



THE PLASTICS EXPORT
PROMOTION COUNCIL

दि प्लास्टिक एक्स्पॉर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Ref: PLEXH/E-magazine/65

Date: 17th September, 2020

Dear Sirs,

Greetings!

As you are aware PlexConnect was launched by the Council in July 2019 as the mouthpiece for plastics exports and to highlight important topics that pertain to the Plastics manufacturing and exports industry. Over a year today, the magazine been gaining much popularity amongst the plastics exporting community and we endeavour to continuously bring you updates and topics of interest. Through the magazine, we hope to facilitate the growth of industry and open dialogue on issues that are of common concern.

We are delighted to share with you some of the last few editions of PlexConnect which were circulated amongst Council members, Government & Ministry departments, Indian High Commissions & Embassies, Foreign Embassies in India, besides various trade associations in India and abroad.

We thank all members for having supported us with their advertisements thus far which were complimentary to members until the last issue. Going forward, it has now been decided that advertisements will be charged a nominal fee for all members so that we may be able to do better in terms of extending the magazine's circulation and promotion.

Having said that, all members who are interested in availing the advertising opportunity service may kindly provide their artwork in PDF format (high resolution) as per below size by **20th September, 2020**

Full Page Vertical – 20 cms (w) x 28 cms (h) – 3000/- (+ 18% GST)

Half Page Horizontal - 20 cms (w) x 14 cms (h) – 1500/- (+ 18% GST)

Half Page Vertical - 10 cms (w) x 28 cms (h) – 1500/- (+ 18% GST)

We thank you for your continued support and look forward to receiving your email at kajal@plexconcil.org by the said date.

Note: Placement of advertisement is subject to availability of space in the magazine and at the sole discretion of Plexconcil.

Best Regards,

Sribash Dasmohapatra

Executive Director

The Plastics Export Promotion Council

(Sponsored by the Ministry of Commerce & Industry, Govt. of India)

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