



दि प्लास्टिक एक्स्पोर्ट प्रमोशन कौन्सिल
(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

THE PLASTICS EXPORT PROMOTION COUNCIL
(Sponsored By The Ministry Of Commerce & Industry, Deptt. Of Commerce, Government Of India)

Dear Members

Greetings !!

Plexconcil in association with GS1 India is conducting a webinar on important & mandatory regulations released recently by the Saudi Standards Metrology and Quality Standards (SASO). As per the technical regulations all products exported to the Saudi Market must display barcodes on the packaging and the bar code should comprise of 13 digits as per global standards. Barcodes should follow a uniqueness principle to ensure that the barcode is not duplicated throughout the world.

Date : 17 April 2020

Time : 12.30 pm - 1.30 pm

Agenda:

- What is this regulation?
- GS1 India being the only authorised body in India to issue authentic barcodes
- Subscription processs to get a barcode.

Please note that the registration for the webinar is mandatory for registration click on "**Register Now**"

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Best Regards,

Plexconcil Team