## THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Date: 08th August 2024 Ref: PLEXH/ India-Taiwan Trade Forum - 2024/519

To,

All the Members

Subject: Regarding Commerce Secretary Delegation to Taiwan to attend India-Taiwan Trade Forum & Taipei International Plastics & Rubber Industry Show

Dear Sir / Madam,

Greetings from Plexconcil!

We are pleased to inform you that the India-Taiwan Trade Forum will take place in Taiwan on September 25, 2024. This event coincides with several major international trade shows happening in Taiwan on September 24-25, 2024, including The Taipei International Shoe Making Technology Show and the Taipei International Plastics & Rubber Industry Show. The delegations, led by the Commerce Secretary, aim to showcase India as a prime investment destination and promote Indian products to the Taiwanese market.

India-Taiwan Trade Forum: The India-Taiwan Trade Forum is a major event designed to strengthen trade relations between India and Taiwan by showcasing India as a key investment destination. It offers a platform for Indian businesses to promote their products and explore new opportunities in the Taiwanese market.

The Taipei International Shoe Making Technology Show: The Taipei International Shoe Making Technology Show is a premier exhibition showcasing cutting-edge technologies and innovations in shoe manufacturing, providing industry professionals with insights into the latest trends and solutions for enhancing production efficiency and product quality.

Taipei International Plastics & Rubber Industry Show: The Taipei International Plastics & Rubber Industry Show offers significant benefits, including opportunities to connect with leading industry professionals and explore the latest innovations in plastics and rubber technologies. Attendees will engage with diverse sectors, including Processing Machinery, Recycling Equipment, and Additive Manufacturing. This comprehensive focus will facilitate exploration of advanced technologies, strategic partnerships, and industry trends.

## **Key Objectives of the Initiative:**

**Promote Exports:** We aim to showcase the high-quality products and services of our leading exporters on an international stage.

**B2B Meetings:** The delegation will facilitate business-to-business meetings with key buyers and industry leaders in Taiwan.

**Identify Strategic Sectors**: We will explore potential partnerships and market opportunities in sectors where India and Taiwan have significant strengths.

We invite you to be part of this delegation, which will provide an excellent platform to promote your products and engage in meaningful discussions with potential buyers from Taiwan.

If you are interested in participating in this initiative, please update your details by filling out the form available at the following Google

link: <a href="https://forms.gle/P9Sf3aDER8XQw3gd6">https://forms.gle/P9Sf3aDER8XQw3gd6</a> latest by 09.08.2024 or may call to Mr Nigel Rodrigues (Tel: +91 22 40170000/ Mob: +91 9833351519) for more information.

With Warm Regards,

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