

दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल

(भारत सरकार,वाणिज्य एवं उद्योग मंत्रालय,वाणिज्य विभाग द्धारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXH/Plastics & Rubber Indonesia -2023/316

Date: 24th July, 2022

To, All Members/All Members of the COA All Members of the Indian Plastics Fraternity

<u>Subject: India Pavilion organized by PLEXCONCIL at **Plastics & Rubber Indonesia** (15th-18th Nov, 2023)</u>

Dear Sir/Madam,

We have pleasure in informing you that the Council is organizing India Pavilion for the first time at 34th edition of **Plastics & Rubber Indonesia** scheduled to be held from **15**th – **18**th **November, 2023** at Jakarta International Expo, Kemayoran, Indonesia.

Trade between India-Indonesia of Plastic Products

Within plastics, India's exports to Indonesia were valued at USD 145 million in 2022. India's plastics exports to Indonesia primarily comprise of Plastic raw materials; Floorcoverings, leather cloth & laminates; and Consumer & houseware products. However, Indonesia's annual plastics imports are valued at USD 13.6 billion approx. and India's share in its imports is 1.2% which is quite low. India's plastics exports to Indonesia have the potential to grow by USD 6.8 billion. Product categories, within plastics, that have immense export potential for export to Indonesia include: Plastic films and sheets; Consumer & houseware products; Medical items of plastics; Packaging items - flexible, rigid; Floorcoverings, leather cloth & laminates; Plastic pipes & fittings; Cordage, fishnets & monofilaments and Plastic raw materials.

About the Show:

Plastics & Rubber Indonesia is the dedicated plastics and rubber event in Indonesia with the sole focus of serving the needs of those industries.

Exhibitor Profile:

Detailed exhibit profile is available on the link:

https://www.plasticsandrubberindonesia.com/exhibiting/exhibit-profile/

Participation charges to be paid to PLEXCONCIL

Council has worked out a special tariff and reserved a central location closer to the entrance.

Shell Scheme 9 SQM Booth: Rs. 4 Lakhs (min 9sqm)

Premium charges on corner stall or 2 side open stall 10% on total area booked

Reimbursement from MSME Ministry:

As per MSME Ministry IC Scheme, eligible MSME units can avail reimbursement of participation cost and expenses on following components with ceiling as below.

- Reimbursement of Booth Cost up to Rs. 3 lakh
- Reimbursement of Economy Class Airfare for 1 person from 1 MSME Unit.
- Reimbursement of Freight Expenses up to Rs. 50,000 for 1 MSME Unit.

The above reimbursement will be as per the guidelines under IC scheme after the exhibition.

Eligibility and detailed guidelines on scale of assistance are available on the link: Revised IC Scheme2023.pdf (msme.gov.in)

Please note that timely submission of documents to Plexconcil is pre requisite for availing grant from the Ministry.

Application Process:

Interested members are requested to confirm their participation by sending the attached application form (For application form, <u>click here</u>) duly completed along with 50% non-refundable advance payment. Please note that application once received (via hard / soft copy) would be considered as confirmed participation and the applicant would abide with the terms & conditions of participation as mentioned by the organizers of the exhibition and Plexconcil.

Please send your response on Google Link below.

https://forms.gle/nWhet2WS4SszkM1N6

For any further queries, kindly contact:

We look forward to your participation in this important exhibition.

With warm regards,

Sribash Dasmohapatra Executive Director The Plastics Export Promotion Council (PLEXCONCIL)

(Sponsored by the Ministry of Commerce & Industry, Govt. of India) Dynasty Business Park, B Wing 002, Ground Floor, Andheri Kurla Road, Andheri East, Mumbai– 400059, Maharashtra, India

Tel: 91-22-40170000

Website: www.plexconcil.org