



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXH/MAI/PaperWorld/2023-
24/312

Date: 20-07-2023

All Members/All Members of the COA

All Members of the Indian Plastics Fraternity

Dear Madam/ Sir,

Subject: Participation at Paperworld Middle East – 21-23 November 2023 (UAE, Dubai)

We have pleasure in informing you that PLEXCONCIL is organizing the India pavilion at Paperworld Middle East 2023 scheduled to be held from 21st to 23rd November 2023 at Dubai International Convention and Exhibition center, UAE, subject to adequate response from the Members and allocation of space by the fair Organizer.

Trade Potential:

India and the United Arab Emirates (UAE) have longstanding ties. The UAE is among the top-3 trade partners of India and last year India and the UAE signed Comprehensive Economic Partnership Agreement (CEPA) to boost the trade. In 2022-23, India and the UAE engaged in bilateral trade worth USD 85 billion. As far as writing instrument and stationery products are concerned, the UAE is a USD 100 million worth market. In 2022-23, India exported writing instrument and stationery products worth USD 15.2 million to the UAE, representing 15% share. It may also be noted that the UAE is a gateway to the WANA region which is also a huge and growing market. During 2022, the WANA region imported writing instrument and stationery worth USD 500 million from the World.

About The Show:

Paperworld Middle East to provide the opportunity to experience, touch and feel products from around the globe! This is the destination for distributors and retailers to source everything from **stationery, paper to office and school supplies.**

Don't miss the once-in-a-year opportunity to touch and feel products from 30 countries under one roof. Dubai is a central location for the world, it makes it a prime location for

suppliers and manufactures from around the world to showcase their best-selling products.

Display profile: Stationery, Art & Craft, School & office Supplies.

For more details of the show please visit website: <https://www.paperworldme.com>

PARTICIPATION CHARGES:

Shell Scheme: Rs. 53000/- per sqm.

Online Tool Kit: Rs. 25200/- per exhibitor.

(Corner Booths will have an additional charge of 10% extra)

Shell Scheme Package Includes: Square Table in white top-1, Chair white - 3, Octanorm showcase - 1, Wooden Shelve -4, Wastepaper Basket -1, Lem stool white-1, Spotlight- 3 , power point -1 will be provided under 09 sqm booth)

PAYMENT SCHEDULE:

50% payment along with the application and balance 50% payment on or before 30th September 2023.

MAI BENEFIT TO THE PARTICIPATS (subject to Government approval):

Stall subsidy: Plexconcil Member – INR 18,000/- per sqm (Maximum benefit upto 09 sqm)

Non-Member- INR 17,000/- per sqm (Maximum benefit upto 09 sqm)

Airfare: Reimbursement on airfare shall be made for eligible participants on a first-come-first-served basis to the extent of the Council's budget- subject to MAI guidelines, timely submission of required documents within the deadline mentioned by Plexconcil, and receipt of funds from the Government.

Refund Policy:

The participation charges are non-refundable in any circumstance. The event organizer reserves the right to reschedule or cancel the event. If there is any upward fluctuation in the currency rate, the Council may revise the participation charges and the difference shall be borne by the participant.

Application:

Interested members are requested to confirm their participation by sending the uploaded application form ([For application form, click here](#)) duly completed along with 50% non-refundable advance payment.

Please note that application once received (via hard / soft copy) would be considered as confirmed participation and the applicant would abide by the terms & conditions of participation as mentioned by the organizers of the exhibition and Plexconcil.

[Indian Pavilion Brochure](#)

For any further queries, kindly contact Mr. Mukesh Bisht, bisht@plexconcil.org or Ms Kajal - kajal@plexconcil.org.

We look forward to your participation.

With warm regards,

Sribash Dasmohapatra
Executive Director
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