



दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref No: PLEXH/Plastimagen-2023/259

Date: 30th June 2023

All Members/All Members of the COA

All Members of the Indian Plastics Fraternity

Subject: Participation at Plastimagen, Mexico, November 07 -10, 2023

Dear Sir(s),

Greetings from Plexconcil – The Plastics Export Promotion Council!

We have pleasure in informing you that the Council is facilitating participation under India Pavilion at **Plastimagen 2023**, scheduled to be held in Centro Citibanamex, Mexico City, **November 7-10, 2023** this activity has been proposed for financial support from the Department of Commerce, Government of India, under the Market Access Initiative (MAI) scheme. Details of the exhibitions can be viewed at: <https://www.plastimagen.com.mx/>

Why Mexico?

PLASTIMAGEN® represents more than 30,000 plastic professionals in the dynamic Mexican market

1. Mexico has a relevant leadership position in the plastics manufacturing industries of Latin America
2. Mexico is a land of opportunities within the global economy, given its dynamic activity in plastics production and manufacturing for many industries, including automotive, aerospace, medical devices, home appliances, packaging, consumer electronics and agro-food
3. Its many free trade deals, including with Canada and the US as well as Europe, makes it a perfect location for investing in any manufacturing industry

4. Plastimagen is the only international trade event in Mexico in the industry that has participation for more than 35 countries, making it a truly global plastic trade show
5. The growing industry is always open to strategic partnerships and relationships with companies with new technologies
6. Recycling and energy use reduction will play a key role as the industry continues to develop and Mexico is looking for new solutions for these challenges
7. India's participation at PLASTIMAGEN is of great significance as Mexico is well placed to engage in cross-border trade with the US to the north and Latin America to the South.
- 8. In 2020, Mexico was the 15th largest export economy in the world and among the top 15 importers.**
9. Mexico enjoys a strong network of FTAs with over 40 countries, which works as a great facilitator for cross-border trade.
10. India and Mexico have robust trade relations.
- 11. India's export of plastics to Mexico grew at an annual pace of 12.8% in recent years.**
- 12. India's plastics export to Mexico primarily comprised plastic sheets and films, Plastic raw materials, Leather cloth, and Packaging items of plastics.**

ABOUT THE SHOW - PLASTIMAGEN® MEXICO 2023

It is estimated that global demand for plastic products will continue to increase as a result of dynamic industrial development and higher standards of living, and access to consumer goods by the population. Thus, without effecting big changes to the plastics value chain, growth in demand will result in an increase in carbon emissions from plastics.

PLASTIMAGEN® MEXICO presents over 870 companies representing over 1,600 brands from more than 27 countries, 14 International Pavilions, and the ANIPAC Pavilion (the National Association of Plastic Industries in Mexico).

With more than 40,000SQMT of exhibition space PLASTIMAGEN® MEXICO is the most complete and foremost plastics expo in Latin America, an event designed to meet the needs of more than 28,000 visitors who are seeking innovative solutions for their companies.

PLASTIMAGEN® MEXICO is the industry's premier expo in the region, where the world's leading suppliers gather in a single forum to provide key decision makers with state-of-the-art solutions for:

- 📄 Machinery and equipment
- 📄 Automation
- 📄 Instrumentation and process control
- 📄 Components
- 📄 Plastic additive manufacturing
- 📄 Bioplastics
- 📄 Services for the plastics industry
- 📄 Raw Materials (Masterbatch)
- 📄 Molds, tools and dies
- 📄 Rotational moulding
- 📄 Solutions for recycling
- 📄 Agroplastics
- 📄 Transformation of plastics and plastic products

Why exhibit at PLASTIMAGEN® MÉXICO 2023?

- 📄 The leading event in Latin America and recognized throughout the world, demonstrated by the
- 📄 15 international pavilions from all regions of the world exhibit.
- 📄 Network of more than 70,000 national and international partners, including key players in the international plastics industry

INTERNATIONAL PAVILON at PLASTIMAGEN 2023@MEXICO

Australia, Cambodia, Canada, France, Germany, Hong Kong, **India**, Indonesia, Iraq, Italy, Japan, Malaysia, Palestinian, Philippines, Singapore, South Korea, Taiwan, Thailand, Turkey, USA, Vietnam and more

Who Will Attend/Buyers?



- ☐ Agriculture
- ☐ Automotive
- ☐ Aerospace
- ☐ Cable / Wire
- ☐ Cosmetic
- ☐ Appliances
- ☐ Office equipment
- ☐ Tools
- ☐ Toys
- ☐ Sports
- ☐ Oil
- ☐ Plastics
- ☐ Thermoforming

- ☐ Houseware
- ☐ Transportation
- ☐ Bags / Wraps & Liners
- ☐ Construction
- ☐ Medical devices
- ☐ Electronics / Electrical
- ☐ Pharmaceutical
- ☐ Molds
- ☐ Furniture
- ☐ Chemicals
- ☐ Recycling

PARTICIPATION CHARGES

- 1) Bare Space only: INR 45,000 (minimum 18 sq.m booking)
- 2) Shell scheme: INR 48,000 (minimum 9 sq.m booking)
- 3) Premium Shell scheme or Corner locations: 10% additional charges

PARTICULAR	QUANTITY
Back and lateral walls, 1m wide by 2.50m (8.20 ft.) Height	As per stall area

Set Fascia Name, 30cm(1 ft.) wide and 3 m long	1
A single phase, double electrical outlet for 1000 watts (per each 9sqm)	1
Table (.60x1.20x7.4m H)	1
Units Chairs	2
Wastebasket	1
Slim interior light	1
Carpet	As per stall area

Note:

☒ Minimum bookable area is 9 square meters and upwards in multiples of 3 square meters for Shell Scheme and for Bare Space /Space Only minimum is 18 sqm.

☒ All other costs such as additional equipment, shipment of your exhibits, promotional/ publicity materials, additional furniture, deputation of your representative etc. will be to your account.

Payment schedule: 50% non-refundable payment along with application form and Balance payment of 50% must be paid by **28th July 2023**

Application: Interested members are requested to confirm participation by sending the attached application form duly completed along with a 50% non-refundable advance payment. Please note application, once received (via hard/soft copy) would be considered a confirmed exhibitor and would abide by the terms & conditions of participation as mentioned by the Organizers of the Exhibition and Plexconcil. **Exhibition Application Form** [CLICK HERE](#)

The benefit to the participants: MAI benefits restricted a **maximum of up to 9sq. meter area** to an individual participant. **Rs. 13,000/-per sq. meter** will be reimbursed to the eligible **PLEXCONCIL member** participant, and for **Non-Members of the Council**, a **sum of Rs.11,000/-per sq. meter** will be reimbursed,

DOCUMENTS NEEDED FOR REIMBURSEMENT

- ☒ submission of outcome report on completion of their participation
- ☒ with self-certified copy of IEC;

- ☒ proof of travel- e-ticket
- ☒ self-certified copy of Indian passport (1st & last page)
- ☒ Boarding passes of the firm's representative who must be a proprietor, partner, director or employee of the company.

IMPORTANT NOTE:

- ☒ This refund will be made only on receipt of funds from the Government. Because of limited funds available under MAI,

Reimbursement will be on a first-cum-first-serve basis to the extent of our budget.

- ☒ The reimbursement amount is only indicative and may vary based on the number of participants and grants released by the government for the event.
- ☒ The organizer reserves the right to reschedule or cancel the Exhibition.
- ☒ If there are any changes in the Currency Rate then the council may revise the participation charges, and the difference shall be borne by the exhibitor.

For more information, kindly contact:

Mr. Ruban Hobday Ruban Hobday ruban.hobday@plexconcil.org / Ms. Kajal Guria Kajal@plexconcil.org

We look forward to your immediate response in this regard.

Sribash Dasmohapatra
Executive Director
The Plastics Export Promotion Council (PLEXCONCIL)
(Sponsored by the Ministry of Commerce & Industry, Govt. of India)
Dynasty Business Park, B Wing 002, Ground Floor,
Andheri Kurla Road, Andheri East,
Mumbai- 400059, Maharashtra, India
Tel: 91-22-40170000
Website: www.plexconcil.org
CIN: U25200MH1955NPL009601

