

Ref. No. :
Plexh/Cir/498

25.02.2021

To,
All Members /
All COA Members

Dear Sir(s)

Subject : Regarding members participation at India Toy Fair 2021 (virtual) commencing from 27 February to 2nd March, 2021

We have been informed by E&MDA Division, Department of Commerce, GOI that the India Toy Fair(virtual) Toy Fair is commencing from 27 February to 2nd March, 2021. The event will see participation from several industry bodies including EPCH - the main organizer of the fair. The product categories on display in the fair are:

Action & Toy Figures-

- | | |
|-----------------------------------|-------------------------|
| - Arts & Crafts | - Indoor Games & Toys |
| - Baby & Toddler Toys | - Learning & Education |
| - Bikes, Skates & Ride-Ons | - Musical Instruments |
| - Building & Construction | - Pretend Play |
| - Dolls, Plush toys & Accessories | - Sports & Outdoor Toys |
| - Electronics | - Traditional Toys |
| | - Others |

Also please note events like webinars, panel discussion, virtual visits, craft demonstration etc will also be held during toy fair.

Interested Member may register and visit India toy fair <https://beta.theindiatoyfair.in/index.php>

Thanking you,

Yours faithfully,
PLEXCONCIL Team

