



CHIEF GUEST

Mr Jagdish Tytler
Honourable Minister of State for Overseas Indians Affairs
Government of India

GUEST OF HONOUR

Mr Nikhil Meswani
Executive Director, Reliance Industries Limited

PROGRAMME

4:30 p.m. onwards (please take your seats by 4:30 p.m.)

- Welcome Address by Mr Vimalchand Rathod, Chairman
- Presentation of Bouquets
- Reading of Messages by Mr R C Lohia, Vice Chairman
- Felicitation of Chairmen & CEOs of PLEXCONCIL
- Distribution of Export Awards for 2003-2004
- Screening of Short Film - PLEXCONCIL- GOLDEN JUBILEE
- Address by Guest of Honour
Mr Nikhil Meswani, Executive Director, Reliance Industries Ltd
- Address by Chief Guest
Mr Jagdish Tytler, Honourable Union Minister of State
for Overseas Indians Affairs
- Presentation by Mr Kamal Nanavaty
Chairman, National Executive Council, Plastindia Foundation
- Vote of Thanks
- Music, Cocktails & Dinner



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**Message from
H.E. Dr A P J Abdul Kalam
Honourable President of India**



राष्ट्रपति के उप प्रेस सचिव
उप मुख्य प्रेस सचिव to the President
Tel : 23793528
Fax : 23010252

राष्ट्रपति सचिवालय
राष्ट्रपति भवन
नई दिल्ली - 110004
President's Secretariat
Rashtrapati Bhawan
New Delhi - 110004

MESSAGE

The President of India, Dr. A.P.J. Abdul Kalam, is happy to know that the Plastics Export Promotion Council is celebrating its Golden Jubilee on 15th July, 2005 at Mumbai.

The President extends his warm greetings and felicitations to all those associated with the Council and sends his best wishes for the success of the Golden Jubilee Celebrations.

DEPUTY PRESS SECRETARY TO THE PRESIDENT



**Message from
H.E. Mr Bhairon Singh Shekhawat
Honourable Vice-President of India**



**K.L.KOCHAR
JOINT SECRETARY AND
PRESS ADVISER TO
VICE-PRESIDENT OF INDIA**

उप-राष्ट्रपति सचिवालय
नई दिल्ली - 110011
VICE-PRESIDENT'S SECRETARIAT
NEW DELHI - 110011

MESSAGE

Hon'ble Vice President of India is glad to know that the Plastic Export Promotion Council, Mumbai is celebrating its Golden Jubilee on 15th July, 2005.

Vice President of India appreciates the valuable contributions made by the Plastic Export Promotion Council towards promotion of plastic exports and the development of the plastic Industry.

Vice President of India wishes the Golden Jubilee Celebrations all success.

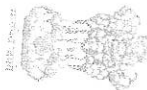
**New Delhi
1st July, 2005**


(K.L.KOCHAR)



**Message from
H.E. Mr S M Krishna
Honourable Governor of Maharashtra**

S.M. KRISHNA
GOVERNOR OF MAHARASHTRA



Tel : 2363 2660 / 23632343
Fax : 2368 0505 / 2367 0878
Email: mail@rajbhavanmaharashtra.com
RAJ BHAVAN
MUMBAI 400 035

22 June 2005

MESSAGE

I am glad to know that the Plastics Export Promotion Council is celebrating its Golden Jubilee this year.

The growth registered by the Indian Plastic Industry in the last five decades is simply mind-boggling. Thanks to the export promotion strategy evolved by the Plastic Export Promotion Council over the years, the industry's turnover increased from a meager \$ 16.5 million in 1955-56 to \$1.3 billion in 2004-2005. It is heartening to know that the Indian Plastic Industry is poised to become global in the near future. Products from this industry are already being exported worldwide.

On the happy occasion of the Golden Jubilee Celebrations, I congratulate the Plastics Export Promotion Council and its members and wish them continued success in their endeavours. I also extend my congratulations to the winners of the Exports Awards for the year 2003-2004.

S.M. Krishna
(S.M.Krishna)



**Message from
Mr P Chidambaram
Honourable Finance Minister
Government of India**

Dy. No. **238** / FMP / FM / 05



वित्त मंत्री
भारत
नई दिल्ली - 110011
FINANCE MINISTER
INDIA
NEW DELHI - 110001

23 JUN 2005

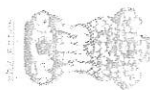
MESSAGE

I am extremely happy to learn that the Golden Jubilee of the Plastics Export Promotion Council is being held on 15th July, 2005. Plastics are a part of almost every product that we use in our day-to-day life. I commend the active role of the Plastics Export Promotion Council in the promotion of exports of plastics from India. I wish them all success in their efforts to promote exports in a highly competitive international market.

P. Chidambaram
(P. Chidambaram)



**Message from
Mr Vilasrao Deshmukh
Honourable Chief Minister
of Maharashtra**



**CHIEF MINISTER
MAHARASHTRA STATE**

MANTRALAYA, MUMBAI 400 032 Phone : 22025151, 22025222 Fax : 22029214

7th July 2005.

MESSAGE

I am glad to know that the Plastic Export Promotion Council will be celebrating the Golden Jubilee of the Council.

After the economic reforms and easier access to the technology, new doors have opened for the Plastic Industry. Indian Entrepreneurs are acquiring technical expertise to achieve high quality standard to compete in the Global Market. But, we should be more flexible and cautious to face the Competitions from the existing players. We have to search opportunities to work on Joint Venture Theories with the Foreign Companies. Sharing Technical and Marketing Expertise for the mutual benefit can also be considered. It is praise-worthy that the Plastics Export Promotion Council is taking efforts to reach greater heights and make India a global leader.

The Chairman of the Council and his team deserves Congratulations for their efforts in this regard.

My best wishes to you on the occasion of Golden Jubilee celebrations.

(Vilasrao Deshmukh)
CHIEF MINISTER



**Message from
Mr E V K S Elangovan
Honourable Minister of State
for Commerce & Industry
Government of India**



वाणिज्य एवं उद्योग राज्य मंत्री
भारत सरकार
उद्योग मंत्र, नई दिल्ली
MINISTER OF STATE FOR
COMMERCE AND INDUSTRY
GOVERNMENT OF INDIA
UDYOG BHAVAN, NEW DELHI

ई.वी.के.एस.ईलंगोवन
E.V.K.S. ELANGOVAN

MESSAGE

It gives me immense pleasure to know that the Plastic Export Promotion Council is celebrating its Golden Jubilee this year. Over the years, the Council has done a yeomen service to our exporters by projecting India's products abroad, identifying prospective markets, holding promotional programmes, and felicitating key personalities in the plastic industry apart from encouraging meritorious exporters through excellence awards.

The Council has made a transition from being a registering body in the pre 1990s to that of an export promotion body in the liberalization era. With an export turnover of US\$ 1.3 billion, the Council is set to scale new heights. On this occasion, I wish the Plastic Export Promotion Council all the success in their endeavours.

(E.V.K.S Elangovan)



**Message from
Mr R R Patil
Honourable
Deputy Chief Minister
of Maharashtra**



**DEPUTY CHIEF MINISTER
MAHARASHTRA STATE**

MESSAGE

Date : 15th June 2005

I am glad to know that the Plastics Export Promotion Council will be celebrating Golden Jubilee on 15th July 2005 in Mumbai.

It is heartening to note that the Council has been rendering services to member exporters to supplement their export efforts and act as a facilitator to exports. It has also tried to effect a transition from a registering body during the pre-liberalization era to a truly export promotion body in the post liberalization period. Your determination to make the Indian plastic industry truly global in nature is really laudable. I congratulate all the office bearers of the Council on the occasion of Golden Jubilee of the Council.

I wish the Golden Jubilee Celebrations all success.

esg

(R.R. Patil)

Mr. Vimalchand Rathod,
Chairman, The Plastics Export Promotion Council,
Crystal Tower, Gundivai Road No.3,
Off. Sir M. V. Road, Andheri (E), Mumbai-400 069

MANTRALAYA, MUMBAI 400 032, Tel.: 22 02 24 01, 22 02 50 14, Fax : 22 02 48 73



**Message from
R M Premkumar
Chief Secretary
Government of Maharashtra**



**R. M. PREMKUMAR
Chief Secretary**

MESSAGE

Chief Secretary's Office
Mantralaya, Mumbai - 400 032.
Date : 10.06.2005

I am very happy to learn that the Plastic Export Promotion Council is celebrating its Golden Jubilee on 15th July 2005 in Mumbai.

The biggest challenge before India is to become globally competitive over a larger range of products and services and it seems that the Plastic Export Promotion Council has accepted this challenge by rendering services to supplement export efforts and act as a facilitator to exports.

I congratulate the Council and extend my best wishes to the Council in its endeavour to make the Indian plastic industry have a meaningful presence all over the world.

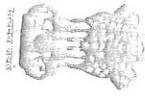
I wish the Council every success.

R. M. Premkumar

**(R.M.Premkumar)
Chief Secretary**



**Message from
Mr S N Menon
Commerce Secretary
Government of India**



राष्ट्रिय सचिव
भारत सरकार
नई दिल्ली - 110011
Commerce Secretary
Government of India
New Delhi - 110011

MESSAGE

I am pleased to note that the Plastics Export Promotion Council (Plexconcil) is celebrating its Golden Jubilee this year. It is a feeling of great pride for Export Promotion Councils like Plexconcil to witness the completion of fifty years of service dedicated to the cause of plastic exports.

The post liberalization period has thrust more responsibilities on all Export promotion Councils and I am glad to note that Plexconcil is shouldering such responsibility with zeal and dedication. The Golden Jubilee year, I am sure, will add more milestones to the history of Plexconcil.

I take this opportunity to convey my best wishes to all members of Plexconcil, the Export Award Winners, the past & present Chairmen, all its officer bearers, its secretariat and all others in the plastic industry who have contributed to Plexconcil's growth, on the occasion of the Council's GOLDEN JUBILEE on the 15th July 2005.

S.N. Menon
(S.N. Menon)
Commerce Secretary



**Message from
Mr K T CHACKO
Director General of Foreign Trade
Ministri of Commerce & Industry
Government of India**



Phone : (Off) : 011-23011777
011-23014436
Fax: 011-23018613
E-mail : chacko@ub.mic.in

के.टी. चाको
सहसंचालक

K. T. CHACKO
Director General

भारत सरकार
विदेश व्यापार महानिदेशालय
नई दिल्ली - 110011
Minister of Commerce & Industry
Directorate General of Foreign Trade
Udyog Bhawan, New Delhi - 110011

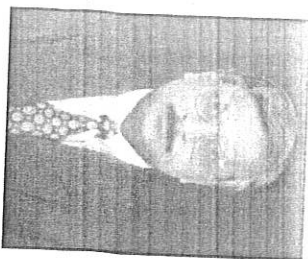
MESSAGE

June 27, 2005

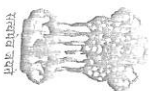
The Plastic Export Promotion Council (PLEXCONCIL) have been serving the exporters of plastic products of India since 1955. The quality of the service rendered by the Council is evident from the phenomenal growth in export from a mere US\$ 16.5 million in 1955 to the present level of US\$ 1.3 billion in 2004-05. It is indeed remarkable that in spite of our lack of comparative advantage as far as raw materials are concerned, Indian Plastic products have really been able to achieve market access in more than 150 countries of the world.

Kindly accept my hearty felicitations on the occasion of the Golden Jubilee Celebrations of the Plastic Export Promotion Council.

K.T. Chacko
K. T. CHACKO



**Message from
Jayant Dasgupta
Joint Secretary
Department of Commerce
Government of India**



भारत सरकार
वाणिज्य एवं उद्योग मंत्रालय
वाणिज्य विभाग
उद्योग भवन, नई दिल्ली - 110011
Government of India
Ministry of Commerce & Industry
Department of Commerce
Udyog Bhawan, New Delhi - 110011

MESSAGE

I am happy to know that Plexconcil enters its 50th year this year and is celebrating the Golden Jubilee of the Council on 15th July 2005 in Mumbai.

The Golden Jubilee year has also witnessed an all time high in the export growth of the plastics sector of 80%, carrying the exports to over \$1.5 billion.

I wish all success to Plexconcil for their endeavor to achieve the objective of increasing trade to all corners of the globe.


(Jayant Dasgupta)
Joint Secretary



WELCOME TO GOLDEN JUBILEE



*Welcom Address:
Mr Vimalchand Ratod, Chairman*

Friends

It gives me great pleasure to welcome you all to this grand occasion when our Council celebrates its GOLDEN JUBILEE. I must consider myself particularly lucky since I am the Chairman of this prestigious body born fifty years ago in the year it turns fifty. I would like to accord a special welcome to Mr Jagdish Tytler the Honourable Minister of State for Overseas Indians Affairs, Government of India who has taken time out of his otherwise busy schedule and is amidst us today for our Golden Jubilee Celebrations. I also take this opportunity to specially welcome Mr Nikhil Meswani the Executive Director of Reliance Industries Limited who is amidst us on this memorable occasion despite his busy schedule too. I would also like to welcome all Government dignitaries who have always supported and inspired us into reaching greater heights in exports.

Friends, I am delighted to inform you that the Golden Jubilee year 2005 has heralded with an all time high export growth of over 70% touching exports of nearly two billion US Dollars. A few years ago, we were talking about crossing the one-billion US Dollar mark and we have almost reached the two-billion US Dollar much faster than what we expected despite the weakening trend of the US Dollar. I must congratulate all of you on this count and we must all put in all our efforts and resources to scale greater heights. With the support of organizations like Reliance Industries, who have built in a lot of capacities for various plastic raw materials, I am sure we can do wonders in the export arena.

Friends, we are lucky to have the presence of Mr Jagdish Tytler amidst us today who is in charge of Ministry for Overseas Indians Affairs. This is a very important Ministry when it comes to exports since there is a major role that our overseas Indians, more popularly known to us as the NRIs, can play in our exports. In almost all forums, China is always quoted as a great success in exports. Various reasons for their success are mentioned ranging from economies of scales of production, high subsidies and many more. During my various export promotion tours, I have observed that one of the major factors for their export success is also the immense patriotism that expatriate Chinese exhibit by promoting Chinese products in the countries of their residence. I would like to take this opportunity in requesting the Honourable Minister to create a forum whereby the exporting community and the NRIs could

interact with the prime objective of promoting Indian exports. This could be in terms of identifying resourceful Indian personnel specializing in each product group to enhance the market share in target countries. Such a strategy is all the more important for sectors like the plastics sector where we really do not enjoy any comparative advantages and are almost at par with our competing nations majority of whom are from amongst the Asian Tigers.

Twenty five years ago, we celebrated our Silver Jubilee and that was the time when I just got involved with the Council by participating in its various export promotion programmes. Right from this time, I myself have been witness to the dynamically changing economic scenario. The post liberalization period prior to 1992 saw very thick Export-Import policies with the attachment of a lot of Appendices dealing with Cash Assistance and REP licenses. In fact, so much were the complexities of these policies and procedures that one had to either maintain a separate full-fledged department for such purposes or depend on a Consultant who specialized in such subjects. However, today we are free of most of such hassles and have a lot of time to devote to subjects that deserve more priority in exports like aggressive marketing, quality control and bettering the productivity. I feel that these are the three key areas that we should concentrate on for the future and see how the Council's platform can be used for this purpose.

In fact, the needs of the exporting community will constantly change as we move into the future and all of us in the Council are committed to redefine our role in such an environment. I must complement the Department of Commerce in this matter for having come out with schemes like the Market Access Initiative which essentially takes care of facilitating export promotion strategies in the current scenario. The fading out since bulk imports in overseas countries is slowly demanding ex-stock deliveries. The concept of brand popularity and direct marketing is fast gaining a foothold. Market Access Initiative or MAI as is popularly known provides assistance in resorting to such modern export strategies.

Most of you must already be aware that the Department of Commerce has already approved a project for the Council under this well-conceived initiative for tapping the over five billion US Dollar market for plastic consumer goods. We are in the implementation stage of this project and I take this opportunity to appeal to all members involved in manufacture and exports of plastic consumer items to make the most out of this initiative. Your suggestions on other projects and improving the present one are most welcome at any time.

With the emergence of the WTO, new threats like the anti-dumping and anti-subsidy issues are also on the increase. The plastic sector itself has been a victim of such proceedings in sectors like PET Resin and film, woven sacks and ropes. This is another area where the Council and its members have to gear up and also plan preventive measures for the future.

I must, on this occasion, compliment each and every personality who has contributed to the growth of exports from the Indian plastic industry and the growth of this premier export promotion body. I must compliment the Government of India and all the Founder Members of Plexconcil who conceived this body with objectives that exhibited an excellent vision to carry the Indian plastic industry on the path of export growth and progress. The Government of India officials who have been associated with us have always been a source of inspiration lending their unstinted support in fulfilling our objectives.

All the Chairmen of the Council deserve special compliments for shouldering their responsibilities and passing their legacy to their successors through the able support of all members, members of the Committee of Administration, other office bearers and the Council's Secretariat. I take this opportunity to pay my tributes to all those Past Chairmen of the Council who are not living today to witness this great occasion.

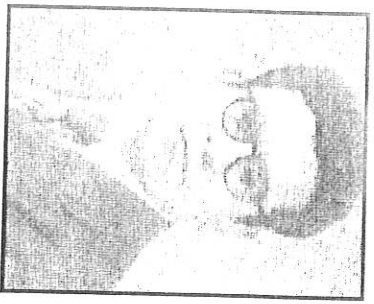
I also consider it my proud privilege to have enjoyed the able support of all members of my Committee of Administration who have inspired me by organizing these celebrations. These celebrations will be followed by regional celebrations at our regional centres in Chennai, Kolkata and New Delhi so that our friends from other regions who were not able to make it today will get a chance to celebrate this Golden Jubilee Year.

I would also like to place on record and acknowledge the excellent efforts of the Sub-Committee constituted for the Golden Jubilee Celebrations who, besides me, comprised of my Vice Chairman Mr R C Lohia, Past Chairmen Mr Bhikubhai Chitalla, Mr Bhogibhai Gandhi, Mr Suresh Gandhi and Mr Vamanbhai Parekh, Past Executive Director Dr Dion Fernandes and the present Executive Director Mr Kalyanpur. I would also like to acknowledge the efforts of all members of the Council's Secretariat who have toiled to organize this grand function.

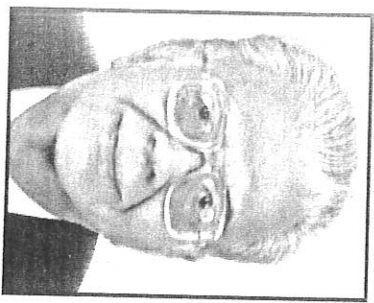
I welcome you all once again to these celebrations and look forward to the Gold turning to Diamond and eventually to Platinum.

Thank you.

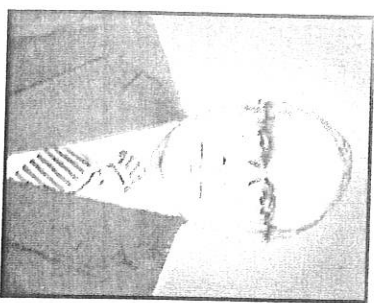
Members of Council



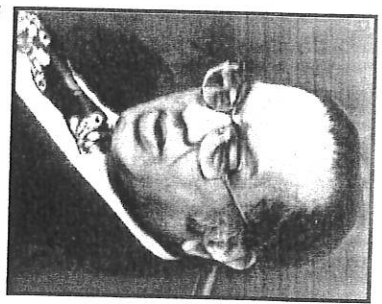
(Late) Mr M K Ramchandani
1955-1957



Mr T W Bhojwani
1958-1959 & 1974-1975



(Late) Mr R N Desai
1960-1961



(Late) Mr B Himatsingka
1957-1958



(Late) Mr G Khemani
1959-1960



(Late) Dr Champalal Gupta
1961-1962

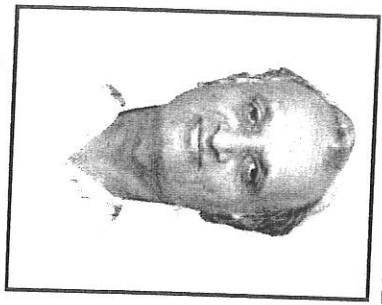
Chairman of Parliament



Dr Hiru Patel
1962-63; 1970-71 & 1973-74



Mr Raman Patel
1964-1965 & 1971-1972



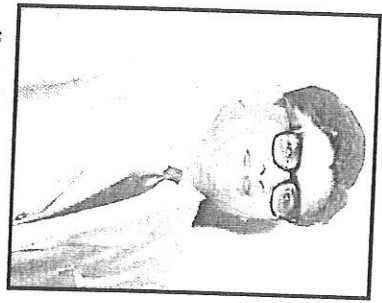
Mr B J Gandhi
1966-1967



(Late) Mr B L Pachisia
1963-1964

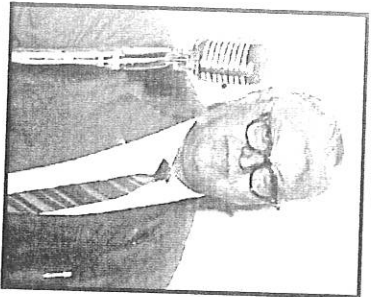


(Late) Mr C M Srimal
1965-1966



(Late) Mr C K Shah
1967-1968 & 1979-1980

Chairman of Plexconcil



(Late) Mr S I Parekh
1968-1969



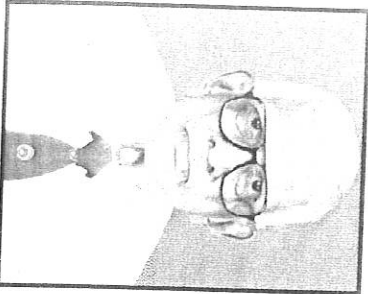
Mr Ranjit P Shah
1969-1970



(Late) Mr J N Singh
1972-1973



Mr K K Lohia
1975-1976



Mr M Parthasarathy
1976-1977 & 1982-1983



Mr H K Vithalani
1977-1978

Chairmen of Plexconcil



Mr S N Bihani
1978-1979



Mr C C Sheth
1980-1981



Mr S K Sehgal
1981-1982



Mr K V Chitalia
1983-1984

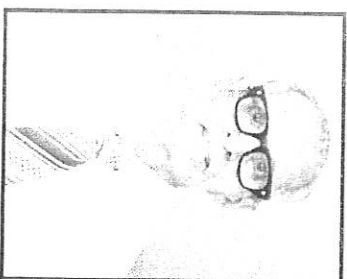


Mr J M Khemani
1984-1985



Mr V C Poojara
1985-1986

Chief Executive Officers of Flexconcil



Mr Srikanta Aiyer
Secretary
1955-1956



(Late) Mr D S Swaminathan
Secretary
1956-1967



Dr Dion Fernandes
Secretary/Executive Director
1967-1982



(Late) Mr K Ramani
Executive Director
1982-1986



Mr D L Logasundaram
Secretary/Executive Director
1986-1995



Mr R P Kalyanpur
Executive Director
1995 onwards

EXPORT AWARD WINNERS - 2003 - 2004

Polyester Film

FIRST	Garware Polyester Limited Garware House, 50-A, swami Nityanand Marg, Vile Parle (East), Mumbai 400057 Phone: (91-22) 56988000 Fax: (91-22) 28248155 Email: unk@garwarepoly.com; abb@garwarepoly.com Website: www.garwarepoly.com
SECOND	Flex Industries Limited A-1, Sector-60, Gautam Buddha Nagar, Noida (U.P.) 201301 Phone: (91-11) 4580500 Fax: (91-11) 4580055/4580003/26216922 Email: ptyle@flexfilm.com; edp@flexfilm.com Website: www.flexfilm.com

Metallised Polyester Film

FIRST	Jalpac India Limited 903/911, Tolstoy House, 15, Tolstoy Marg, New Delhi 110001 Phone: (91-11) 23712242, 43 Fax: (91-11) 23723251 Email: jalpac@vsnl.com Website: www.jalpacindia.com
SECOND	Vacmet Packagings (India) P. Ltd. Anant Plaza, IInd Floor, 4/117-2A, Civil Lines, Church Road, Agra 282002 Phone: (91-562) 2525466/67 Fax: (91-562) 2527064/2151188 Email: vacmet@vsnl.com

Woven Sacks/Bags/Fabrics

FIRST	Builmnet Fibres Private Limited A 9, I Cross, I Stage, Peenya Industrial Area, Bangalore 560058 Phone: (91-80) 28395124/28377576/28379770 Fax: (91-80) 28379770 Email: btfbres@bgl.vsnl.net.in
SECOND	Shakti Polyweave Private Limited 803, Narmatryan Complex, Opp Navrangpura Ahmedabad 380009 Phone: (91-79) 26560115/26442149 Fax: (91-79) 26560115/26442149 Email: splexport@icenet.net Website: www.shaktipolyweave.com

Flexible Intermediate Bulk Containers (FIBCs)

FIRST	Flexituff International Ltd C 41-50, SEZ, Sector 3, Pithampur (Madhya Pradesh) 454775 Phone: (91-7292) 501681/501682/501683 Fax: (91-7292) 501684 Email: mail@flexituff.com; md@flexituff.com Website: www.flexituff.com
SECOND	Big Bags International Private Limited No 61, Nadakeerappa Industrial Estate, Vishwanedam Post, Bangalore 560091 Phone: (91-80) 28365300 Fax: (91-80) 28365307 Email: bigbagsindia@vsnl.net
Decorative Laminates	
FIRST	Century Laminating Company Limited 5, Alexandra Court, 60/1, Chowringhee Road, Kolkata 700020 Phone: (91-33) 22472758/22477587 Fax: (91-33) 22400314/22476103 Email: merinokol@merinokol.com Website: www.merinoindia.com
SECOND	Bloom Dekor Limited 1/f, Dhanlaxmi Chambers, Ashram Road, Ahmedabad 380014 Phone: (91-79) 27541416/27541917 Email: bloomdkrad1@sancharnet.in Website: www.bloomdekor.com
PVC Leathercloth/Artificial Leather	
FIRST	Manish Vinyls Plot No 67, Sector-6, Faridabad 121006 Phone: (91-129) 2241904 Fax: (91-129) 2245269 Email: manishvinyls@khetan.com; khetan@khetan.com Website: www.manishvinyls.com; www.khetan.com
SECOND	Fenoplast Limited 306-8, Cheney Trade Centre, Parklane, Secunderabad 500003 Phone: (91-40) 27840322/27840722/27814651 Fax: (91-40) 27721739 Email: hyd2_fenplast@sancharnet.in

Floor Coverings (Of Predominantly Plastic Materials)

FIRST	Premier Polyfilm Limited 305 11rd Floor, Elite House, 36, Community Center, Kailash Colony Extn (Zamroodpur), New Delhi 110048 Phone: (91-120) 2896970/79/80/86/87/88 Fax: (91-120) 2896982 Email: premierpoly@premierpoly.com Website: www.premierpoly.com
SECOND	Birla-DLW Limited Birla Building, 4th Floor, 9/1 R N Mukherjee Road, Kolkata 700001 Phone: (91-33) 22103146/22131680/1370/0380 Fax: (91-33) 22106022/22482872 Email: bdl@cal2.vsnl.net.in; birladlw@birlacorp.com
Hard Resilient Lenses	
FIRST	Techtran Polylenes Limited #400, Sagar Co-op Housing Society, Road No 2, Banjara Hills, Avenue VIII, Hyderabad 500034 Phone: (91-40) 23608492/23544470 Fax: (91-40) 23544598 Email: techtranhyd@vsnl.net; hyd1_techtran@sancharnet.in Website: www.techtranindia.com
SECOND	Aurolab Aravind Eye Hospital, LAICO Building, 72 KK Salai, Gandhinagar, Madurai 625020 Phone: (91-452) 5356560-64 (5 Lines) Fax: (91-452) 2535274/2530984 Email: aurolab@aurolab.co Website: www.aurolab.com
Human Hair & Its Products	
FIRST	Srinivasa Hair Industries Eastern Street, P B No 8, Eluru (Andhra Pradesh) 534001 Phone: (91-8812) 232758 Fax: (91-8812) 230941 Email: besthair@eluru@yahoo.com
SECOND	Gupta Enterprises 279 Sydenhams Road, Nehru Timber Market, Choolai, Chennai 600112 Phone: (91-44) 26691717/26690046 Fax: (91-44) 26690079 Email: mail@guptagroup.com Website: www.guptagroup.com

FRP/GRP Products

FIRST	Chemical Process Equipments Pvt. Limited B S D Marg, Govandi, Mumbai 400088 Phone: (91-22) 5597814/18142/8143/8144/8145 Fax: (91-22) 25562248/25563375 Email: cpe@vsnl.com Website: www.cpe.l.com
SECOND	Kemrock Industries & Exports Limited 296/A, GIDC Industrial Estate, Makarpura, Vadodara 390010 Phone: (91-265) 2642449/2646010 Fax: (91-265) 2638261 Email: info@kemrock.com Website: www.kemrock.com
Plastic Polymers	
FIRST	Reliance Industries Limited Maker Chambers IV, Nariman Point, Post Box 11717, Mumbai 400021 Phone: (91-22) 3032 5000 Fax: (91-22) 30411097 Email: venkatesh_seshadri@ril.com; g_banerjee@ril.com Website: www.ril.com
SECOND	Haldia Petrochemicals Ltd 1, Auckland Place, Kolkata 700017 Phone: (91-33) 22831640/22471024 Fax: (91-33) 22831646 Email: ujjalade@hpl.co.in
Masterbatches	
FIRST	Plastiblends India Limited B-45, Mahashree Compound, New Link Road, Ancheri (W), Mumbai 400053 Phone: (91-22) 26736468/56952694-98 Fax: (91-22) 26736808 Email: pbi@kolstiegroup.com Website: www.kolstiegroup.com
SECOND	Poddar Pigments Limited E-10-11, F-14 to 16, RILCO Industrial Area, Sitapura Jaipur 302022 Phone: (91-141) 2770202/203/287 Fax: (91-141) 2771922 Email: jaipur@poddarpigments.com; headoffice@poddarpigments.com Website: www.poddarpigments.com

Travelware

FIRST	Samsonte India Pvt. Limited Gat No 159 to 163, Villi Gonde, Mumbai Nashik Highway, Tal - lgaipuri, Dist - Nashik (Maharashtra) 422403 Phone: (91-2553) 225131/32/34/35 Fax: (91-2553) 225133 Email: bhalerao@samsonte.co.in Website: www.samsonteindia.co.in
SECOND	V.I.P. Industries Limited DGP House, 4th Floor, PO Box 9120, 88C Old Prabhadevi Road, Mumbai 400025 Phone: (91-22) 56539000 Fax: (91-22) 56608399 Email: vipho@vipuggage.com Website: www.vipuggage.com
Writing Instruments (Excluding Parts)	
FIRST	Luxor International Private Limited 17, Okhla Industrial Estate Phase-3, New Delhi 110020 Phone: (91-11) 26315114/26315504/263315505/26317115 Fax: (91-11) 26828315/26822318 Email: dk.jain@luxoroffice.com; luxor@vsnl.com; rajivyer@luxoroffice.com Website: www.luxorpen.com
SECOND	National Pen & Plastic Industries Plot No 2, Shed No 1, Udyog Nagar, S V Road, Goregaon (W), Mumbai 400062 Phone: (91-22) 28746235/9450 Fax: (91-22) 28749561 Email: flairpens@vsnl.com; exports@flairpens.com Website: www.flairpens.com
Parts Of Writing Instruments	
FIRST	CRI Limited 4, B B D Bag (East), Stephen House, 4th Floor, Kolkata 700001 Phone: (91-33) 22439663/64/65/22100567/88/22439667 Fax: (91-33) 22481568 Email: mail@crips.com; cri@cal.vsnl.net.in Website: www.crips.com



EXPORT AWARD WINNERS - 2003 - 2004

Pipes & Hoses Of Plastics

FIRST	Jain Irrigation Systems Limited Jain Plastic Park, P O Box 72, National Highway No 6, Baramhori, Jalgaon (Maharashtra) 425001 Phone: (91-257) 2258011/22 Fax: (91-257) 2258111 Email: jisl@jains.com; s.dangl@jains.com Website: www.jains.com
SECOND	Taurus Esdan Hydraulics Pvt. Ltd. 63 C, (2nd Phase) Industrial Area, Adityapur, Jamshedpur 832109 Phone: (91-657) 3091156 Fax: (91-657) 2225485 Email: taurus@cal3.vsnl.net.in; rahul@taurusedan.com Website: www.taurusedan.com
Houseware (Other Than Thermoware/Insulated Ware)	
FIRST	Prince Plastics International Pvt Limited 51 (3), Marol Co-op Industrial Estate, M V Road, Andheri (E), Mumbai 400059 Phone: (91-22) 28504212 Fax: (91-22) 56951020/56952030 Email: business@princeplastics.com; dharmesh@princeplastics.com Website: www.princeplastics.com
SECOND	Nirmal Poly Plast Pvt Ltd 49/50, Mathuria Apartment, 1st Floor, M V Road, Andheri (East), Mumbai 400069 Phone: (91-22) 26833000/4000/6000/26843000 Fax: (91-22) 26840000 Email: nirmalp@bom3.vsnl.net.in
Plastic Stationery (Excluding Writing Instruments)	
FIRST	Metro Polymers Private Limited M-95, Ambad, MIDC, Nashik (Maharashtra) 422010 Phone: (91-253) 2380825/5601768 Fax: (91-253) 2380826 Email: metropolymers@sify.com
SECOND	Viva Global 104, Bussa Udyog Bhawan, T J Road, Sewree (W), Mumbai 400015 Phone: (91-22) 24188268/56624561/56627482 Fax: (91-22) 24150250 Email: vipulvase@vsnl.com; info@viva-global.com Website: www.viva-global.com

EXPORT AWARD WINNERS - 2003 - 2004

Thermoware/Insulated Ware

FIRST	Cello International Pvt. Ltd 5, Vakil Industrial Estate, Walhat Road, Goregaon (E), Mumbai 400063 Phone: (91-22) 26851333/26852694 Fax: (91-22) 26851444 Email: cello@bom2.vsnl.net.in
SECOND	Tokyo Plast International Limited 102, Thosar House, Hanuman Cross Road No. 1, Vile Parle (East), Mumbai 400057 Phone: (91-22) 56952301 / 56952302 / 56952303 Fax: (91-22) 56914499 Email: tpil@bom2.vsnl.net.in Website: www.tokyoplast.com
Hair Combs/Brushes Of Plastics	
FIRST	Crystal Plastics & Metallizing P.Limited 62, Vitthal Wadi, Kalbadevi Road, Mumbai 400002 Phone: (91-22) 22413056/22419135 Fax: (91-22) 22418572 Email: crystalcombs@vsnl.com Website: www.crystalcomb.com; www.crystalcombs.com

Tooth Brushes Including Dental Plate Brushes

FIRST	Jai Hanuman Exports H-3A, SDF, NSEZ, Phase II, Dadri Road, Gautam Budh Nagar, Noida (U.P.) Phone: (91-120) 2462307 Fax: (91-11) 26940969 Email: freshbreath@vsnl.net; jne_nsez@indiatimes.com
SECOND	Sunehari Exports Limited B-1/E24, Mohan Co-operative Industrial Area, Mathura Road, New Delhi 110044 Phone: (91-11) 51679238/9, 9871699320/1 Fax: (91-11) 26940969 Email: sunehari@sunehari.com Website: www.sunehari.com

Other Brushes/Brooms Of Plastics (Other Than Hair Brushes & Toothbrushes)

FIRST	Gala Brush Limited Hindustan Kohinoor Industrial Complex, Gr Floor, Opp MTNL General Manager's Office, L B S Marg, Vikhroli (West), Mumbai 400083 Phone: (91-22) 25771150/59/68 Fax: (91-22) 25771314 Email: exports@gala-brush.com; sales@gala-brush.com Website: www.gala-brush.com
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EXPORT AWARD WINNERS - 2003 - 2004

Self-Adhesive Tapes

FIRST	Hindustan Adhesives Limited B-2/8, Safdarjung Enclave, New Delhi 110029 Phone: (91-11) 51650347/48 Fax: (91-11) 26191358 Email: hal@vsnl.com Website: www.hindustanadhesives.net
Plastic Medical Disposables/Surgical Items (Incl Syringes)	
FIRST	Eastern Medikit Limited 3, Dr G C Narang Marg, New Delhi 110007 Phone: (91-11) 27667131/734/845 Fax: (91-11) 27667395/361 Email: medikit@vsnl.com Website: www.medikit.com
SECOND	Terumo Penpol Limited P B No 2205, IX/1323, Sasthamangalam, Thiruvananthapuram - 695010 Phone: (91-471) 2724666/2724254 Fax: (91-471) 2721519 Email: penpol@vsnl.com
Engineering Components Of Plastics	
FIRST	Krone Communication Limited P B No 5812, 10 C, II Phase, Peenya Industrial Estate, Bangalore 560058 Phone: (91-80) 28396101/6291 Fax: (91-80) 28392212/6104 Email: fac.india@krone.com Website: www.kroneindia.com
SECOND	Pradip Polyfils Pvt Limited NIF compound, Post Box No. 69, Chhapra Road, Navsari (Gujarat) 396445 Phone: (91-2637) 258668/250667 Fax: (91-2637) 259182/253667 Email: pppl@pradipfilter.com; pppl@windwellnif.com Website: www.pradipfilter.com
Plastic Shopping/Carrier/Garbage Bags	
FIRST	Smitabh Intercon Limited Vardaan Suite # 406, 25A, Camac Street, Kolkata 700016 Phone: (91-33) 22402358/22474932 Fax: (91-33) 22476872 Email: marketing@smitabh.com Website: www.smitabh.com
SECOND	Narendra Polyplast 3 Vakil Industrial Estate, Walhat Road, Goregaon (E), Mumbai 400063 Phone: (91-22) 26852800/26852500 Fax: (91-22) 26852412 Email: neemti@narendrabags.com Website: www.narendrabags.com

EXPORT AWARD WINNERS - 2003 - 2004

Plastic Furniture

FIRST	Prince Plastics International Pvt Limited 51 (3), Marol Co-op Industrial Estate, M V Road, Andheri (E), Mumbai 400059 Phone: (91-22) 28504212 Fax: (91-22) 56951020/56952030 Email: business@princeplastics.com; dharmesh@princeplastics.com Website: www.princeplastics.com
SECOND	Prima Plastics Limited 41, National House, Saki-Vihar Road, Powai, Andheri (E), Mumbai 400072 Phone: (91-22) 28574768/691791 Fax: (91-22) 28572859 Email: primaplastics@yahoo.com; primapla@bom3.vsnl.net.in Website: www.primaplastics.com
BOPP Film	
FIRST	Flex Industries Limited A-1, Sector-60, Gautam Buddh Nagar, Noida (U.P.) 201301 Phone: (91-11) 4580500 Fax: (91-11) 4580055/4580003/26216922 Email: plyle@flexfilm.com; edp@flexfilm.com Website: www.flexfilm.com
Plastic Mats	
FIRST	Sapana Polyweave Limited Gala No 230/231, 2nd Floor, Guru Gobind Singh Indl Estate, CFF, Western Express Highway, Goregaon (E), Mumbai 400063 Phone: (91-22) 26850143/268500145/55903943 Fax: (91-22) 26852366 Email: sapanachatai@yahoo.co.in; sapanachatai@rediffmail.com Website: www.sapanamats.com
Fishnets/Fishing Line Of Plastics	
FIRST	Nuovafil & Intotek Pvt Ltd 177, Devendra Street, Vanniampalayam, Vedapatti Post, Coimbatore 641007 Phone: (91-422) 2618946/2617801 Fax: (91-422) 2617800 Email: nuovafil@eth.net; nuovafil@yahoo.com
SECOND	Kumaran Fishnets Pvt Ltd 8-D, Bharathi Nagar, Nagercoil (Tamil Nadu) 629002 Phone: (91-4652) 250550/251170 Fax: (91-4652) 253045/260682 Email: kfnets_ngc@sancharnet.in

EXPORT AWARD WINNERS - 2003 - 2004

Electrical Accessories Of Plastics

FIRST	Brilliant International Block 'C', Sainath Industrial Estate No 1, Baba Saheb Kolkar Road, Goregaon (East), Mumbai 400063 Phone: (91-22) 28711479/28711480 Fax: (91-22) 28711482 Email: brilliant@bom3.vsnl.net.in Website: www.brilliantinternational.com
SECOND	FLC Engineers Pvt.Ltd C-2, Hind Saurashtra Industrial Estate, Opp Linkway Honda showroom, Andheri -Kurla Rd, Marolnaka, Andheri -East, Mumbai 400059 Phone: (91-22) 56972341-43 Fax: (91-22) 56972340 Email: rlceengineers@vsnl.net Website: www.rlcengineers.com
Poly-Lined Jute Goods	
FIRST	RGP Exports Pvt Ltd 4N, Hastings Chambers, 7C, Kiran Shankar Roy Road, Kolkata 700001 Phone: (91-33) 22480548/22430570/0565/6392 Fax: (91-33) 22486332 Email: pravini1@giascio1.vsnl.net.in
Moulded/Extruded Packaging Items Like Boxes, Cases, Crates, Carboys & Similar Articles Of Plastic	
FIRST	Essel Propack Limited 135, Continental Building, Dr A B Road, Worli, Mumbai 400018 Phone: (91-22) 24933280/56627362 Fax: (91-22) 24963137 Email: www.esselpropack.com Website: www.esselpropack.com
SECOND	Transatlantic Packaging Pvt. Ltd. S V No 263, Golana Road, Lunej, Khamhat (Gujarat) 388620 Phone: (91-2698) 224604/225728/32 Fax: (91-2698) 225730 Email: info@transpackindia.com Website: www.transpackindia.com

EXPORT AWARD WINNERS - 2003 - 2004

Plates/Sheets/Films/Etc Of Plastics (Other Than Polyester/PET/BOPP)

FIRST	Flex Industries Limited A-1, Sector-60, Gautam Buddha Nagar, Noida (U.P.) 201301 Phone: (91-11) 4580500 Fax: (91-11) 4580055/4580003/26216922 Email: pyle@flexfilm.com; edp@flexfilm.com Website: www.flexfilm.com
SECOND	Jain Irrigation Systems Limited Jain Plastic Park, P O Box 72, National Highway No 6, Bamhori, Jalgaon (Maharashtra) 425001 Phone: (91-257) 2258011/22 Fax: (91-257) 2258111 Email: jisl@jains.com; s.dangi@jains.com Website: www.jains.com
Top Merchant Exporter (Western Region)	
FIRST	Indian Petrochemicals Corporation Limited 19TH Floor, Air India Building, Nariman Point, Mumbai 400021 Phone: (91-22) 3041 2050 Fax: (91-22) 30411097 Email: venkatesh_seshadri@ril.com Website: www.ipcl.co.in
Top Merchant Exporter (Eastern Region)	
FIRST	Halodia Petrochemicals Ltd 1, Auckland Place, Kolkata 700017 Phone: (91-33) 22831640/22471024 Fax: (91-33) 22831646 Email: ujaide@hpl.co.in
Top Merchant Exporter (Southern Region)	
FIRST	M.M. Exports 109, Vellala Street, Purasawalkam, Chennai 600084 Phone: (91-44) 25325067 Fax: (91-44) 26430087/26430089 Email: mutha@mmexports.com Website: www.mmexports.com
Top Merchant Exporter (Northern Region)	
FIRST	Peninsular Creations Mezzanine Floor, 3062, D B Gupta Road, Pahar Ganj, New Delhi 110055 Phone: (91-11) 23561135/1823/23588720/25613367/3370 Fax: (91-11) 23585470/25547118/25551665 Email: peninsular@vsnl.com Website: www.artmica.com



EXPORT AWARD WINNERS - 2003 - 2004

Plastic Tarpaulin

FIRST	Big Bags (India) Pvt. Limited #37Nadakerappa Industrial Estate, Andrahalli Main Road, Near Peenya II Stage, Vishwaneedam Post, P B No 9114, Bangalore 560091 Phone: (91-80) 28365300 Fax: (91-80) 28365307/23391172 Email: bigbagsindia@vsnl.net Website: www.bigsbagsindia.com
SECOND	Flexituff International Ltd C 41-50, SEZ, Sector 3, Pitampur (Madhya Pradesh) 454775 Phone: (91-7292) 501681/501682/501683 Fax: (91-7292) 501684 Email: mail@flexituff.com; md@flexituff.com Website: www.flexituff.com
PVC Foam Boards/Sheets	
FIRST	Jain Irrigation Systems Limited Jain Plastic Park, P O Box 72, National Highway No 6, Bambhori, Jalgaon (Maharashtra) 425001 Phone: (91-257) 2258011/22 Fax: (91-257) 2258111 Email: jis@jains.com; s.dangi@jains.com Website: www.jains.com
SECOND	Aakash Plastopack Pvt Ltd 402, Meridian Tower, Near Rajkumar Cinema, Surat 395002 Phone: (91-261) 2345711/2345751/2351373 Fax: (91-261) 2346493 Email: info@akashwrap.com; sales@akashwrap.com Website: www.akashwrap.com



The last decade on the Silver-Gold path....

The last decade has seen a lot of changes in the field of exports and export promotion especially after the ball on the liberalization path has been set fast set rolling from 1992.

The export promotion activities themselves are on the increase. With just about two export promotion activities in 1995-96, which included participation in two trade fairs, we have moved into double digits in the years to come. The table below indicates the number of activities that have taken place.

	1995-1996	1996-1997	1997-1998	1998-1999	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005
Trade Fairs	2	6	2	5	8	7	7	13	15	12
Delegations/BSMs	0	1	3	1	1	1	1	6	5	4
TOTAL	2	7	5	6	9	8	8	19	20	16

During the initial period of the decade, participation in trade fairs generally included plastic fairs and it was discovered that such fairs are mainly technology fairs where plastic raw materials and plastic machinery (which are not under the purview of the Council) derive benefits and other value-added items really do not find a proper place. The strategy was completely changed over the years to identify and participate in more product-specific fairs. Subsequent fair participation included Houseware Shows, School & Office Supplies, General Consumer Fairs, Packaging Fairs, medical fairs (for medical disposables) and many more. This change in strategy was beneficial to the industry and the Council is always welcoming suggestions from its membership to identify such events. One of the latest was also in the composites sector at the JEC Show in Paris this year where the Council and its concerned members staged an excellent show.

While organizing the delegations and BSMs overseas, besides taking assistance from our missions abroad, the Council started putting in its own efforts to develop a database through various sources and identify prospective buyers. In fact, the Council also procures data in this regard wherever available and also puts in its own efforts through its team of officers (many of whom have had hands on experience in export marketing) to contact such targeted buyers/customers and fix up appointments. Specialised product delegations have been successfully organised to many countries. One delegation worth mentioning is a delegation to USA for exploring OE (Original Equipment) in March 2004 to the USA (primarily Michigan, Ohio & Connecticut areas). It was

indeed a memorable delegation with meetings lined up with organizations like General Motors, GE, Ametek Prestolite and many more with our own efforts.

Another two such memorable events have been a delegation comprising primarily of woven sack manufacturers to Iraq in 1998 at a time when this country was slapped with sanctions. The efforts of our Embassy at that time are commendable and resulted in this delegation reaping benefits of regular orders for a few years under the United Nations Oil-for-FOOD programme. The other one was a delegation to Argentina, Chile, Peru & Panama in 1999 when the Ministry of Commerce launched its FOCUS-LAC programme. A land that was highly unfamiliar to the exporting community revealed a lot of opportunities and facts about the land which Indian exporters rarely frequented.

The FOCUS programmes themselves, an innovation of the Ministry of Commerce, encouraged EPCs like ours to organize group activities that are so very useful in such countries. In fact, the setting up of our New Delhi office somewhere in 1996-97 facilitated a greater interaction with the Government in fostering better understanding of their initiatives for export promotion.

The advent of the electronic age and the internet made lives much simpler especially in terms of timely and effective dissemination of information. At a few key clicks on the computer, information is transmitted to all members in a matter of minutes and access to documents is provided through our website. The council is a voracious user of the relevant tools in this electronic age for export promotion.

Another innovative initiative of the Government, the Market Access Initiative or MAI led the Council to explore the over 5-billion US Dollar potential for plastic consumer goods in the USA. A project under this initiative was approved by the Department of Commerce under which the export strategies to directly market the plastic consumer ware in USA will be facilitated through warehousing, brand promotions etc. In fact, with the tendencies of buyers to demand ex-stock material fast picking up, one has to be fast in changing strategies to service our clients more effectively.

The Council will gear up to the future by adding more and more innovations to the export promotion activities with active support from the Government and its members on the path of conversion of Gold to Diamond and subsequently to Platinum.

COMMITTEE OF ADMINISTRATION

- Mr Vimalchand Rathod, Chairman
- Mr G Sudhakar, Regional Chairman (South)
- Mr R C Lohia, Vice Chairman
- Mr D K Jain, Regional Chairman (North)

Western Region

- Mr Kishore Bachwani
- Mr B S Batra
- Mr Dharmesh K Chheda
- Mr R C Chitalia
- Mr Saurabh Kalani
- Mr Sharad Parekh
- Mr Dilip M Parekh
- Mr Neminish Sayani
- Mr Mahesh Shah
- Mr Sachin Shah
- Mr S S Rajpathak

Eastern Region

- Mr A K Basak
- Mr Ujjal De
- Mr I D Kapila (till 04/05/2005)
- Mr Gourav Swarup

Southern Region

- Mr R Panchpakasan
- Mr S Ramakrishnan
- Mr G Chandrasekar
- Mr R Kurian
- Mr Ravish Kamat
- Mr D R S P Raju

Northern Region

- Mr Manoj Agarwal
- Mr Dapinder Paul Singh
- Mr C S Bhullar
- Mr Sandeep Bafna

Co-opted Members

- Mr Pradip Thakkar
- Mr M M Gupta
- Mr Kanishka Bahety
- Mr K V Chitalia
- Mr C L Bhandari (from 24/06/2005)

Government of India Nominess

- Mr Jayant Dasgupta, Joint Secretary to the Government of India, Department of Commerce
- Mr K S Sawhney, Director, Government of India, Department of Commerce (Alternate to above)
- Mr Vipin Saxena, Export Commissioner, Government of India, Department of Commerce,
- Directorate General of Foreign Trade
- Mr S C Gautam, Economic Adviser, Govt of India, Department of Chemicals & Petrochemicals

Secretariat

- Mr R P Kalyanpur, Executive Director
- Mr Jaswanth Soundarapandian, Regional Director (Chennai)
- Mr Sanjiv Dewan, Regional Director (New Delhi)
- Mr Nilotpal Biswas, Regional Director (Kolkata)
- Mr Mukesh Patani, Deputy Director
- Mr M V Ramesh, Deputy Director
- Mr V G Mahajan, Deputy Director

Sub-Committee for Golden Jubilee Celebrations

- Mr Vimalchand Rathod, Chairman
- Mr R C Lohia, Vice Chairman
- Mr K V Chitalia, Past Chairman
- Mr Suresh Gandhi, Past Chairman
- Mr V V Parekh, Past Chairman
- Mr R P Kalyanpur, Executive Director
- Special Invitees
- Mr Bhogibhai Gandhi, Past Chairman
- Dr Dion Fernandes, Past Executive Director



Head Office

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E-mail : plexconcil@vsnl.com
Website : <http://www.plexconcil.org>

Regional Offices

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