

F. No- 16/01/2017-FT(WANA)
Government of India
Ministry of Commerce & Industry
Department of Commerce

Udyog Bhawan, New Delhi

Dated 12th June, 2019

To

As per list

Subject: Brochures and Applications forms for 5th International Trade
Exhibition for Rebuilding Syria, 17th to 21st September, 2019,
Damascus – reg.

Sir,

I am directed to refer to the above mentioned subject and to forward herewith a copy of MEA's letter No. M-123/02/2019 dated 16.05.2019 alongwith Brochures and Applications forms received from Embassy of Syria, New Delhi regarding 5th International Trade exhibition to be held during 17th – 21st September, 2019 in Damascus, Syria.

2. You are accordingly requested to take appropriate action for disseminating the information to all concerned.

Yours faithfully,



(Ganesh Kumar)

Under Secretary to the Govt. of India

Tel: 23061545

E-mail: gkumar.rgi@nic.in

Encl: as above

1. Shri Chandrajit Banerjee,
Director General,
Confederation of Indian Industry,
Mantosh Sondhi Centre,
23, Institutional Area, Lodhi Road,
New Delhi.
2. Sh Vijay Mathur
Director General
Apparel Export Promotion Council,
Apparel House, Institutional Area,
Sector-44, Gurgaon-122003, Haryana.
3. Shri Ajay Sahai
Director General & CEO
Federation of Indian Export Organisations
Niryat Bhawan, Rao Tula Ram Marg,
Opp. Army Hospital Research & Referral
New Delhi-110057.
4. Shri D.S. Rawat
Secretary General
ASSOCHAM
Assocham Corporate Office,
5, Sardar Patel Marg, Chanakyapuri,
New Delhi-110021.
5. Smt. Rita Menon,
IAS, Chairman & Managing Director
India Trade Promotion Organisation
Pragati Bhawan, Pragati Maidan,
New Delhi-110001
6. Shri B. Praveen
Director
Project Export Promotion Council of India (PEPC),
1112, Arunachal Building (11th floor) 19,
Barakhamba Road, New Delhi-110001.
7. Sh. Sabyasachi Ray
Executive Director
Gems & Jewellery Export Promotion Council,
Diamond Plaza (5th floor),
391-A, Dr. D.B. Marg, Mumbai-400004.

8. Shri Suranjan Gupta,
Addl. Executive Director
EEPC INDIA
(Engineering Export Promotion Council),
Vanijya Bhawan (1st Floor)
International Trade Facilitation Centra 1/1,
Wood Street, Kolkata-700016

9. Sh S. G. Bharadi,
Executive Director,
CHEMEXIL,
Jhansi Castle (4th Floor),
7-Cooperage Road,
Mumbai-400039.

10. Mr. Vinnie Mehta
Executive Director
Automotive Component Manufacturers
Association of India the Capital Court
6th Floor, Olaf Palme Marg Munirka
New Delhi 110 067

11. Dr. P.V. Appaji
Director General
Pharmexcil,
101, Aditya Trade Centre, Ameerpet,
Hyderabad, A.P. 500038

12. Sh. Siddhartha Rajagopal
Executive Director
The Cotton Textiles Export Promotion Council
Flat No 712, Indra Prakash Building,
7th Floor, 21 Barakhamba Road,
New Delhi-110001

13. Sh. Vikas Gupta
Deputy Director
Electronics and Computer Software
Export Promotion Council,
3rd Floor, PHD House
Opp. Asiad Village
New Delhi 110016

14. Shri Ramesh Kumar,
Executive Director
Council for Leather Exports
3rd floor, CMDA Tower-2
Gandhi Irwin Bridge Road
Egmore, Chennai-600008.
15. Mr. R.K Boyal
Executive Director (APEDA),
3rd Floor, NCUI Building,
3 Siri Institutional Area,
August Kranti Marg,
New Delhi-110016
16. Dr. S.K. Saxena
Director (Export Inspection Council)
3rd Floor, NDYMCA,
Cultural Centre Building,
1 Jai Singh Road, New Delhi.
17. Shri K Sasi Varma
Secretary,
Cashew Export Promotion Council (CEPC),
P.B.No.1709, Chittoor Road,
Ernakulum South, Cochin-682016.
18. Shri A. P. Deshpande
Executive Director
Wool Industry Export Promotion Council,
Churchgate Chambers, 7th Floor,
5, New Marine Lines, Mumbai-400020.
19. Shri Rajiv Aggarwal
Executive Director,
Indian Silk Export Promotion Council
62-Mittal Chamber, Nariman Point,
Mumbai-400021.
20. Sh. R.K. Pathak
Secretary
Telecom Equipment & Services EPC.
Gate No.05, Khurshid Lal Bhawan,
Janpath, New Delhi- 110001

21. Shri Sabyasachi Dutta
Executive Director
Plastics Export Promotion Council,
Crystal Tower, Gundivali Road No.3,
Off Sir M V Road, Andheri East,
Mumbai-400069.
22. Sh. N. K. Guin
Deputy Director (CEPC),
Carpet Export Promotion Council,
Niryat Bhawan, Third Floor,
Rao Tula Ram Marg,
Opp. Army Hospital Research & Referral,
New Delhi-110057.
23. Sh. V. Anil Kumar
Executive Director
Synthetic & Rayon Textiles EPC,
Resham Bhavan, 78-Veer Nariman Road,
Mumbai-400020.
24. Sh. Tapan Chattopadhyay
Executive Director (CAPEXIL)
"Wanijya Bhavan",
International Trade Facilitation Centre,
1/1, Wood Street, 3rd floor, Kolkata-700001.
25. Shri Tarun Dewan
Secretary
Sports Goods Export Promotion Council,
1-E/6, Swami Ram Tirth Nagar,
Jhandewalan Extension, New Delhi-110055.
26. Shri Vishnu Mathur,
Director General,
Society of Indian Automobile Manufacturers (SIAM)
Core 4-B, 5th Floor, India habitat Centre,
Lodhi Road, New Delhi- 110003.
27. Smt.Mridula Ganguly Khanna,
Jt. GM (Mkg), RITES
RITES BHAWAN,1,Sector 29, Gurgaon,
Haryana,India-122001

28. Sh.U.W. Hood, (GM)
IRCON International Ltd.
C-4, District Centre, Saket New Delhi – 110017
29. Dr. A. Didar Singh,
Secretary General,
FICCI, Federation House,
Tansen Marg, New Delhi.
30. Shri Ved Prakash
Director (Marketing)
Functional Directors
MMTC LIMITED Corporate Office
Core -1, "SCOPE COMPLEX"
7 Institutional Area,
Lodhi Road, New Delhi – 110003.
31. Ms. Aarti Dewan Gupta
IDAS, Director of Finance,
Coffee Board Post Box No.5366
No.1, Dr. Ambedkar Veedhi Bangalore-560001.
32. Sh. Rakesh Kumar
Executive Director
Export Promotion Council for Handicraft,
EPCH House, Pocket 6 & 7 Sector-C,
LSC, Vasant Kunj New Delhi-110070.
33. Sh. Suresh Ramrakhiani
Executive Director,
Indian Oilseeds & Produce Export Promotion Council,
79-79, Bajaj Bhawan, Nariman Point, Mumbai-400021.
34. Sh. K. J. Antony
Jt. Director (Mktg)
Marine Products Export Development Authority
P.B. No.4272, Panampilly Nagar,
PO Panampilly Avenue, Kochi-682036 Kerala.
35. The Chairman
SHEFEXIL
(Shellac & Forest Products Export Promotion Council)
Vanijya Bhawan International Trade Facilitation Centre
1/1, Wood Street, 2nd Floor, Kolkata-700016.

36. Sh. S. Kannan
Director (Mktg)
Spices Board, Sugandha Bhavan
N H By-Pass, PB No.2277
Palarivattom P.O., Cochin-682025.
37. The Chairman
Rubber Board
Shastri Road P B No.1122
Kottayam-686002.
38. The Chairman,
Tobacco Board
Grand Trunk Road, Guntur-522004
(Andhra Pradesh)
39. Sh. R. K. Gupta
Executive Director
Wool & Woollens Export Promotion Council
Flat No. 614, Indra Prakash Building,
21, Barakhamba Road, New Delhi-110001
40. Executive Director
Services Export Promotion Council
509-518, 5th Floor, APPAREL House, Sector-44,
Institutional Area, Gurgaon-122003.
41. Pharmaceuticals Export Promotion Council
201, Aditya Trade Centre
Ameerpet, Hyderabad-500038.
42. Chemicals and Allied Products Export Promotion Council
Vanijya Bhawan, International Trade Facilitation Centre,
3rd Floor 1/1, Wood Street, Kolkata-700016.

No. 33021/9/2019 - IC – Af, ME & Oce.
Government of India
Ministry of Commerce & Industry
Department for Promotion of Industry & Internal Trade
IC (AF., ME & Oce.) Section

Udyog Bhawan, New Delhi
Dated the June, 2019

OFFICE MEMORANDUM

Subject: Brochures and Applications forms for 5th International Trade Exhibition for Rebuilding Syria, 17th to 21st September 2019, Damascus – reg.

The undersigned is directed to forward a copy of letter no. M-123/02/2019 dated 16th May, 2019 received from the Ministry of External Affairs forwarding therewith Brochures and Applications forms received from Embassy of Syrian Arab Republic in New Delhi regarding the 5th International Trade exhibition scheduled to be held in Damascus from 17th to 21st September 2019.

2. It is requested that action may be taken to circulate the information among prospective investors for participation.

Encl. As stated above



(P.K. Pattnaik)
Under Secretary to the Govt. of India
Tel. 23063096
Email: pk.pattnaik@nic.in

To:-

Department of Commerce
[Kind attn: Shri Ganesh Kumar, Under Secretary]
FT (WANA) Division
Udyog Bhawan
New Delhi

SOC (WANA)
[Signature]
4/6
APG/17
6/6/19
M. Anuj



विदेश मंत्रालय, नई दिल्ली
MINISTRY OF EXTERNAL AFFAIRS
NEW DELHI

No. M-123/02/2019

16th May 2019

To:

**Under Secretary,
International Cooperation(IC) Section,
Ministry of Commerce and Industry,
Udyog Bhawan,
New Delhi-11**


Dear Sir/Madam,

Please find enclosed sets of Brochures and Applications forms received from Embassy of Syrian Arab Republic in New Delhi regarding the 5th International Trade exhibition scheduled to be held in Damascus from 17th to 21st September 2019.

It is requested that the information may please be shared with interested Federations, Companies and Organizations and establishments.

Regards,

Yours sincerely,


(S. Rajendran)

Under Secretary(WANA)

Expand your business and get your share from the Syrian market

Al-Bashek Establishment for trading and fairs is glade to invite you to participate in **The 5th Re-Build Syria** Exhibition, from 17 until 21 September 2019 on the fairgrounds Damascus – Syria.

Re-build Syria exhibition is specialized in rehabilitation of Syria in fields of construction technology and building materials – stone, its machines and accessories - electricity - water and sanitation- infrastructure - real estate development - insurance and banking - telecommunication - oils & gas, agriculture - education - health - information technology - renewable energy - machinery and vehicles.

Re-build Syria is your chance to find new business opportunities by meeting more than 400 local, regional and international exhibitors, in addition to 100,000 of specialized visitors.

Re-build Syria has shape its business development from its first edition, as it has been witnessing a constant growth in the number of exhibitors and visitors.

The exhibition presents a unique opportunity for the exhibiting companies through:

- Unparalleled business and investment opportunities.
- Direct access to available investment projects in the Syrian market
- An opportunity to meet decision makers across various sectors, to stay up to date with the latest developments, to build connections with local and international companies and to enhance your brand's exposure among the sector's experts and consumers.

The exhibition is accompanied by the 8th edition (**Syria Stone**) and the 4th edition of (**Syria Scape**).

If interested, please fill in the "no obligation" registration form below to request further information and fax it back to the number below or you may contact us at our offices.

Contact Information: Telephone: (+963-11-3320096/3320085), Fax: (+963-11-3321119)

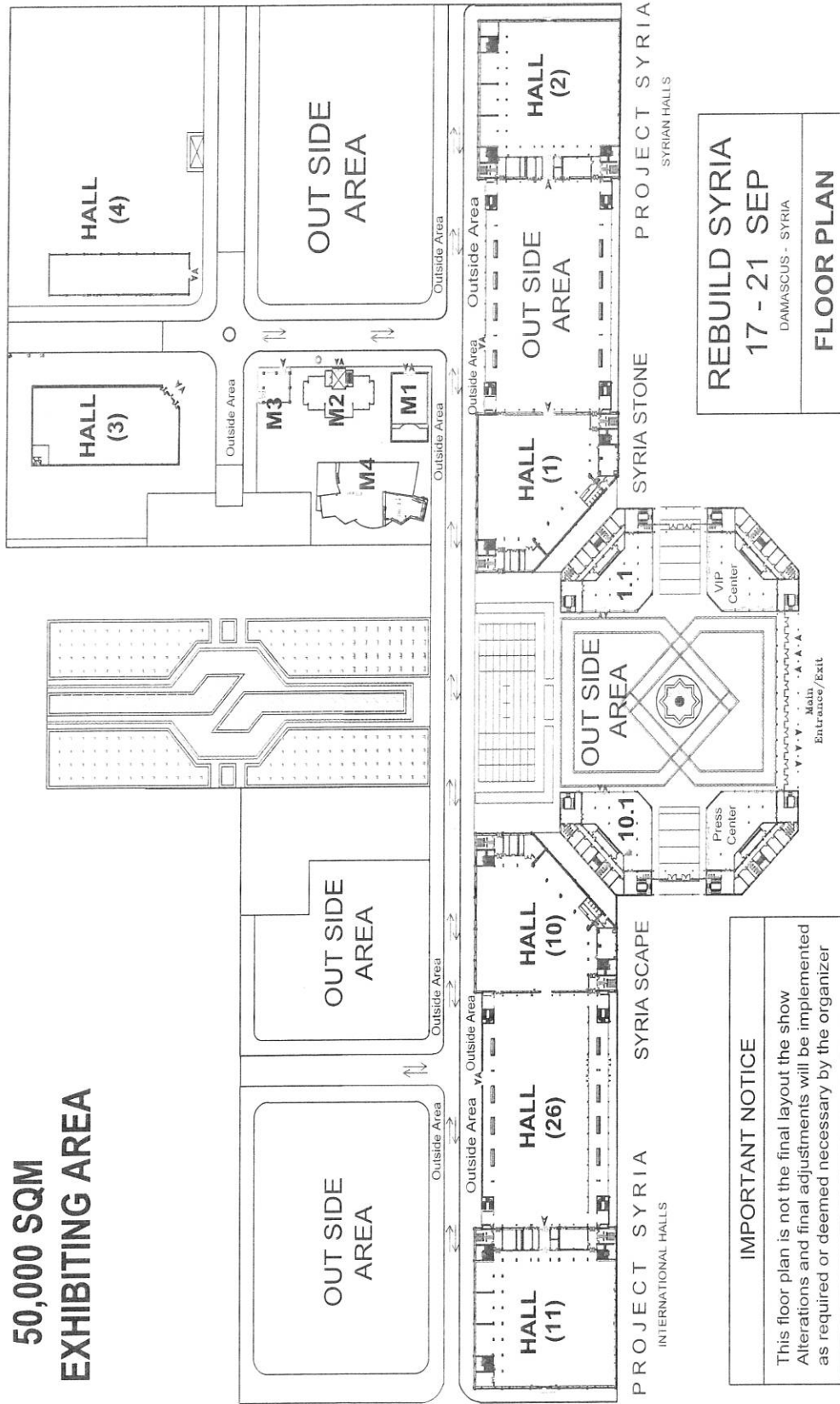
Email: info@al-bashek.com. Web: www.re-buildsyria.com

I am interested in: Visiting Exhibiting Space required m².
Name: Job:, Title:, Company Name:,
Products:, Category:, City:, Country:,
Address:, Tell:, Fax:,
Website:, E-Mail:

Looking forward to establishing a friendly and firm business relationship with your establishment.

RE-BUILD SYRIA 2019 FLOOR PLAN

**50,000 SQM
EXHIBITING AREA**



REBUILD SYRIA
17 - 21 SEP
DAMASCUS - SYRIA
FLOOR PLAN

IMPORTANT NOTICE
This floor plan is not the final layout the show
Alterations and final adjustments will be implemented
as required or deemed necessary by the organizer





REBUILD

SYRIA

THE 5th INTERNATIONAL TRADE EXHIBITION
FOR REBUILDING SYRIA.

- Building & Construction
- Electricity
- Bridges & Railroads
- Water & Sanitation
- Insurance & Banking
- Telecommunications
- Oil & Gas
- Agriculture
- Education
- Health
- Information Technology
- Food Processing & Packaging
- Retail & Consumer Goods
- General Products & Etc.
- Renewable Energy
- Machinery & Vehicles

17-21

SEP 2019

DAMASCUS INTERNATIONAL
FAIRGROUNDS

RE-BUILD SYRIA 2019: BE A PLAYER IN THE REGION'S MOST PROMISING MARKET

Seize unmatched
trade and investment
opportunities:

No country in the region has more business generating potentials than Syria. More than 115 new projects are creating massive demand for materials and equipment, as 540 billion US Dollars are needed for the rehabilitation of Syria's infrastructure, electricity, water oil, health, transportation, agricultural, and the telecommunication sectors.

Syria is in Urgent need of a full range of infrastructure products, services and systems, including hospitals, security equipment, medicines, road and rail machinery, oil production tools, finance and telecom systems.

Soaring demand for materials and technology in key sectors of the Syrian economy may well exceed \$150 billion in the long term. In the medium term, \$60-70 billion will be needed to rebuild the country.



ENJOY DIRECT ACCESS TO INTERNATIONAL COMPANIES AND DECISION MAKERS WHO RECOGNIZE SYRIA'S VAST ECONOMIC POTENTIAL.

Be part of a success story:

Relive the success of Re-build Syria 2018. Last year's exhibition surpassed all expectations. It attracted more than 270 exhibitors targeting key Syrian economic sectors, from 29 countries, covering 26.000 square meters of outdoor and indoor exhibition space at the Damascus fairgrounds city.

Network with the people who really matter

Rebuild Syria 2019 will bring together buyers, manufacturers, suppliers, contractors and specifiers, giving them direct access to projects directors, government bodies and variety of decision-makers involved in the economic rebuild of Syria, Russian Chinese, Iranian and other international contractors and regional subcontractors, who are the leading buyers in the Middle East markets, will attend.

Exhibitors will also be able to meet and appoint other Middle Eastern agents and distributors during the show.

Why invest in Syria?

Incidents have confirmed that Syria has the most appropriate situations and circumstances for investment-namely, its geographical location, its moderate Mediterranean climate and its vast areas, which made it possible to find the largest industrial enterprises on its land which its area amount reaches to 185,000 square km.

These facts will constitute an essential basis of an encouraging investment environment, along with additional advantages offered by the Investment law, constituting together a decisive factor in creating a remarkable investment atmosphere.

Moreover, a collection of laws regulating and encouraging investments in various areas have been issued in Syria, and the importance and efficacy of private and mixed-ownership funds as a strong mainstay and a solid basis for comprehensive economic development have been emphasized.

Syrian buyers program in support of Syrian businessmen:

The rebuild Syria 2019 organizers have adopted a special program to support and maximize the number of qualified Syrian businessmen who plan to attend the exhibition and meet with hundred of exhibitors from around the world who are keen to participate in the rebuilding of Syria and hoping to appoint agents and distributors for their products.

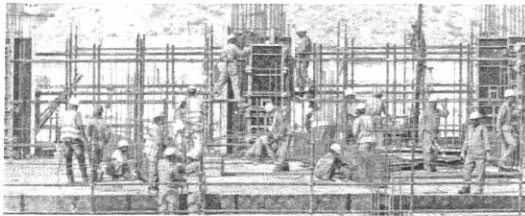


Key Sectors

Building & construction, oil & gas, municipal services & security, hospital & health, IT & communications, education & schools industry, agriculture & food technologies and products..

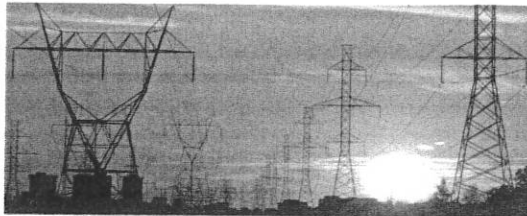
Construction:

The rebirth of Syria necessitates major reconstruction and rehabilitation, creating demand for basic building materials and equipment, including stone, marble and granite, architectural, finishing products, tools and technology, civil engineering expertise, environmental know-how, and infrastructural materials (including water, electricity, heating and air conditioning) as well as maintenance services and equipment.



Electricity:

Syria, like many of its Middle Eastern neighbors, is facing increasing demands for electricity for its population. In recent years Syria has expanded its capacity in electric power generation. The government was planning to expand this capacity by 8,000MW to 15,800MW by 2018, requiring an investment of \$7.6 billion, according to the state-owned Public Establishment for Electricity Generation and Transmission



Bridges and railroads:

A functional ground transportation infrastructural including railroads and bridges, is essential in the facilitation and the assurance of Syria's economic wellbeing. Syria's transportation infrastructural suffered severe damages. The challenge now is to restore the transportation infrastructure to a suitable level.

Telecommunications:

Syria requires range of telecom equipment, infrastructure. The Syrian authorities have already created significant demand for network technology, telecom equipment such as infrastructure products (including cables and connections, masts and antennas), public phone networks, repair equipment, as well as communication software, software consultants and engineers.

Water and sanitation :

Due to damages done to water and sanitation systems, and a lack of access to basic hygiene during the conflict, in areas affected by conflict, water supplies are only available at 1/3 of pre-crisis levels. And in affected towns, children and women are exposed to environmental health risks as the treatment of sewage water has decreased by half—from 70% before the crisis to 35% now.

Oil and gas:

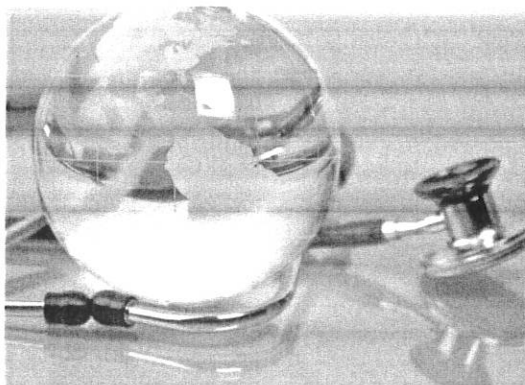
The future prosperity of Syria lies in the exploitation of its valuable oil and natural gas resources. In addition to contracts already awarded, there exist opportunities within the fields of oil and gas exploration, drilling equipment provision and maintenance, production and processing technology, reservoir measurement and management, pipeline engineering and processing, in addition to equipment training and services.

RE-BUILD SYRIA



Health:

Perhaps the most pressing of all needs in post-war Syria, is the presence of regular and professional healthcare establishments. There is an urgent demand for hospital equipment, furniture and supplies, pharmaceuticals, and intensive care, emergency and rehabilitation equipment.



Education:

Quality education will help generate equality, stability, economic growth, and improved living conditions for Syrian families. If Syria is to prosper, attention must be paid to student enrollment, retention, and quality of education within the school system.

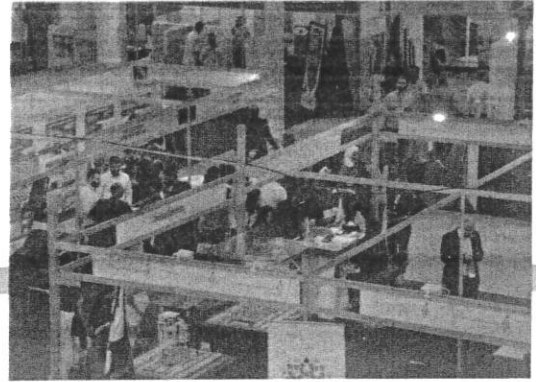
Agriculture:

The Syrian agricultural sector requires crop production know-how, livestock, poultry and dairy farming expertise (including feeds and additives), horticulture, irrigation, water technology and management, in addition to agricultural machinery. Agriculture has been in decline due to years of conflict. Farms with reduced productivity are unable to provide a dependable supply of food for cities and income for the rural population.



Security:

There are opportunities for suppliers of the key elements of any security and emergency equipment, fire trucks, and firefighting equipment, intruder control systems and burglar alarms, specialized fencing, perimeter protection, surveillance and telecom equipment, computer security, Id card and fingerprinting processing, as well as uniforms and protective clothing.



Information technology:

The demand for IT from Syrian institutions and the private sector represents an exceptional opportunity for suppliers of all kinds of hardware, software and associated services. Ambitious plans are needed to introduce e-government and e-commerce. There is also a big need for more IT consulting. The Syrian internet services market promises to be one of the fastest growing segments in the Syrian IT landscape.

Hotels and catering:

Syria's new hotel sector is likely to play a crucial role, especially in the short term. There is a demand for interior décor, cleaning services, registration software, as well as consulting, designing services, processing, packaging and catering equipment.

General products, goods and services:

The day-to-day needs of the Syrian people are also apparent in the demand for paper production, printing and publishing technology, plastics (including molding machines and PVC pipes etc.).

On the sidelines of the exhibition, several workshops were held on the perspective of development and reconstruction in Syria, as the workshops discussed

the dimensions of urban and planning and sustainable development, regional planning and its role in reconstructing Syria, the important new development paths in Syria,

presenting the experiences of companies specializing in reconstruction and modern urban techniques.



SUPPORTING BODIES

We are seeking to expand all over the world to reach companies from Europe, Asia, Africa, we are in direct contact with all embassies in Damascus and Beirut, trade organizations, business councils and commercial attaches.

IRAN

The Ambassador of Iran - Jawad Tarkabadi



BRAZIL

The Ambassador of Brazil -
Brazilian-Arab Chamber of Commerce



INDONESIA

The Ambassador of Indonesia - Joko Harjanto



SOUTH AFRICA

The Ambassador of South Africa



VENZUELA

The Ambassador of Venezuela



IRAQ

The Commercial Attaché of Iraqi Embassy



CUBA

The Ambassador of Cuba



PAKISTAN

The Ambassador of Pakistan - Rashed Kamel



BELARUS

The Ambassador of Belarus - BUSINESS
DELEGATION



SPAIN

The Commercial Attaché of Spanish Embassy



INDIA

The Commercial Attaché of Indian Embassy



ALGERIA

The Commercial Attaché of Algerian Embassy



France

Syrian - French Trade & Industry Office



GERMANY

BUSINESS DELEGATION



CHINA

BUSINESS DELEGATION - Chi Chianjean



AUSTRIA

Administrative director, Austrian
commercial department
Dr. Kamal Yazaji



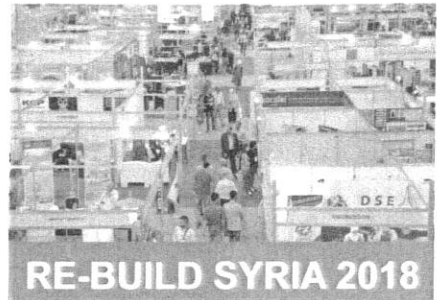
LEBANON

BUSINESS DELEGATION



UNITED ARAB EMIRATES

BUSINESS DELEGATION



Professional visitors and delegations interacted face-to-face with the exhibitors to make new connections and deals, which proves that Re-Build Syria is an invaluable chance for both visitors and exhibitors, we have been witnessing an increasing number of exhibitors and visitors from 29 countries:

FRANCE, ITALY, GERMANY, GREECE
RUSSIA, SPAIN, BRAZIL, CHINA
BELARUS, TANZANIN, IRAN, PAKISTAN
LEBANON, VENEZUELA, CUBA
ANDONESIA, SOUTH AFRICA, IRAQ
SERBIA, SWITZERLAND, DENMARK
OMAN, JORDAN, SYRIAN ARAB
REPUBLIC, UNITED ARAB EMIRATES
UNITED KINGDOM, ROMANIA, INDIA
BELGIUM, MACIDONIA.

If opportunity does not knock, we build you the door for a better future. Be with us in the biggest event in Syria and have the chance to enter the most growing market in the world to have a part in the upcoming rebuilding projects in the country.

GENERAL INFORMATION



The Venue:

Damascus Fairgrounds is one of the most modern and international fairgrounds, which was opened on the 3rd of September 2003 and considered one of the biggest constructions in the middle east. It occupies 1.2 million sq.m, with built exhibition space 63.000 sq.m, an open exhibition space 150.000 sq.m, a business centre area 2.725 sq.m , a paved parking with a capacity of more than 25.000 cars, in addition to green yards 350.000 sq.m. It has a prestigious location in the capital city Damascus between the airport and the international highway. The international fairground contains the most modern exhibition halls, and service rooms according to the international standards.

For more information, please contact us at:
Damascus Fairgrounds
P.O. Box 10000, Damascus, Syria
Tel: +963 11 332 359
Fax: +963 11 332 359
E-mail: info@re-buildsyria.com
Website: www.re-buildsyria.com

Reservations & Booking Service:
You may visit our website to book your services:
• Fax: +963 11 332 359
• Via e-mail to: info@re-buildsyria.com
• Visiting our website: www.re-buildsyria.com

Official Cargo Agent:

Official Transportation Agent:

Official Travel Agent:

Official Legal Partner:



For more information, please contact us at:
Damascus Fairgrounds
P.O. Box 10000, Damascus, Syria
Tel: +963 11 332 359
Fax: +963 11 332 359
E-mail: info@re-buildsyria.com
Website: www.re-buildsyria.com

