



दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल  
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**  
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)



Ref: PLEXWR/EXPR/201

Date: 29<sup>th</sup> November, 2022

To,

All Members/All Members of the COA

All Members of the Indian Plastics Fraternity

Dear Sir/Madam,

## **EXPOCOMER 2023**

**28-30 March, 2023 | Panama Convention Centre, Panama City, Panama**

**(Avail Subsidy on stall charges and Airfare)**

We are pleased to inform that **The Plastics Export Promotion Council (PLEXCONCIL)** is organizing **India Pavilion at EXPOCOMER 2023, Panama** as per the following schedule:

Date: 28-30 March, 2023

Venue: Panama Convention Centre, Panama City, Panama

### **India-Panama Trade Potential:**

In 2021, India and Panama engaged in bilateral trade worth USD 548 million. During the last year, India's exports to Panama were valued at USD 334 million. Within plastics, India's exports to Panama were valued at USD 13 million in 2021. Panama's annual plastics imports are valued at USD 1.1 billion approx. India's value-added plastics export to Panama has the potential to grow by USD 900 million.

### **About EXPOCOMER 2023:**

The 40<sup>th</sup> version of EXPOCOMER, a multi-sector commercial trade exhibition is ideal to explore business opportunities with Panamanian and other international companies. In the last edition of EXPOCOMER, there were 600 booths and 10,000 visitors. EXPOCOMER 2023 consists of modern infrastructure with 14,000 sqm Exhibition area.

### **Why Exhibit?**

- Access to International Markets using strategic geographic location of Panama
- Make new business and Identify business opportunities
- Promote your business and products internationally
- Business Matchmaking
- Get up to date with the new trends and evaluate competition

**Product Categories:**

Plastic, Printing & Packaging Textiles, Garments & Fashion Accessories, Household Goods & Home Appliances, Automobile & Automotive Parts, Food, Beverages & Agricultural Products, Cosmetics, Construction Material & Technology, IT & Engineering, Pharmaceutical & Medicine and Services for various Industries

**Participation Charges:**

Shell Scheme: INR 40,500/- per sqm

(Corner Booths will have an additional charge of 10%)

(Bookable area is 6 sqm onwards)

**Shell Scheme Package Includes:**

Module of melamine walls	Power outlet with two outputs	Waste Bin
1 table	Carpet	Space to place name on the fascia
2 white plastic chairs	Lights	

*Note: A participation charge does not include charges for sending display material, additional fixtures and furniture in the booth or visa charges. These are to be borne by the participating companies.*

**MAI Benefit will be given to the eligible Exhibitor (subject to Government approval & Applicable MAI Guidelines):**

Plexconcil Member: INR 15,000 per sqm

Non-Member: INR 12,000 per sqm

(On First Come First Basis for Limited Participants)

**Air Fare:**

In addition to the above, "Economy Class Air fare will be reimbursed to the eligible participating members of the PLEXCONCIL, as per MDA/MAI guidelines & it will be provided subject to Government's approval and only after receipt of funds from the government (Actual Economy airfare or Maximum of Rs. 1,25,000/- whichever is lower).

**Refund Policy:**

The participation charges are non-refundable in any circumstance. The event organizer reserves the right to reschedule or cancel the event. If there is any upward fluctuation in the currency rate, the Council may revise the participation charges and the difference shall be borne by the participant.

**Application:**

Interested members are requested to confirm their participation by sending the attached application form ([For application form, click here](#)) duly completed along with 50% non-refundable advance payment. Please note that application once received (via hard / soft copy) would be considered as confirmed participation and the applicant would abide with the terms & conditions of participation as mentioned by the organizers of the exhibition and Plexconcil.

For any further queries, kindly contact, Mr Naman Marjadi at [naman@plexconcil.org](mailto:naman@plexconcil.org) /+91 9429115629 or Mr. Krunal Goda at [k.goda@plexconcil.org](mailto:k.goda@plexconcil.org) /+91 9004005520.

We look forward to your participation.

Regards,

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

Dynasty Business Park, B Wing, Ground Floor,

Andheri Kurla Road, Andheri East,

Mumbai – 400059 - India

Tel : 91 22 40170000

Website: [www.plexconcil.org](http://www.plexconcil.org)

CIN:U25200MH1955NPL009601

