



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Dear Members,

Greetings!

We are pleased to inform you that **Plexconcil** in joint Association with **Adfactors** is organising a Webinar on "**Boosting Business Through Social Media**" Scheduled to be organised on **July 3, 2020** at **5.00 pm** on a virtual platform.

In the time of Pandemic, Business Promotion and Marketing of products through digital platforms is the **new normal** in business. **Social Media and Digital Marketing** would play a crucial role in **connecting with the clients** and **developing new business**.

Considering the same Plexconcil is organising this webinar to provide **hands on** to the members on How Social Media will help to Connect with their clients & generate New Business.

To register for this webinar please click on this link <https://forms.gle/JRAipRC3JYE4nUEe9> and enroll yourself.

Request to kindly use this opportunity to understand the new normal of business.

Best Regards,

Sribash Dasmohapatra

Executive Director



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WEBINAR INVITE

You are cordially invited for an exclusive webinar,
jointly hosted by Plexconcil & Adfactors PR on

Boosting Business Through Social Media



Join us on
zoom

Meeting ID
892 8758 2938

Password
257938

Event Presided by



Shri. Ravish Kamath
Chairman, PLEXCONCIL



Dr. Samir Kapur
Director - North,
Adfactors PR
Speaker

Friday, July 03rd 2020 | 1700 HRS



Mr. Ginu Joseph
Chief Editor & CEO,
Modern Plastics, Emerald Groupe
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