



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref. No.: Plexh/Cir/514

Date:06/08/2024

To,
All Members of Plexconcil

Sub: Best Export Award for the performance year 2022-23 & 2023-24

Dear Sir/ Madam,

Greetings from Plexconcil !

We wish to inform you Directorate of Industries, Export Promotion Cell, Maharashtra has granted a scheme of award to the Best Exporters Registered in Maharashtra.

Directorate of Industries, Export Promotion Cell, Maharashtra State, proposes to grant awards to the exporters from Maharashtra who have made worthwhile contribution towards boosting of exports during the year 2022-23 & 2023-24

SCOPE

1. The scheme covers the following categories of registered exporters.
2. Large Scale registered manufacturer exporters.
3. Small Scale registered manufacturer exporters.
4. Merchant exporters.
5. Recognized export houses.
6. Trading House
7. State Government Corporations
8. Service Exporter.

Out of the above categories, categories at Serial No. 1 and 2 will be given awards in each of the following commodity groups: -

(I) Micro, Small & Medium Enterprises

1. Plastics & linoleum products.

(II) Large Scale Industries

1. Plastics & linoleum products.

Thus total number of awards that will be given is as follows: -

1. Large Scale Manufacturing Units.	11
2. Small Scale Manufacturing Units.	14
3. Merchant Exporters.	01
4. Export House. (Recognised)	01
5. Trading House	01
6. Regional awards for SSI units	06
7. State Government Corporations.	01
8. Service Exporter.	01

Total 36 awards

Area of operation-

This scheme will be applicable to the registered exporters of categories mentioned above, whose offices and factories are located in Maharashtra State.

Period of exports covered for the awards

Export performance for the financial year 22-23 & 2023-24 will be reckoned for the purpose of granting awards. However exporters will have to furnish separate applications for each year of awards. The details of exports for three years are called in order to compare the trend in exports. (Applicants have to furnish separate information. However, for each financial year).

Criteria for grant of awards

1. Total Minimum FOB value of exports Rs. 2 Cr. for Micro, Small & Medium Enterprises and 3 Cr. for others.
2. Ratio of exports to production.
3. Trend in exports, whether increasing or decreasing.
4. Development of new market for existing product (s) which had not been previously exported.
5. Introduction of new products in export market.
6. Successful break-through in a foreign market where conditions are especially difficult.
7. Minimum qualifying marks will be 50%

Committee for granting Awards

The applications alongwith relevant information received from the registered exporters will be screened by the Export Promotion Cell in the first instance and will be placed before the Selection Committee for final decision. **The decision of the Committee will be final and binding on all the exporters and no appeals would be entertained by the State Government.**

Awards

The first and second awards will be in the form of gold plaques and silver plaques respectively along with a certificate of merit. Certificate of merit would be awarded to the deserving other exporters as per decision of the committee.

Important Instructions

1. Application in the prescribed form (as per specimen enclosed) alongwith relevant documents should reach this **Directorate of Industries (Export Promotion Cell) 2nd floor, New Administrative Building, Opp. Mantralaya, Mumbai- 400032** within stipulated time. Application received late will not be taken into consideration.
2. Application with incomplete information will be rejected.
3. Exporters should clearly mention the category for which applied, such as Small Scale Industry, Large Scale Industry, Merchant Exporter, Recognized Export House etc.
4. Application should invariably be complete in respect of book value of production, F.O.B. value of exports, etc. supported by certificate duly certified by Chartered Accountant.
5. In case of units from category of Small Scale Industry and Large Scale Industry separate applications for different commodity groups should be filled in.
6. Application should be accompanied by all relevant documents, as per enclosure 'A'
7. **The last date for receipt of the complete application by the Directorate of Industries, Mumbai is 16th August Applications will also be accepted by Regional and District Offices of the Directorate.**

Please find the attached pdf of Application Form and link of Export award extension Letter: <https://shorturl.at/ajw23>

Regards,

Bharti Parave

Deputy Director – Trade & Policy

The Plastics Export Promotion Council