

Ref. No. : Plexh/Cir/363

**Dear Sir/ Madam,**

Greetings from Plexconcil!

The celebration of India's 75<sup>th</sup> year of independence heralds the opportunity to showcase the economic growth of the states, their district-wise export achievements and future global potential during 'Vanijya Utsav', as a part of 'Azadi Ka Amrit Mahotsav'- a facet of India's aspiration to USD 400 Billion merchandise exports in 2021-22, as accorded by the Hon'ble PM of India, Shri Narendra Modi.

**The Plastics Export Promotion Council (PLEXCONCIL)**, directed by the Department of Commerce, Gol, is helming the **'Vanijya Utsav' from 21<sup>st</sup>-22<sup>nd</sup> September 2021 at SS Convention, Labbipet, Vijayawada, Andhra Pradesh**, in collaboration with the Government of Andhra Pradesh and Directorate General of Foreign Trade, Visakhapatnam. **Showcasing India as a Rising Economic Force**, the event shall enable all stakeholders of the export fraternity to explore potential trade avenues, focus on Central and State Government initiatives for export promotion, and interact through panel discussions, business networking and product exhibitions to understand the myriad opportunities and trade resolutions awaiting established and upcoming exporters in Andhra Pradesh.

'Vanijya Utsav' shall bring together Central and State Government export promotion institute representatives, Indian mission officials from top export destinations, policy makers, Chamber of Trade and Commerce, Export Promotion Councils, banking and finance institutes and exporters from across India to share valuable insights on export infrastructure, global trade opportunities, policies, issues and benefits pertaining to the export ecosystem. We are pleased to inform that the **Hon'ble Chief Minister of Andhra Pradesh, Shri Y.S. Jagan Mohan Reddy** has confirmed his gracious presence to inaugurate and participate in the event.

Key attractions of the event would include:

- **Address by Hon'ble CM of Andhra Pradesh on export initiatives by the state**
- **Exporters' hand-holding @Experience Arena**
- **Interaction with Indian Missions of top global export destinations**
- **Plenary sessions**
- **Case studies by successful exporters**

Andhra Pradesh ranks first among Indian states in ease of doing business and has always been a consistent feature among the top exporting states with an expansive export profile, providing an effective ecosystem for exporters to build, establish and grow. We invite you to witness a new chapter in its growth and add another to your own success story!

Requesting you to kindly confirm your presence by registering at: <http://apindustries.gov.in/vanijyautsavam/>

For further details, kindly contact Mr. Krunal Goda at 91 9004005520/ [k.goda@plexconcil.org](mailto:k.goda@plexconcil.org)

We await your confirmation and active participation!

With regards,

**Sribash Dasmohapatra**

**Executive Director**

**The Plastics Export Promotion Council**

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