



दि प्लास्टिक एक्स्पॉर्ट प्रमोशन कौन्सिल  
( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXWR/BIG5/101

Date: 13.09.2022

To,

All Members/All Members of the COA

All Members of the Indian Plastics Fraternity

Dear Sir/Madam,

Subject: India Pavilion organized by PLEXCONCIL at The Big 5 Dubai, 05 - 08 December 2022 at Dubai World Trade Centre, UAE

We have pleasure in informing you that the Council is organizing India Pavilion at The Big 5 Dubai scheduled to be held in Dubai World Trade Centre, UAE from 5<sup>th</sup>-8<sup>th</sup> December, 2022.

In 2021, India and the Middle East region engaged in bilateral trade worth USD 170 billion. Within plastics, India's exports to the Middle East region were valued at USD 1.89 billion in 2021. India's plastics exports to the Middle East region primarily comprise of Plastic raw materials (48%), Plastic films & sheets & (13%), and Consumer & houseware products (8%). However, Middle East region's annual plastics imports are valued at USD 57 billion approx. and India's share in its imports is quite low. India's value-added plastics export to the Middle East region has the potential to grow by USD 6.3 billion.

#### About The Big 5 Dubai

The Big-5 Dubai is the biggest event in the complete MENA Region (the Middle East & North Africa) catering to the entire gamut of the Building & Construction Sector. For over 40 years, The Big 5 has provided an unmatched platform for the global construction industry to secure new business across the Middle East, Africa, and South Asia.

#### The Big 5 2021 Post Show Report

- Exhibitors: 1200
- Visitors: 36386
- Online Visitors: 15915
- Participating countries: 152

#### Important Sector and Product Categories

- Building Interiors & Finishes (Flooring, Ceiling, Walling, Interior finishes, Kitchen, Bathroom & Sanitary Ware etc.)
- MEP Services (Pumps, Pipes & Plumbing, Electrical systems, Water Technology, Safety, Security & Fire Protection etc.)
- Construction Tools & Personal Protection Equipment (Work Safety Equipment & Gear etc.)

- Digital Construction Products & Services (3D Printing, Artificial Intelligence (AI), Wearables etc.)
- FM Products, Technologies & Services (Commercial Cleaning & Hygiene, Waste Recycling etc.)
- Windows, Doors & Façade / Building Envelope /Special Construction (Windows and Doors Hardware & Accessories, Roofing, Cladding & Glazing etc.)
- Offsite & Modular Construction
- Solar Products & Technologies
- Urban Design & Landscape Products
- Stone Products, Technologies & Services
- Glass Production, Technologies & Machineries
- Concrete & Cement Products, Technologies & Services
- Heavy Construction Equipment, Machinery & Vehicles
- HVAC R Products, Technologies & Services
- Intelligent Buildings (Smart Materials, Smart Home & Building Management Systems etc.)

Entire list of product categories is available here: [Click here](#)

#### Why Exhibit?

- Generate new business opportunities and get leads
- Get insights into booming construction markets in the Middle East, Africa and South Asia
- Meet distributors and agents to increase your international presence
- Gain direct access to key industry stakeholders from across the globe

#### Participation Charges:

- Shell Scheme: INR 63000 per sqm (Min 9 sqm)
- Space Only: INR 55000 per sqm
- Mandatory Service Charge: INR 63000 per exhibitor
- Corner Booths will have an additional charge of 10% on area booked (shell and Space)

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

#### Shell Scheme Package Includes:

- 2 Chairs
- 1 Lockable Cupboard
- 1 Discussion table
- 1 waste bin
- 3 spot lights
- Electrical socket
- Stand carpet

- Fascia

Note: A participation charge does not include charges for sending display material, additional fixtures and furniture in the booth or visa charges. These are to be borne by the participating companies.

Payment Schedule:

50% payment along with the application form and balance 50% payment to be made on or before 15<sup>th</sup> October, 2022.

MAI Benefit will be given to the participating member (subject to Government approval & Applicable MAI Guidelines):

Shell Scheme: (Maximum up to 12 sqm)

Eligible Plexconcil Member: INR 10,000/- per sqm

Non-member: INR 9,000/- per sqm

Space Only: (Maximum up to 12 sqm)

Eligible Plexconcil Member: INR 9,000/- per sqm

Non-Member: INR 8,000/- per sqm

Air Fare:

In addition to the above, "Economy Class Air fare will be reimbursed to the eligible participating members of the PLEXCONCIL, as per MDA/MAI guidelines & it will be provided subject to Government's approval and only after receipt of funds from the government (Actual Economy airfare or Maximum of Rs. 75,000/- whichever is lower).

Refund Policy:

The participation charges are non-refundable in any circumstance. The event organizer reserves the right to reschedule or cancel the event. If there is any upward fluctuation in the currency rate, the Council may revise the participation charges and the difference shall be borne by the participant.

Application:

Interested members are requested to confirm their participation by sending the attached application form ([For application form, click here](#)) duly completed along with 50% non-refundable advance payment. Please note that application once received (via hard / soft copy) would be considered as confirmed participation and the applicant would abide with the terms & conditions of participation as mentioned by the organizers of the exhibition and Plexconcil.

For any further queries, kindly contact, Mr Naman Marjadi at [naman@plexconcil.org](mailto:naman@plexconcil.org) /+91 9429115629 or Mr. Krunal Goda at [k.goda@plexconcil.org](mailto:k.goda@plexconcil.org) /+91 9004005520.

We look forward to your participation.

With warm regards,

Sribash Dasmohapatra

Executive Director