



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल  
( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref. No. Plexh/Cir/CBP/402  
2022

15<sup>th</sup> September,

To,

All Members of Plastic Industry

Dear Sir / Madam,

**Subject: Limited Seats for Free Awareness Program on Export Promotion & ZED Certification Schemes of Department of Commerce & Ministry of MSME, Government Of India on 21<sup>st</sup> September 2022 from 11 am to 2 pm at Hotel Mirador, Andheri, Mumbai**

We have the pleasure of informing you that Plexconcil jointly with the MSME – DO, Mumbai is organizing an Export outreach / Capacity building/ Awareness Programme on Export Promotion & MSME Sustainable (ZED) Certification Scheme on 21<sup>st</sup> September 2022 at Hotel Mirador, Andheri (E), Mumbai

**Agenda:**

- Brief on Export Promotion scheme of Government of India
- How to Identify Right Buyers from Right Market For Right Product
- Leveraging on China Plus 1 Opportunity in Global Trade
- Role of Plexconcil in handholding Exports from India.
- (ZED) of the Ministry of MSME-DFO, Govt of India to boost their competitiveness

**Program Particulars:**

**Date** : 21<sup>st</sup> September, 2022 (Wednesday)

**Registration** : 10:30am-11:00am

**Time** : 11:00am-2:00pm (followed by lunch)

**Venue** : Hotel Mirador, Chakala, Andheri (E), Mumbai - 400099

***We cordially invite you to participate in this important Outreach program.***

We request you to kindly register on the following link for participation in the event latest by 20th September, 2022. There are no participation charges.

For registration click here: <https://forms.gle/XKf3Q8E2DcVcxLT86>

For assistance, please contact Mr Kuldeep Singh Gusain (+91 98209 74960) & Mr. Samit Vishwasrao (+91 9326871280)

We look forward for your confirmation and presence during the event

Best regards,

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council