



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्स्पॉर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Webinar on “Cost Optimization Techniques in Logistics & Shipping”

20th October, 2021 (Wednesday) | 3:00pm- 5.00pm | Virtual Platform- Cisco Webex

Dear Sir/Madam,

Greetings from Plexconcil!

We are pleased to inform you that **The Plastic Export Promotion Council (PLEXCONCIL)** is organizing a webinar on "Cost Optimization Techniques in Logistics & Shipping" on 20th October, 2021.

The objective of this webinar is to help participants to understand focus areas where Logistics & Shipping cost can be curtailed in present challenging environment without compromising on customer Service & managing timely delivery as per customer requirement in International Trade.

Topics to be covered during webinar:

- Nature, Role & Scope of Logistics
- Inbound, Shipping & Outbound Logistics
- Means & Modes of Transportation in International Trade
- Types of Ships & Types of Containers
- Optimizing Logistics & Shipping Cost
- Inco terms as Cost Optimization Tool
- Overcoming Challenges of Shipping in pandemic era
- The Session will be supported by live examples from Industry
- Q&A

Speaker:

PROF. S. R. BINJU :

Mr. Binju is MBA (Mktg) , M.Com (Mumbai University) and PGDFT (World Trade Institute). He worked for 37 years in HEG Ltd as Head –Intl. Logistics and with worked with MSME also. He worked with N L Dalmia Institute of Mgt. as a Visiting Faculty Covering Subjects on International Business. During his tenure he has conducted following Executive Programs:

- More than 400 Programs at AMA (Ahmedabad) in the field of International Business all across Gujarat
- Faculty at NACEN for conducting programs for Superintendent and Customs officers
- Faculty at INS HAMPLA (Mumbai) for conducting programs for naval officers
- Faculty for conducting Course for “Indian Merchant Chamber”
- Regular Faculty with World Trade Centre -Teaching “Logistics Management”
- Conducted Corporate Training Programs and conducted programs with various EPC’s



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Webinar Particulars:

Date: 20th October, 2021 (Wednesay)

Time: 3:00pm- 5.00pm

Virtual Platform- Cisco Webex

You are requested to join us for this very informative session along with your aspiring colleagues to learn about Cost Optimization Techniques in Logistics & Shipping.

Kindly register using the link below:

<https://theplastics.webex.com/webappng/sites/theplastics/meeting/info/63e276d12ff74a73ade0a5053a5c0321?isPopupRegisterView=true>

(Note: There is no registration fee but prior registration is mandatory)

For any further query, Feel free to contact Ms Bharti Parave (T: 022-40170008, bharti@plexconcil.org) or Mr Naman Marjadi (T: 079-48010103, naman@plexconcil.org).

We look forward to receive your confirmation at the earliest.

Regards,

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Dept. of Commerce, Govt. of India)

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