and high-quality plastic products. However, Indian exporters face some challenges, particularly with the Rupee-Ruble Trade Mechanism and finding reliable buyers in the region.

Through this webinar, Plexconcil aims to inform the trade about the opportunities in the Russian market and provide proper guidance on handling payments and navigating the complexities involved.

**Topics of Discussion:**

- **Russia: Global Trends with a Special Focus on Plastic Product Imports**

*Presenter:* Mr. Denis Ershov, Strategy Director, ITE Group

- **Facilitating Payments from Russia to India by Sberbank**
- **Introduction to ITE Group**

*Presenters:* Ms. Dmitry Zavgorodniy, CEO, ITE Group and Ms. Katerina Filunets, General Manager, ITE Group, Dubai

- **RosUpack Event Overview**

*Presenter:* Mr. Sergey Ditev, Event Director, RosUpack

**Webinar Details:**

**Date:** 24<sup>th</sup> January, 2025 (Friday)

**Time:** 3:00 PM IST

**Virtual Platform:** Cosco Webex | (No participation charges)

We kindly request you to share the attached circular with interested members and encourage them to register for this insightful and knowledge-packed webinar.

Registration Link:

<https://theplastics.webex.com/weblink/register/r18f7fa5e9c9fe24a64931225147ac970>

For any assistance or queries, please feel free to contact: **Mr. Anirudha Pawar**

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We look forward to receiving your confirmation at the earliest.

Regards,

**Sribash Dasmohapatra**

**Executive Director**

**DIN: 02587694**

**The Plastics Export Promotion Council**

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