



दि प्लास्टिक एक्स्पॉर्ट प्रमोशन कौन्सिल  
( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXH/Cosmoprof 2024/ 285

Date : 7th July 2023

All Members/All Members of the COA

All Members of the Indian Plastics Fraternity

**Sub: Plexconcil participating in COSMOPROF WORLDWIDE BOLOGNA, ITALY, to be held from March 21-24, 2024, at the BolognaFiere Exhibition Centre, Piazza della Costituzione, 5 Bologna, Italy.**

## INDIAN HUMAN HAIR PAVILION FOR THE 2<sup>ND</sup> TIME AT

**COSMOPROF**  
WORLDWIDE BOLOGNA  
ITALY | 21-24, March 2024

Greetings from Plexconcil!

After the great success of the first time hosting the Indian Pavilion at the CosmoProf Worldwide Bologna Show in 2023, the Council is glad to announce the opening of stall bookings for the year 2024. This is one of the most preferred shows for Hair & Beauty, the COSMOPROF WORLDWIDE BOLOGNA, ITALY, to be held from March 21-24, 2024, at the BolognaFiere Exhibition Centre, Piazza della Costituzione, 5 Bologna, Italy.

### **About the Show**

The 55<sup>th</sup> Edition of CosmoProf Worldwide, Bologna is the most influential global event dedicated to all facets of the beauty industry; Cosmoprof Worldwide Bologna has been a landmark event for more than 50 years.

For the first time, all salons will open simultaneously from Thursday, March 21. Cosmopack, dedicated to the supply chain, and Cosmo Perfumery & Cosmetics, which hosts companies and retail operators for the Perfumery and Cosmetics sector, will run for three days until Saturday, March 23, while Cosmo Hair, Nail & Beauty Salon, dedicated to the professional channel, will run for four days and close on Sunday, March 24.

## **Human Hair and Hair Products**

It offers an optimized layout for distributors, owners, and professionals from beauty centers, wellness centers, spas, hair salons, and hotels. There is a wide selection of goods from the best suppliers of products, equipment, furnishings, and services meant for the professional world of hair, nails, and beauty salons/spas.

This salon shows the best the hair sector has to offer. The route was designed to offer visitors a business experience that's both smart and complete. Products, services, equipment and live demos serve as stages in a journey through the world of professional hair styling.

## **Indian Human Hair Pavilion**

The Plexconcil will be hosting the Indian Pavilion for the second time in a row which will be an exclusive hall/facility provided for the Indian exhibitors of Human Hair and Hair Products. The pavilion will be rebranded as Indian Human Hair Pavilion to get more traction from buyers who prefer Indian Human Hair.

### **Participation Charges:**

Shell Scheme: INR 70000/-sqmt with a minimum booking of 6 sqm or 9 sqm. Premium: 10% off (4 stalls closer to the side entrance ) of the Pavilion (25C-01, 25C-20, 25C-08 & 25C-9).

### **Payment Schedule:**

50% non-refundable payment along with application & balance 50% payment on or before September 30, 2023.

The Benefits of Participation under the MAI Scheme will be informed separately to those who are confirming their participation as an exhibitor.

### **Application:**

Interested members are requested to confirm their participation by sending the attached application form **Exhibition Application Form** [CLICK HERE](#) duly completed along with a 50% non-refundable advance payment.

Please note application, once received (via hard/soft copy) would be considered as confirmed participation, and the applicant would abide by the terms & conditions of participation as mentioned by the organizers of the exhibition and Plexconcil.

## **Contact**

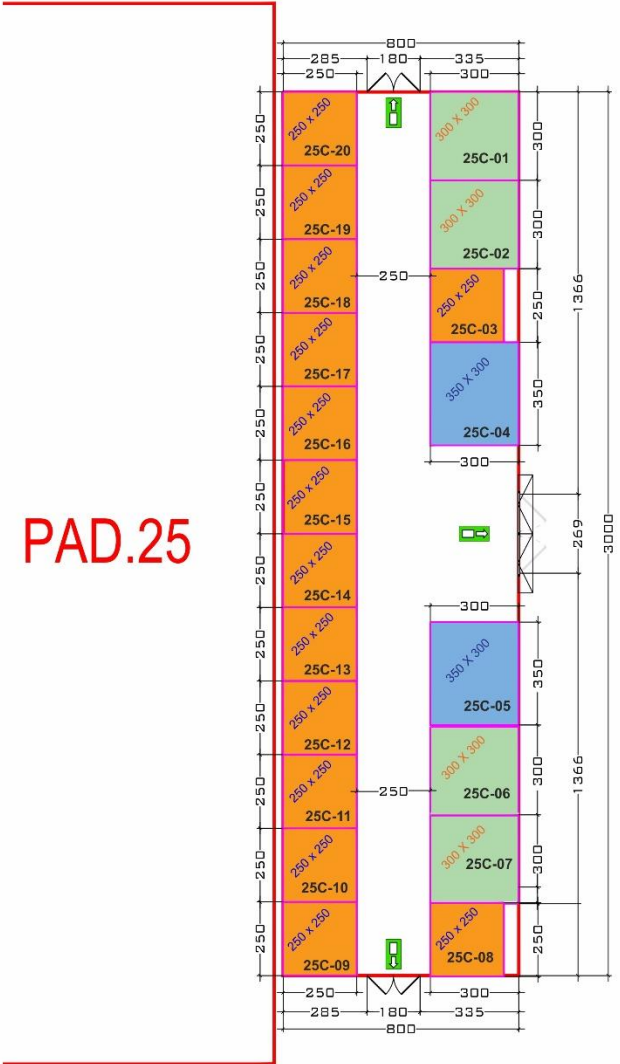
For any further queries, kindly contact Mr. Ruban Hobday, Regional Director – South at [ruban.hobday@plexconcil.org](mailto:ruban.hobday@plexconcil.org) or 98400 53930

We look forward to your participation.

Sribash Dasmohapatra  
Executive Director  
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**2024 COSMOPROF WORLDWIDE BOLOGNA, ITALY –**

Indian Human Hair Pavilion Floor Plan



India Pavilion

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