



## दि प्लास्टिक्स एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)  
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### THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by The Ministry of Commerce & Industry, Deptt. of Commerce, Government of India)  
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30.01.2020

All Members/All Members of the COA

Dear Sir(s),

Subject : Mandatory regulation released by the Saudi Standards, Metrology and Quality Organization (SASO)

This is to bring to your kind attention and notice on an important & mandatory regulation released by the **Saudi Standards, Metrology and Quality Organization (SASO)**.

We understand that the **Saudi Standards, Metrology and Quality Organization (SASO)** has announced new set of products to be regulated under the SABER System.

SABER System is an e-platform system aiming to facilitate procedures of conformity assessment certificates for consumer products before entering the Saudi market. The system was established to enforce the new Saudi Product Safety Program known as SALEEM and is effective from 1<sup>st</sup> January, 2020.

List of products covered, and the schedule of implementation is enclosed for your reference.

The regulation mandates having a barcode on Shipping Boxes & Invoices from 1<sup>st</sup> January' 2020 to clear customs.

All products exported to the Saudi Market must display barcodes on the packaging and the bar code should comprise of 13 digits as per global standards. Barcodes should follow uniqueness principle to ensure that the barcode is not duplicated throughout the world.

We would like to inform our members that GS1 India is the only authorised body to issue barcodes in India ([www.gs1india.org](http://www.gs1india.org))

GS1 India is a not-for-profit standards body setup under Ministry of Commerce and Industry, Government of India in associations with other industry bodies like CII, FICCI, ASSOCHAM, FIEO, IMC, APEDA, Spices Board, IIP and BIS. GS1 India is affiliated with GS1 global organization headquartered in Brussels.

Over two million companies, across 25 industry sectors such as Packaging, Building Materials, Ceramic Tiles & Sanitaryware Products, Plastic Products, Engineering, Electronic & Telecommunication Devices, Leather Products, Textile Products, Games & entertainment devices use GS1 standards. The majority of GS1 standards are endorsed and referenced in ISO standards.

GS1 India barcode, starting with prefix 890, provides unambiguous and universal identification to your products. The unique product code could then be encoded to various barcode forms – liner barcode, QR code, Datamatrix, etc., based on the requirement to enable instant capture of product information. These barcode for products enables authentication of its authorised owner, helping differentiate with product lookalikes.

Additionally, beware of any private entities misrepresenting themselves as authorised agents of GS1 for allocation of GS1 barcodes.

For any further details, you may directly connect with GS1 India office listed below under intimation to the undersigned:-

**Address** GS1 India

1403, 14<sup>th</sup> floor,  
Parinee Crescenzo Building,  
Opp. MCA Ground, G-Block, BKC  
Bandra(E), Mumbai - 400051  
Maharashtra, India

**Phone:** +91 (22) 62847415 / 62847423

**Email:** [registration.mumbai@gs1india.org](mailto:registration.mumbai@gs1india.org)

Please find attached herewith following documents for your reference :-

1. Regulation released by the Saudi Standards, Metrology and Quality Organization (SASO).
2. Regulation for plastic products in English version.
3. About GS1 India

Members are requested to take note of this regulation and do the needful accordingly.

With best regards,  
Yours sincerely,

Bharti Parave  
(Sr. Executive)