

दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल (भारत सरकार वाणिव्य एव उद्योग मंत्रावय वाणिव्य विभाग द्वारा प्रावेतित) THE PLASTICS EXPORT PROMOTION COUNCIL



सूक्ष्म , लघु और मध्यम उद्यम मंत्रालय MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

PLEXCONCIL & MSME-DFO, Ahmedabad are organizing

Webinar on Awareness Programme on ZED & other DC (MSME) Scheme of the Ministry

of MSME, Govt. of India

30th September, 2022 (Friday) | 03.30pm- 05.00pm | Virtual Platform: Cisco Webex

Dear Sir/Madam,

Greetings from Plexconcil!

As you are aware, Indian MSMEs i.e. the Micro, Small & Medium Enterprises are an important pillar of the Indian Economy. Today they need the right guidance and support to progress further. The Ministry of MSME, Govt. of India has taken some revolutionary steps to boost this sector so that they are prepared to face the global competition and also help making an "AtmaNirbhar Bharat". As one of the steps, the Ministry has introduced the "MSME Sustainable (ZED) Certification "Scheme.

To make awareness about ZED Certification Scheme along with some updates about DC (MSME) schemes, we are pleased to inform you that **The Plastic Export Promotion Council** (PLEXCONCIL) and MSME Development and Facilitation office, Ahmedabad are organizing a Webinar on awareness Programme on ZED & other DC (MSME) Scheme of the Ministry of MSME, Govt. of India on 30th September, 2022 (Friday) from 03.30pm-05.00pm.

Topic under Discussion:

- Understanding ZED scheme of MSME and how to avail it
- Financial Benefits from Banks and Various Government institutions on obtaining ZED Certificate
- Learn, How to get ZED Certificate at almost no investment and with multiple?
- Learn, How to improve Productivity and profitability of company through ZED?
- ↓ Way Ahead with ZED
- 4 Other DC (MSME) scheme of the Ministry of MSME, Govt. of India

Speaker:

- ♣ Mr. M L Suriya, QCI Certified ZED-Master Trainer(Zed 1.0)/ Consultant (ZED2.0)
- Shri Ashis Kumar Padhi, IEDS, Assistant Director, MSME Development and Facilitation office, Ahmedabad

You are requested to join us for this very informative session along with your aspiring colleagues to learn about ZED and other DC (MSME) schemes.

Kindly register using the link below:

https://theplastics.webex.com/theplastics/j.php?RGID=r687094f736c326b2ed74cc2a96e65 342

(Note: There is no registration fee but prior registration is mandatory)

For any further query, Feel free to contact Ms Bharti Parave (T: 022-40170008, <u>bharti@plexconcil.org</u>) or Mr Naman Marjadi (M: 09429115629, <u>naman@plexconcil.org</u>).

We look forward to receive your confirmation at the earliest.

Regards,

Sribash Dasmohapatra Executive Director The Plastics Export Promotion Council