



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref. :
Plexh/246/2020
11th Nov 2020

To: All Members / CoA Members:

Re: PLEXCONCIL'S MOBILE APP NOW BOTH IN ANDROID AND iOS PLATFORMS

Dear All,

Seasons Greetings!

In continuation of launching the PLEXCONCIL'S MOBILE APP in September 2020, we are glad to inform all the Members that the MOBILE APP is available for download on both Android and iOS Platforms.

It's a State-of-the-Art mobile app from PLEXCONCIL to further enhance our services to Members. PLEXCONCIL APP will be able to assist you with all your industry related queries with a simple touch of a button.

We have three unique features on our app, besides the bare bones that are covered in every app. These areas listed below:

1. 24x7 Buyer-Seller Platform
2. Business Enquiries
3. Business Tools

24X7 Buyer-Seller Connect

1. The Member has the opportunity to exhibit three products with all of the pertinent product descriptions.
2. Member Login would be their IEC code and the app would generate an OTP on their official mobile number that is on the records of the Council. This is an added security feature for the app.
3. Member has the option to change the product showcase at any time.
4. An email notification will be sent to the Member with all the details of the Buyer expressing interest in the product range and this enables direct buyer/seller interaction.
5. Buyers will also have the same login method which will be authenticated with an OTP to their mobile after which they can post the products which they are interested in. Upon generation of this list, and industry-wise/drop-down is provided which will list out all the members/sellers in that particular product code/industry code for them to establish contact with.
6. This platform will be accessible only to Members.

Business Inquiries:

- All business inquiries being received at the Council will be valid for a single session only for the Members and this again makes use of the login/OTP method.
- The smooth transfer of business will enthruse new membership as well as aid in business enhancement for existing members.
- The Business Inquiries modules/segment will be accessible only for Members.

Business Tools:

This will provide all the much needed ready reckoners for any exporter/members on their mobile app such as

- MEIS Rates/ RoDTEP
- Duty Drawback Rates
- Plastic Industry HS Codes
- Export Benefits
- GST Finder
- Currency Converter (Exchange Rate)
- Foreign Trade Policy
- Tariff
- Important Notifications

A Great Opportunity for Members to Promote Your Business on the PLEXCONCIL MOBILE APP:

There are opportunities for you to promote your business on Plexconcil Mobile App through Banners, Scroll Ads, Seller Registration, Ads/Banners, and Buyer/Seller Connect. This will enhance your opportunities for more business both domestically and in the international market.

Please write to plexsr@plexconcil.org for any support or query on the same.

Download Now and Enjoy the Benefits of having all the information at your fingertips including exhibiting your products while increasing your opportunities to expand your exports!

With regards.

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Govt. of India)

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