



दि प्लास्टिक्स एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)
क्रिस्टल टावर, गुंडिवली रोड क. ३, ऑफ सर एम. व्ही. रोड, अंधेरी (पूर्व), मुंबई ४०० ०६९, भारत
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THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by The Ministry of Commerce & Industry, Deptt. of Commerce, Government of India)
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Ref No: PLEXH/VietnamPlas/2019/491

Date: August 29, 2019

All Members/All Members of the COA
All Members of the Indian Plastics Fraternity

Subject: Special Offer: INR 60,000 for Product Display Showcase at Vietnam Plas, HO Chi Minh City 2019, October 3-6, 2019

Dear Sir(s),

As you are that the Council is facilitating participation under India Pavilion at **Vietnam Plas 2019**, scheduled to be held in HO Chi Minh City 2019, October 3-6, 2019.

Vietnam is one of the Top 10 Destination for Exports from the India Market. The total Imports of Vietnam is USD \$ 11.6 Bn and its import from India stands at USD \$ 194 Mn. The major potential products from the Vietnam Markets are **Human Hair, Electricals, Writing Instruments, Optical Items, Medical Instruments, Packaging Material & accessories, Electrical accessories and Consumer & Houseware.**

For detailed report on trade in Vietnam from India please find attached report.

Participation charges

As **ASEAN** is an important region for the Exports for Indian market and Vietnam is a key country, Council is organising a **Special Product Display Showcase** at Vietnam Plas to promote the **Value-Added Products** at a Special Rate of **INR 60,000 + GST.**

The Terms of Participation are as below:

1. Only **10 value added product** companies would be accommodated in the pavilion.
2. Due to Space constraints Space would be provided on **First Come First Serve Basis.**
3. The participant should be a member of the council.
4. Eligibility For exporters whose exports turnover for the last year is less than 1 Crore can avail the benefit of subsidised participation.

Deliverables in the Special Area:

1. **Information Counter**
2. **Carpet**
3. **Socket**
4. **Waste Basket**
5. **1 Chair**

About the event

VIETNAM PLAS is one of the largest trade fairs for Plastic Industry in ASEAN Region. Since, 15 years the exhibition is providing a unique platform for the plastics industry to explore business opportunity in one of the most promising markets in the continent.

VIETNAM PLASTICS IN NUMBERS:

<u>REVIEW 2017</u>	
<u>PARTICULAR</u>	<u>FIGURES</u>
TOTAL EXHIBITORS	520
TOTAL BOOTHS	800
VISITORS	14,796
VISITING COUNTRIES	19

Payment schedule: 100% non-refundable payment along with application form by 15th September 2019.

Application: Interested members are requested to confirm their participation by sending attached application form duly completed along with 50% non-refundable advance payment.

Benefit to the Participants:

Air Fare: In addition to the above, ***Economy Class Air fare will be reimbursed*** to the eligible participating members of PLEXCONCIL, as per MDA guidelines (strictly on first-cum-first-served basis, maximum upto 10 Members) of the previous MDA scheme & it will be provided subject to Government's approval and only after receipt of funds from the Government. Only those participating members of Plexconcil who are a regular Director, Partner or Proprietor of their firm having exports of FOB value upto Rs. 30 crores in the preceding financial year would be eligible for air fare reimbursement (provided they satisfy other conditions of the previous MDA Scheme).

We look forward to your immediate response in this regard.

Thanking you,

Yours faithfully,

Sribash Dasmohapatra
Executive Director
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