



दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल  
( भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित )

**THE PLASTICS EXPORT PROMOTION COUNCIL**

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref. No: PLEXH/ Plast Eurasia/443

Date: 25/10/2021

Dear Sir/ Madam,

Greetings from Plexconcil !

We have pleasure in informing you that PLEXCONCIL will be organizing the Indian participation at the **PLAST EURASIA ISTANBUL 2021 TRADE SHOW (the 30<sup>th</sup> International Istanbul Plastics Industry Fair)**, scheduled to be held from 1<sup>st</sup> – 4<sup>th</sup> December 2021, in **ISTANBUL, TURKEY**, subject to adequate response from members and allocation of space by the organizers. This event is being organized with financial support from the Department of Commerce, Government of India, **under the Market Access Initiative (MAI) Scheme**. The rates are subsidized in comparison with the normal rates offered by the Fair Authorities.

**PLAST EURASIA ISTANBUL 2021**, organized by the Tuyap Fairs and Exhibitions Organization Inc., is the most important platform for global marketers to enter the Turkish and Eurasian markets, and brings together leading industry professionals and purchase decision makers seeking a wide range of Plastic Raw Materials, Chemicals, Composite Finished and Semi-finished Products, Moulds as well as Recycling and Plastic Machinery, among others. **Plastic Raw Material, Masterbatches, Additives, Compounds, Fillers, Auxiliaries etc, Plastic Packaging, Plastic Construction Materials, Moulds, Recycling and Plastic Machinery, Finished and Semi-Finished products etc** will have good potential in the Eurasian markets. Post pandemic the markets have opened and this event will give an excellent platform to tap this potential.

Turkey is amongst the top 10 destinations for plastics products from India. In 2020-21, India exported plastics products worth ~ US\$ 221 million to Turkey.

- During 2020, Turkey imported plastics worth US\$ 14.72 billion from the World. However, India's share in the overall plastics import by Turkey was just 2.0%.
- The European Union is a huge market for India. During 2020, the European Union imported plastics worth US\$ 310 billion from the World.

The 2019 edition of the **Plast Eurasia Istanbul** Show saw over 1,085 exhibitors from 40 countries with national pavilions from China, India, Iran, & Taiwan. Over 52,361 industry professionals from 106 countries visited the fair. For more details you may visit <http://plasteurasia.com/en/>

Cost for participation is as below:

9 Sq. M Booth	6 Sq. M Booth
<p>Cost Rs. 3,15,000/- (Rupees Three Lakhs Fifteen Thousand Only) which is inclusive of the following :</p> <ul style="list-style-type: none"> <li>· Fascia</li> <li>· Carpet</li> <li>· 1 Table</li> <li>· 3 Chairs</li> <li>· 1 Information Desk</li> <li>· 1 Waste Bin</li> <li>· 3 Spot Lights</li> </ul>	<p>Cost Rs. 2,10,000/- (Rupees Two Lakhs Ten Thousand Only) which is inclusive of the following :</p> <ul style="list-style-type: none"> <li>· Fascia</li> <li>· Carpet</li> <li>· 1 Table</li> <li>· 2 Chairs</li> <li>· 1 Information Desk</li> <li>· 1 Waste Bin</li> <li>· 2 Spot Lights</li> </ul>

#### **Benefit to the participants:**

Participation charges of **Rs. 12,000/-** per sq. meter will be reimbursed to the eligible **member of the Council & Rs. 10,000/-** per sq. meter **for non-members** (strictly on first-cum-first-served basis maximum upto first 15 Members) only after submission of outcome report on completion of their participation; along with self-certified copy of IEC; proof of travel-**e-ticket** (self-certified copy of **Indian passport** (page first & last) with immigration stamp showing arrival & departure in India & Turkey or boarding passes) of the firm's representative who must be a proprietor, partner, director or employee of the company). The refund will be made on receipt of funds from the Government. In view of limited funds available under MAI, reimbursement will be on a first-cum-first-serve basis to the extent of our budget. The reimbursement amount is only indicative which may vary on basis of number of participants and grants released by the government for the event

**Air Fare:** In addition to the above "**Economy Class Air fare will be reimbursed** to the eligible participating members of the PLEXCONCIL, as per MDA guidelines (strictly on first-cum-first-served basis maximum upto first 15 Members) as per previous MDA scheme & it will be provided subject to Government's approval and only after receipt of funds from the government.

Payment schedule: 100% payment along with application form.

**Application:** Interested members are requested to confirm their participation by filling application form duly completed along with 100% payment. <https://plexconcil.org/public/mailer-documents/Application-Form-25-10-21.pdf>

Payments must be made through at par cheques / demand draft payable at Mumbai and drawn in favour of **THE PLASTICS EXPORT PROMOTION COUNCIL.**

**For any further details you may contact Ms. Alka Lopes at [alka@plexconcil.org](mailto:alka@plexconcil.org) . We look forward to your participation.**

***\*\*Incase of any upward fluctuation in foreign currency rates Council has the right to charge participants the difference in participation charges.***

Regards,

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

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