



दि प्लास्टिक एक्सपोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Dear Sir,

Greetings for the day!

Hope and pray that you and the entire team are safe during this unprecedented crisis across the globe.

We are pleased to introduce ourselves as **Plexconcil** – The Plastics Export Promotion Council, Sponsored by the **Ministry of Commerce, Government of India** engaged in promoting **Indian Plastics Industry Export globally**. We have more than **2,500 Exporters** as Members who export their products & services to over **210 countries** worldwide.

India and Africa share a very good diplomatic and trade relationship. Africa has traditionally been **one of India's** most important trading partners. The **India-Africa Trade Agreement** was first implemented in **1910** India-SACU Preferential Trade Agreement (PTA) & India-COMESA (Common Market for East and Southern Africa) Preferential Trade Agreement (FTA) between India and COMESA. Bilateral trade has grown significantly and consistently in the past few years.

In regards to the plastics industry Exports, we are proud to share that in Indian Plastics exports had witnessed a robust growth of **24% and 17%** in the two previous years with Egypt, Sudan and Nigeria Being amongst the Top Destination for Exports there proving the Immense Demand & Acceptance of the Products by the Plastics Industry in these region. Currently Imports of plastics (Chapter 39)

in these regions are of **USD ~5.7 bn\$** from across the globe with over **~ 45%** from Saudi Arabia, China & UAE however its import from India stands at **USD ~100 Mn \$ i.e. ~ 2.5% only.**

As we all are aware about the recent developments in **Global Supply Chain** which have been impacted drastically **during the Pandemic** due to their **over dependence** on China. **Business**

Leaders and nations across the globe are now not only looking at **reducing dependency on China** but are also looking for **reliable alternate sourcing partners**, where **India** has emerged as a **reliable partner** for their sourcing needs.

Considering the same, we in joint Association with **Indian Embassy in Cairo (Egypt), Sudan & Nigeria** have taken an initiative under the “**Plexconnect**” virtual **B2B Series** by organising a **Virtual B2B Exhibition come Buyer – Seller Meet** during **28th – 30th September 2020 in Egypt, Nigeria and Sudan**. Attached is a brief detail of the Virtual Buyer - Seller Meet along with the Potential Products for the Egypt market for your kind perusal and ready reference.

We hereby would like to **INVITE** you and your members to attend this B2B Meeting where leading Indian Plastics Industry Exporters are **showcasing** their products and services that have immense potential in Egypt Market.

Please note that the **Entry** for this B2B is **Free to attend**, however you need to pre - register for this meeting by visiting the website: <https://plexconcilb2bafrica.com/community>

IF you have any queries or you need any assistance please feel to reach **Mr. Krunal Goda** : k.goda@plexconcil.org

Looking forward to your support and to welcome you during the Virtual B2B Meet.

Best Regards,

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council