



दि प्लास्टिक्स एक्सपोर्ट प्रमोशन कौन्सिल

(भारत सरकार, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विभाग द्वारा प्रायोजित)

क्रिस्टल टावर, गुदिवली रोड क्र. ३, ऑफ सर एम. व्ही. रोड, अंधेरी (पूर्व), मुंबई ४०० ०६९, भारत

दूरध्वनी: (+९१-२२) २६८३ ३९५१/५२ फैक्स: (+९१-२२) २६८३ ३९५३/२६८३ ४०५७

ई-मेल: office@plexconcil.org वेबसाइट: www.plexconcil.org

THE PLASTICS EXPORT PROMOTION COUNCIL

(Sponsored by The Ministry of Commerce & Industry, Deptt. of Commerce, Government of India)

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CIN: U25200MH1955NPL009601

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Date : 16th May, 2019

All Members

All Members of the COA/All Members of the Indian Plastics Fraternity

We have pleasure in informing you that PLEXCONCIL will be organizing the Indian participation at the **PLAST EURASIA ISTANBUL 2019 TRADE SHOW (the 29th International Istanbul Plastics Industry Fair)**, scheduled to be held from **4th – 7th December 2019, in ISTANBUL, TURKEY**, subject to adequate response from members and allocation of space by the organizers. This event is being organized with financial support from the Department of Commerce, Government of India, **under the Market Access Initiative (MAI) Scheme**. The rates are subsidized in comparison with the normal rates offered by the Fair Authorities.

PLAST EURASIA ISTANBUL 2019, organized by the Tuyap Fairs and Exhibitions Organization Inc., is the most important platform for global marketers to enter the Turkish and Eurasian markets, and brings together leading industry professionals and purchase decision makers seeking a wide range of Plastic Raw Materials, Chemicals, Composite Finished and Semi-finished Products, Moulds as well as Recycling and Plastic Machinery, among others. **Plastic Raw Material, Masterbatches, Additives, Compounds, Fillers, Auxiliaries etc, Plastic Packaging, Plastic Construction Materials, Moulds, Recycling and Plastic Machinery, Finished and Semi-Finished products etc** will have good potential in the Eurasian markets. The potential for plastic items in this region is tremendous, and this event will give an excellent platform to tap this potential.

Turkey is amongst the top 10 destinations for plastics products from India. In 2018-19, India exported plastics products worth ~ US\$ 280 million to Turkey.

- During 2017-18, Turkey imported plastics worth US\$ 16.23 billion from the World. However, India's share in the overall plastics import by Turkey was just 2.0%.
- The European Union is a huge market for India. during 2017-18, the European Union imported plastics worth US\$ 346 billion from the World.

The 2018 edition of the **Plast Eurasia Istanbul Show** saw over 1,094 exhibitors from 44 countries with national pavilions from China, India, Iran, & Taiwan. Over 51,684 industry professionals from 103 countries visited the fair. For more details you may visit <http://plasteurasia.com/en/>

Cost for participation is as below:

9 Sq. M Booth	6 Sq. M Booth
Cost Rs. 2,80,000/- (Rupees Two Lakhs Eighty Thousand Only) which is inclusive of the following : <ul style="list-style-type: none">• Fascia• Carpet• 1 Table• 3 Chairs• 1 Information Desk• 1 Waste Bin• 3 Spot Lights	Cost Rs. 1,88,000/- (Rupees One Lakh Eighty Eight Thousand Only) which is inclusive of the following : <ul style="list-style-type: none">• Fascia• Carpet• 1 Table• 2 Chairs• 1 Information Desk• 1 Waste Bin• 2 Spot Lights

Benefit to the participants :

participation charges of Rs. 12,000/- per sq. meter will be reimbursed to the eligible member of the Council & Rs. 10,000/- per sq. meter for non-members only after submission of outcome report on completion of their participation; along with self-certified copy of IEC; proof of travel-e-ticket (self-certified copy of Indian passport (page first & last) with immigration stamp showing arrival & departure in India & Turkey or boarding passes) of the firm's representative who must be a proprietor, partner, director or employee of the company). The refund will be made on receipt of funds from the Government. In view of limited funds available under MAI, reimbursement will be on a first-cum-first-serve basis to the extent of our budget. The reimbursement amount is only indicative which may vary on basis of number of participants and grants released by the government for the event

Air Fare: In addition to the above "Economy Class Air fare will be reimbursed to the eligible participating members of the PLEXCONCIL, as per MDA guidelines (strictly on first-cum-first-served basis maximum upto 25 Members) as per previous MDA scheme & it will be provided subject to Government's approval and only after receipt of funds from the government.

Payment schedule: 50% non-refundable payment along with application and Balance payment of 50% must be paid before 30th September 2019.

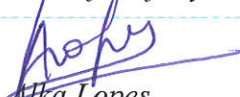
Application: Interested members are requested to confirm their participation by sending attached application form duly completed along with 50% non-refundable advance payment.

*Payments must be made through at par cheques / demand draft payable at Mumbai and drawn in favour of **THE PLASTICS EXPORT PROMOTION COUNCIL.***

For any further details you may contact Ms. Alka Lopes at alka@plexconcil.org. We look forward to your participation.

Thanking you,

Yours faithfully,


Alka Lopes
Senior Executive