



## दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल ( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**  
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXWR/RUPLASTICA-2024/503- rem

To,

All Members of Plexconcil/ All Members of the COA

All Members of the Indian Plastics Fraternity

**Subject: PLEXCONCIL is organizing the India Pavilion at RUPLASTICA (International Trade Fair for Plastics and Rubber) on 23-26 January 2024, in Moscow, Russia.**

Dear Sir/ Madam,

Greetings from Plexconcil!

We have the pleasure in informing you that the PLEXCONCIL is organizing the India pavilion at RUPLASTICA (International Trade Fair for Plastics and Rubber) scheduled to be held from 23<sup>rd</sup> to 26<sup>th</sup> January 2024 at EXPOCENTRE, International Exhibitions and Conventions, Moscow, Russia.

### **Trade Potential:**

In 2022-23, India and Russia engaged in bilateral trade worth USD 49.4 billion. During the year, India's exports to Russia were valued at USD 3.2 billion while India's imports from Russia were valued at USD 46.2 billion. Within plastics, India's exports to Russia were valued at USD 92 million. India's plastics exports to Russia primarily comprise Plastic raw materials (40%); Plastic films and sheets (22%); Packaging items - flexible, rigid (10%); and Medical items of plastics (9%). However, Russia's annual plastics imports are valued at USD 13.8 billion approx. and India's share in its imports is less than 1.0%. India's plastics exports to Russia have the potential to grow by USD 7.1 billion. Product categories, within plastics, that have the immense export potential for export to Russia include: Consumer & houseware products of plastics; Plastic films and sheets; Medical items of plastics; Packaging items - flexible, and rigid; Floorcoverings, leathercloth & laminates; Plastic pipes & fittings; FIBC, Woven sacks, Woven fabrics, Tarpaulin; Cordage, fishnets & monofilaments; and Writing instruments & stationery.

### **About RUPLASTICA (International Trade Fair for Plastics and Rubber)**

For many years, the international trade fair for plastics and rubber – RUPLASTICA – has been representing a unique tool for business development in the polymer industry. It is the most relevant meeting point bringing together key industry players across the entire polymer market value chain from Russia, CIS,

Europe and Asia to showcase innovations, discuss current trends, and chart the course for the year ahead.

### **Focus Area:**

- Machinery and equipment for the plastics and rubber industries
- Machinery and equipment for waste management and plastics recycling
- Raw materials and auxiliaries
- Plastics and rubber products

- Services for the plastics and rubber industries
- Additive manufacturing

More details are available at: <https://ruplastica.ru/en>

### **Participation Charges:**

Booth Constructed with India Branding (Min 9 Sqm): INR 59,000 per Sqm.

(Inclusions: 2 Chairs, 1 Table, Fascia Name, 4 Lights, Power Socket, India Branding)

(Corner Booths/two side open will have an additional charge of 10% on area booked)

Note: A participation charge does not include charges for sending display material, additional fixtures and furniture in the booth or visa charges. These are to be borne by the participating companies.

### **Benefit to the Participants:**

**Subsidized Space under MAI Scheme:** Please note that we have sought financial assistance under the MAI Scheme for the year 2023 -24 from the Ministry of Commerce, Government of India.

**Stall subsidy** - subsidy reimbursed to an individual participant -participation charges of Rs. 18,000/-per sq. meter will be reimbursed to the eligible PLEXCONCIL Member & for Non-Members a sum of Rs.17,000/-per sq. meter only after submission of outcome report on completion of their participation subject to receipt of government Grant. (Maximum up to 9 sqm)

**Airfare** - Reimbursement on economic class airfare shall be made for eligible Plexconcil members on a first-come-first-served basis to the extent of the Council's budget- subject to MAI guidelines, timely submission of required documents within the deadline mentioned by Plexconcil, and subject to receipt of funds from the Government.

### **Please Note:**

- Subsidy will be reimbursed subject to government approvals & disbursement of funds from the ministry.
- The reimbursement amount is only indicative and may vary based on the number of participants and grants released by the government for the event.
- The participation charges are non-refundable, and non-transferrable in any circumstance.
- The organizer reserves the right to reschedule or cancel the Exhibition.
- If there are any changes in the Currency Rate then the council may revise the participation charges, and the difference shall be borne by the exhibitor.

### **Application Process:**

Interested members are requested to confirm their participation by sending the attached application form (For an application form, [click here](#)) duly completed along with a 50% non-refundable advance payment. Please note that the application once received (via hard/soft copy) would be considered as confirmed participation and the applicant would abide with the terms & conditions of participation as mentioned by the organizers of the exhibition and Plexconcil.

For any further details, you may contact Mr. Naman Marjadi at [naman@plexconcil.org](mailto:naman@plexconcil.org) / Ms. Kajal Guria at [kajal@plexconcil.org](mailto:kajal@plexconcil.org), [prasad@plexconcil.org](mailto:prasad@plexconcil.org), [nigel@plexconcil.org](mailto:nigel@plexconcil.org)

We look forward to your active participation in this important exhibition!

With warm regards.

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council (PLEXCONCIL)

(Sponsored by the Ministry of Commerce & Industry, Govt. of India)

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