



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्स्पॉर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: Ref: PLEXH/PLASTEX - 2024/349

Date: 03rd August 2023

To,
All Members of Plexconcil
Dear Sir / Madam,

Sub: PLEXCONCIL is organizing India Pavilion at PLASTEX 2024 (30 years of Plastics & Rubber Industry) 9th - 12th January 2024 at Egypt International Exhibition Centre, Egypt.

Dear Sir/ Madam,

We have pleasure in informing you that the Council is organising the India pavilion at Plastex 2024 scheduled to be held from 9th to 12th, January 2024 at Egypt international Exhibition Centre. Egypt is the largest industrial base in the MENA region and the plastics industry in particular, is growing steadily and becoming increasingly modernised. The PLASTEX is the leading international trade fair dedicated to the plastic machinery, components, raw materials and chemicals in North and East Africa.

With its 100+ million population, Egypt has the largest polymer market in Africa, accounting for over 20% of demand in 2017. Its polymer consumption is estimated at 2 million tonnes with per capita consumption of 21.8 kg/head.

The plastics industry in Egypt is flourishing and one of the most active sub-sectors of the chemical industry sector. In the next decade, the plastics industry in Egypt is expected to grow at a rate of 10% per annum reaching \$27 billion by 2030

Learn, network, do business and discover new products, solutions and technologies from over 500+ exhibiting companies from 50+ participating countries providing a world-class environment for trade across the industry's full value chain.

Held under the Patronage of the Ministry of Trade and Industry and supported by the Chamber of Chemical Industries, the Division of Plastics Industries and the Chemical & Fertilizers Exports Council, PLASTEX is the Middle East and North Africa most influential meeting place where leading plastics and rubber companies convene in-person to engage and identify the vast opportunities in the ever-growing MENA markets.

Participating in PLASTEX 2024, your company will be plugged into the heart of this rapidly growing regional market, giving you exclusive access to buyers from across the region.

PARTICIPATION CHARGES:

Shell Scheme booth (Pavilion package): INR 48,250.00 per sqm (Minimum upto 12 sqm)

Bare space: INR 37,000.00 per sqm (Minimum upto 24 sqm)

Premium charges on corner stall or 2 side open stall 10% on total area booked for shell scheme

Insurance Fees: INR 19,500 .00

Marketing Fees: INR 24,250.00

All taxes, as may be applicable if any

PAYMENT SCHEDULE:

30% non-refundable payment along with ([Application form](#))

Second instalment of 30% payment must be paid on or before 30th August 2023.

Balance payment of 40% must be paid by 15th September 2023.

BENEFIT TO THE PARTICIPANTS- Subsidized Space under MAI Scheme: Please note that we have sought the financial assistance under MAI Scheme for the year 2023 -24 from the Ministry of Commerce, Government of India.

- **Stall subsidy** - subsidy reimburse to an individual participant -participation charges of **Rs. 12,000/-per sq. meter** will be reimbursed to the eligible **PLEXCONCIL MEMBER & for Non-Members a sum of Rs.10,000/-per sq. meter only after submission of **outcome report** on completion of their participation. **(Maximum up to 9 sqm)****
- **Airfare** - Reimbursement on airfare shall be made for eligible participants on a first-come-first-served basis to the extent of the Council's budget- subject to MAI guidelines, timely submission of required documents within the deadline mentioned by Plexconcil, and receipt of funds from the Government.

Please Note: Subsidy will be reimburse subject to government approvals & disbursement of funds from ministry. Any fluctuation in costing shall be adjusted with prior notice to exhibitors.

For any further details you may contact at Ms. Kajal Guria at kajal@plexconcil.org

We look forward to your active participation!
With warm regards.

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council (PLEXCONCIL)

(Sponsored by the Ministry of Commerce & Industry, Govt. of India)

Dynasty Business Park, B Wing 002, Ground Floor,

Andheri Kurla Road, Andheri East,

Mumbai- 400059, Maharashtra, India

Tel: 91-22-40170000

Website: www.plexconcil.org