### THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Date: 9th October, 2024

Ref: PLEXWR/RUPLASTICA 2025/681

To,

All Members of Plexconcil/ All Members of the COA

All Members of the Indian Plastics Fraternity

Subject: PLEXCONCIL is organizing the India Pavilion at RUPLASTICA (International Trade Fair for Plastics and Rubber) 21-24 January, 2025, Moscow, Russia

Dear Sir/ Madam,

Greetings from Plexconcil!

We have the pleasure in informing you that the PLEXCONCIL is organizing the India pavilion at RUPLASTICA (International Trade Fair for Plastics and Rubber) scheduled to be held from 21<sup>st</sup> to 24<sup>th</sup> January, 2025 at EXPOCENTRE, International Exhibitions and conventions, Moscow, Russia.

## **Trade Potential:**

In 2023-24, India and Russia engaged in bilateral trade worth USD 65.4 billion. During the year, India's exports to Russia were valued at USD 4.3 billion while India's imports from Russia were valued at USD 61.2 billion. Within plastics, India's exports to Russia were valued at USD 103 million. India's plastics exports to Russia primarily comprise of Plastic raw materials (39%); Plastic films and sheets (24%); medical items of plastics (7%) and Writing instruments & stationery (6%). However, Russia's annual plastics imports are valued at USD 19 billion approx. and India's share in its imports is less than 1.0%. India's plastics exports to Russia have the potential to grow by USD 7.0 billion. Product categories, within plastics, that have immense export potential for export to Russia include: Consumer & houseware products of plastics; Plastic films and sheets; Medical items of plastics; Packaging items - flexible, rigid; Floorcoverings, leathercloth & laminates; Plastic pipes & fittings; Writing instruments & stationery; FIBC, Woven sacks, Woven fabrics, Tarpaulin and Cordage, fishnets & monofilaments.

About RUPLASTICA (International Trade Fair for Plastics and Rubber)

For many years, international trade fair for plastics and rubber – RUPLASTICA – has been representing a unique tool for business development in the polymer industry. It is the most relevant meeting point bringing together key industry players across the entire polymer market value chain from Russia, CIS,

Europe and Asia to showcase innovations, discuss current trends and chart the course for the year ahead.

#### Focus Area:

- Machinery and equipment for the plastics and rubber industries
- Machinery and equipment for waste management and plastics recycling
- Raw materials and auxiliaries
- Plastics and rubber products
- Services for the plastics and rubber industries
- Additive manufacturing

More details are available at <a href="https://ruplastica.ru/en">https://ruplastica.ru/en</a>

## **Participation Charges:**

Booth Constructed with India Branding (Min 9 Sqm): INR 68,335/Sqm.

(Inclusions: 2 Chairs, 1 Table, Fascia Name, 4 Lights, Power Socket, India Branding)

(Corner Booths/two side open will have an additional charge of 10% on area booked)

Note: A participation charge does not include charges for sending display material, additional fixtures and furniture in the booth or visa charges. These are to be borne by the participating companies.

If you would like to participate, please update your details using the Google Form: <a href="https://forms.gle/qeBYUd2uXtkEGm18A">https://forms.gle/qeBYUd2uXtkEGm18A</a>

### **Benefit to the Participants:**

**Subsidized Space under MAI Scheme:** Please note that we have sought financial assistance under the MAI Scheme for the year 2024 -25 from the Ministry of Commerce, Government of India.

Reimbursement of Stall subsidy & Airfare shall be made for eligible
participants on a first-come-first-served basis to the extent of the Council's
budget- subject to MAI guidelines, timely submission of required documents
within the deadline mentioned by Plexconcil, and subject to receipt of funds
from the Government.

#### Please Note:

- Subsidy will be reimbursed subject to government approvals & disbursement of funds from the ministry.
- The participation charges are non-cancellable, non-refundable and non-transferrable in any circumstance.
- The organizer reserves the right to reschedule or cancel the Exhibition.
- If there are any changes in the Currency Rate then the council may revise the participation charges, and the difference shall be borne by the exhibitor.

# **Application Process:**

Interested members are requested to confirm their participation by sending the attached application form (For application form, <u>click here</u>) duly completed along with 50% non-refundable advance payment. Please note that application once received (via hard / soft copy) would be considered as confirmed participation and the applicant would abide with the terms & conditions of participation as mentioned by the organizers of the exhibition and Plexconcil.

For any further details, you may contact to

Ms. Kajal Guria on <a href="mailto:kajal@plexconcil.org">kajal@plexconcil.org</a>

Mr. Prasad Arolkar on Prasad@plexconcil.org

Mr. Nigel Rodrigues on Nigel@plexconcil.org

We look forward to your active participation in this important exhibition!

With warm regards.

### **Sribash Dasmohapatra**

Executive Director DIN: 02587694

The Plastics Export Promotion Council (PLEXCONCIL)

(Sponsored by the Ministry of Commerce & Industry, Govt. of India)

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