



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXH/ Interpack-Dusseldorf23/297

Date: 3rd August, 2022

All Members of the COA

All Members of the Indian Plastics Fraternity

Subject: India Pavilion organized by PLEXCONCIL and Messe Dusseldorf India at Interpack 2023- World's No. 1 Packaging Fair at Dusseldorf, Germany from 04th to 10th May 2023

Dear Sir/ Madam,

We are pleased to inform you that The Plastics Export Promotion Council (PLEXCONCIL) and Messe Dusseldorf India are jointly organizing India Pavilion at INTERPACK 2023 as per the following schedule:

Date: 04th to 10th May 2023

Venue: Dusseldorf Trade Fair Centre, Germany

Germany is among India's top-10 trade partners in the world and the largest trade partner in Europe. In 2021, India's exports to Germany were valued at USD 9.5 Billion and bilateral trade between the two nations were worth USD 23.74 Billion. With India's emergence as an alternate global sourcing hub post-pandemic, Indian plastics industry has a tremendous potential for exports to Germany valued at USD 8.77 Billion.

About The Show:

Interpack is the world's largest and most important exhibition for the Packaging Industry, especially for food, non-food, beverages, confectionery, baked goods, industrial goods, pharmaceuticals, cosmetics and non-food segments. With 2,865 companies from 55 countries and 1,70,899 visitors from 169 nations, this is a not-to-miss exhibition for the Packaging and related process industries. International stakeholders account for 74% of the total participation and chiefly consist of the key decision makers of the industry.

The exhibition has a prestigious history of bringing together the world leaders of the industry on one platform- from distributors, retailers, traders, sales agents to end users. Held once in 3 years, the post-pandemic edition of Interpack 2023 promises to showcase a unique mix

of trade events including latest packaging solutions, industry technology, innovative concepts and upstream suppliers' trade fair components.

Exhibit Sectors- The Innovative 8

- Food
- Beverages
- Confectionary
- Bakery
- Pharmaceuticals
- Cosmetics
- Non-Food
- Industrial Goods

Top Displayed Categories include:

- Packaging material
- PET Bottles
- Stoppers
- Caps
- Lids
- Plastic Films
- Plastic Sheets
- Tubes
- Self-Adhesive Tapes
- Machineries
- Packaging Technologies
- Spares, and many more

Visitors Profile:

- Purchasing and Procurement
- Manufacture and Production
- Management
- Sales and Distribution
- Research and Development
- Marketing, Advertising & PR
- Consulting

Participation Charges:

Full Service Package (per sq.m): INR 47,000/-

Premium charges on corner stall or 2 side open stall: 10% on total area booked

Security Deposit (per sq.m): 4,000/-

Media Fees: INR 49,500/-

All taxes, as may be applicable if any

Full Service Package includes the following deliverables:

- Postless design stand system megwall
- Walls white H=250CM
- Textile wall element on backwall including full print H=200CM (Total Height 450cm)
- Carpet rips, color of choice
- 1 LED spot on arm, each 3 sq.m
- 1 mw podest fixed to the wall to hide electrical main connection

| Further stand equipment | 9- <15 sqm | 15- <24 sqm | 24- <48 sqm | =/> 48 sqm |
|-------------------------|------------|-------------|-------------|------------|
| Infocounter, lockable | 1 | 1 | 1 | 2 |
| Barstool, white | 1 | 1 | 1 | 2 |
| Table 70cm, white | 1 | 2 | 2 | 3 |
| Chair micro, white | 4 | 8 | 8 | 12 |
| Shelves, flat | 3 | 6 | 9 | 12 |
| Triple socket | 1 | 1 | 1 | 1 |
| Waste bin | 1 | 1 | 1 | 1 |

Included Services:

- Electrical main connection
- Pre cleaning before show start
- Daily cleaning of stands and waste bins
- Customer service and communication to exhibitors

Payment Schedule:

100% advance payment within 7 working days from submission of the application form.

Deadline for the application form: 31st August 2022

Payment option:

You are requested to pay by Demand Draft/Cheque payable at Mumbai in favour of THE PLASTICS EXPORT PROMOTION COUNCIL, or for NEFT, bank details as given below:

Bank Name: - STATE BANK OF INDIA
Current A/c. No: - 34011621060
IFS Code :- SBIN0000539

Participation Benefits:

The event is subject to approval by the Ministry of Commerce & Industry for Market Access Initiative (MAI) Scheme. Upon approval, eligibility of participants for stall subsidy and airfare reimbursement shall be subject to the revised MAI guidelines.

Exhibitors are eligible to avail stall subsidy under MAI Scheme for a maximum of three participations (including past cases) in a particular event. Exhibitors will be separately informed about the quantum of subsidy available once the same is approved.

Eligible companies will be entitled for reimbursement of economy class airfare upon submission of requisite documents post-event. Only one person per company, i.e; only the Director/ Proprietor/ Partner/ Officer at senior managerial position will be eligible for airfare reimbursement.

Travel Advisory:

At present, there are no travel restrictions from India to Germany for fully vaccinated Indians. With regards to COVID-19 regulations, it may be noted that Indian passengers will have to adhere to the travel guidelines of the destination country at the time of travel for the exhibition.

Terms & Conditions for Participation:

Participation in the event will be with complete adherence to the terms and conditions as per the application form and revised MAI guidelines.

The participation charges are non-refundable in any circumstance.

The event organizer reserves the right to reschedule or cancel the event.

If there is any upward fluctuation in the currency rate, the Council may revise the participation charges and the difference shall be borne by the participant.

Application:

Interested members are requested to confirm their participation by sending the application form duly completed, on or before 31st August 2022. ([Click here for the application form](#)). 100% advance payment is to be made within 7 working days from the submission of the application form. Please note that application once received (via hard / soft copy) would be considered as confirmed participation and the applicant would abide with the terms & conditions of participation as mentioned by the organizers of the exhibition and Plexconcil.

For any further queries, kindly contact Mr. Krunal Goda at k.goda@plexconcil.org or 91 9004005520.

We look forward to your participation.

With warm regards,

Sribash Dasmohapatra
Executive Director
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