Ref No: PLEXH/JEC World/2020/970

31.12.2019

All Members/All Members of the COA
All Members of the Indian Plastics Fraternity

Dear Sir(s),

This is further to our circular below regarding council’s participation in JEC 2020 France scheduled from 03rd to 05th March 2020. Please note that the council is taking common pavilion – space wherein small exporters can be offered minimum 2sqm space @ Rs.60,000/- per sqm. Also please note that during the fair Indian embassy, France has proposed that they will arrange special Buyer Seller Meet.

In this regard the member exporters may take part at JEC 2020 France on the above said dates. If interested please write to bharti@plexconcil.org.

Best regards,

Sribash Dasmohapatra
Executive Director

Ref No: PLEXH/JEC World/2020/742/Revised
Date: November 15, 2019

All Members/All Members of the COA
All Members of the Indian Plastics Fraternity

Dear Sir(s),

Subject: Participation at JEC World 2020, Paris March 03 – 05, 2020 - Revised

We have pleasure in informing you that the Council is organising India Pavilion at JEC World 2020, scheduled to be held in Paris-Nord, France from March 03 – 05, 2020.

Market Overview:

France is the 6th largest economy of the world with a total GDP of $2.78 trillion in 2018 & a GDP growth rate of 1.7% in 2018. It is one of the largest countries and main economy in Europe. In terms of purchasing power parity France is the third largest economy in Europe and tenth largest economy in the world. France ranked 8th largest exporter and 6th largest importer in
2018, as per Trade Map. Its technological strengths make it the leader in sectors such as aviation, space, food processing, transport, railways and agricultural research.

In 2018, India-France bilateral trade stood at $11.94 billion. India’s exports to France were valued at $5.20 billion, while its exports from France were valued at $6.73 billion resulting in a trade deficit of $1.53 billion to India. Within plastics, India's position is seemingly strong with plastics exports worth $224.51 million to France and a trade surplus of US$34.29 million to India.

India's plastics exports to France largely comprise of: All types of optical items (50.7%); Woven sacks/FIBCs (18.6%); Packaging items (8.8%); Plastics sheets, films, plates etc (5.8%); and Plastics raw materials (5.4%).

The plastics demand in France reached 5 million tons, which represents 9.6% of the European plastics demand (47.8 million tons) after Germany (24.9%) and Italy (14.3%). France is 3rd largest converter of plastics in Europe which creates an immense potential for the India Plastics Industry for Exports in this region. The major convert demand in France are used in Packaging, Building & Construction, Automotive, Electrical & Electronic, Household & Agriculture.

About the event

JEC World 2020 is one of the largest trade fairs for Composite Plastic Industry in the world and is well attended by all stakeholders of the Global Composites industry. Since years the exhibition is providing a unique platform for the composite plastics industry to explore business opportunities not only in Europe but globally.

JEC World IN NUMBERS:

<table>
<thead>
<tr>
<th>PARTICULAR</th>
<th>FIGURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL EXHIBITORS</td>
<td>1300</td>
</tr>
<tr>
<td>COUNTRIES PARTICIPATED</td>
<td>112</td>
</tr>
<tr>
<td>PROFESSIONAL VISITORS</td>
<td>43500</td>
</tr>
<tr>
<td>AREA</td>
<td>76000</td>
</tr>
<tr>
<td>BUSINESS MEETING</td>
<td>4000</td>
</tr>
<tr>
<td>REGIONAL AND INTERNATIONAL PAVILION</td>
<td>28</td>
</tr>
</tbody>
</table>

EXHIBTORS PROFILE

The product portfolio showcased ranges from Plastic Raw Materials, Semi-finished products, processing machinery and all kinds of items will have a good opportunity to display and promote these products in this market.

EXHIBITS

- Composite Equipment’s, Tools & Ancillary Product
- Intermediate Products
- Raw material
- Services
- End Users of Composite
- Distributors, Agents & Representatives

VISITORS PROFILE

- Aerospace
- Automotive
- Building & Construction
- Defense, Security & Ballistics
- Electrical & Electronics
- Industry Equipment
- Infrastructure & Civil Engineering
- Railway Vehicles & Infrastructure
- Renewable Energy
- Sport, Leisure & Recreation

VISITING COUNTRIES:

France, Germany, Italy, Great Britain, China, USA, Netherlands, Belgium, Japan, Spain, Poland, UAE, KSA, Turkey, Korea, Australia, Canada, South America, Portugal, India, South Africa, etc

Participation charges

Bare Space, Construction & Electricity Charges : Rupees 60,000.00 per sqm. area

(Minimum stall size – 9sqm)
Common area charges : Rupees 55,000.00 per Exhibitor  
Registration Charges : Rupees 9,500.00 per Exhibitor

Cost includes Bare Space Area, Stand construction cost, electricity and below package:

<table>
<thead>
<tr>
<th>PARTICULAR</th>
<th>QUANTITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glass Walls with Printed Graphics</td>
<td>As per Design</td>
</tr>
<tr>
<td>Brochure Rack</td>
<td>1</td>
</tr>
<tr>
<td>Information Desk</td>
<td>1</td>
</tr>
<tr>
<td>Barstool</td>
<td>1</td>
</tr>
<tr>
<td>Round Table</td>
<td>1</td>
</tr>
<tr>
<td>Chair</td>
<td>3</td>
</tr>
<tr>
<td>Waste Basket</td>
<td>1</td>
</tr>
<tr>
<td>Power Socket</td>
<td>1</td>
</tr>
<tr>
<td>CARPET</td>
<td>As Per Size</td>
</tr>
</tbody>
</table>

All other costs such as additional equipment, shipment of your exhibits, promotional/publicity materials, additional furniture, deputation of your representative etc. will be to your account.

**Payment schedule:** 50% non-refundable payment along with application & balance 50% on or before 31st January, 2020. Payments must be made through at par cheques/demand draft payable at Mumbai and drawn in favour of THE PLASTICS EXPORT PROMOTION COUNCIL.

The details for making payment are as below:

Name - The Plastics Export Promotion Council  
Bank Name – STATE BANK OF INDIA  
Account Number – 34011621060  
IFSC CODE - SBIN0000539  
Branch - (00539)-Andheri (East), Mumbai  
Address - Raaj Chambers, Seth Nagardas Road, Near Sub-Way, Andheri (E), Mumbai - 400 069

**Benefit to the participants: Subsidized Space under MAI Scheme:** Subsidy under MAI scheme is available as per the Government guidelines. The participation charges of Rs.13000.00 / sqm will be eligible for Plexconcil member participants & for Non-Members of the Council a sum of Rs.11500/-per sq. meter will be reimbursed, only after submission of outcome report on completion of their participation, with self-certified copy of IEC, proof of travel e-ticket, self-certified copy of Indian passport (1st & last page & other pages with immigration stamps showing arrival & departure in India & France or boarding passes) of the firm's representative who must be a proprietor, partner, director or employee of the company. This refund will be made only on receipt of funds from the Government. In view of limited funds available under MAI, reimbursement will be on a first-cum-first-serve basis to the extent of our budget. The reimbursement amount is only indicative and may vary on the basis of number of participants and grant released by the government for the event.

**Air Fare:** In addition to the above, Economy Class Air fare will be reimbursed to the eligible participating members of PLEXCONCIL, as per MDA guidelines (strictly on first-cum-first-served basis, maximum upto 25 Members) of the previous MDA scheme & it will be provided subject to Government's approval and only after receipt of funds from the Government. Only those participating members of Plexconcil who are a regular Director, Partner or Proprietor of their firm having exports of FOB value upto Rs. 30 crores in the preceding financial year would be eligible for air fare reimbursement (provided they satisfy other conditions of the previous MDA Scheme).

Request to kindly send your application form on bharti@plexconcil.org at the earliest.

We look forward to your immediate response in this regard.

Thanking you,
Yours faithfully,

Sribash Dasmohapatra  
Executive Director  
The Plastics Export Promotion Council  
(Sponsored by the Ministry of Commerce & Industry, Govt. of India)  
Crystal Tower, Gundivali Road No.3  
Off Sir M. V Road, Andheri (E)  
Mumbai - 400 069  
Tel: 91 22 26833951 / 52  
GSTIN/UIN: 27AAACT2024N1ZC

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